

# Capture and nurture leads with an advanced lead retrieval system



## The most advanced lead retrieval - now available to ASDS exhibitors

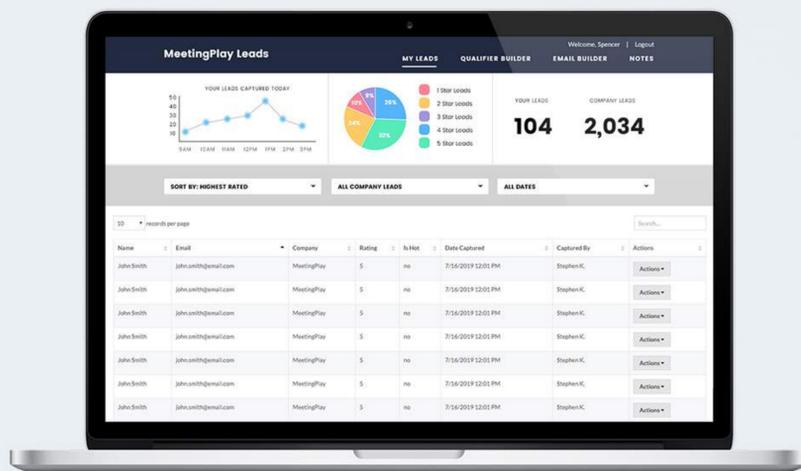
For more information, visit [www.asdsleadretrieval.com](http://www.asdsleadretrieval.com). Show code: **ASDS19**



### Mobile App

Scan and save lead information using your own device

- One step scan and save
- Track all leads with at-a-glance dashboard
- Take notes and edit leads using text or voice
- Prioritize and label contacts as Hot Leads
- Search functionality
- All leads available real-time
- Available for use on iOS or Android devices



### Hand Scanner

Easy to use scanning device to capture lead data

- Stores all scanned data
- Only requires overnight charge (charger provided)
- Compact and easy to use



### Rental Devices

Same functionality as mobile app on a rented device

- Smartphone/tablet available for rent
- Comes preloaded with app
- Charger provided

Data reporting available via desktop • Real-time data sync • Free support available • Help desk at ASDS show

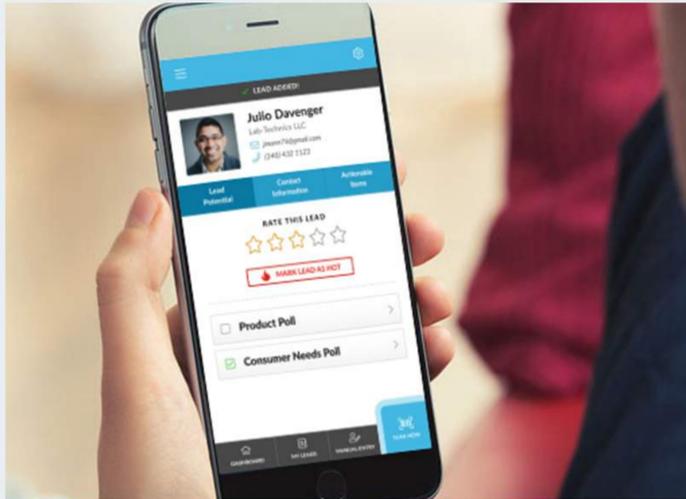
ORDER ONLINE at <http://www.asdsleadretrieval.com>

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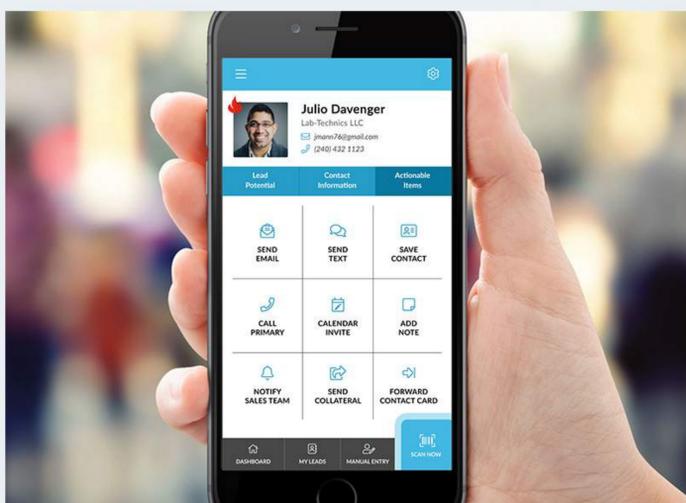
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### Custom Qualifying Survey

Don't lose track of any information your leads share at your booth! Use custom survey questions to record lead preferences and needs.

- Collect additional information on your leads
- Customizable to allow you to ask questions important to **your** organization
- Includes up to 10 questions



### Advanced Communication & Lead Nurturing

Communicate and follow up with leads during the event

- Send follow up emails and texts
- Send calendar invites
- Send collateral and documents
- Alert sales team when a lead is hot



### Data Kit & Data Reconciliation

Once you experience our lead retrieval system, you'll never want to use another! Our data kit will convert badge IDs collected on third party devices into complete leads post-show.

ORDER ONLINE at <http://www.asdsleadretrieval.com>

**Customer Info**

**ORDER ONLINE: [www.asdsleadretrieval.com](http://www.asdsleadretrieval.com)**

Contact Name  Title  Phone

Company Name  \*Email Receipt to:

Street Address  City  State  Zip  Country

Delivery Contact  Delivery Phone Number  Booth #  Email Leads to (if different than above):

**Payment Info**

Visa  MC  AmEx

Card Number  Expiration Date  CVV Code  Cardholder Name

Credit Card Billing Address (if different than above):  
 Street Address  City  State  Zip  Cardholder Signature

**Products**

	Advanced Rate Thru 09/30/2019	Standard Rate After 09/30/2019	Quantity	Cost	Ext.Cost
<b>Mobile App</b> For use with your own smartphone	First License: \$265 Each Additional License: \$150	\$315 \$150	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Hand Scanner</b> Rental device - Handheld device	\$310	\$375	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Rental Device</b> Smartphone/tablet available for rent	\$370	\$445	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Additional Services**

A) Custom Surveys (for Mobile App and Rental Device only)	\$85	\$100	<input type="text"/>	<input type="text"/>	<input type="text"/>
B) Additional communication and lead nurturing	\$75	\$90	<input type="text"/>	<input type="text"/>	<input type="text"/>
C) Delivery to your booth (Optional)	\$75	\$75	<input type="text"/>	<input type="text"/>	<input type="text"/>
D) Developer's Kit / Data Reconciliation	\$500	\$500	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Grand Total**



For assistance, call us at (877) 446-1481 ext. 806

**Order Online or send your completed form via...**

**Email:** [leadretrieval@meetingplay.com](mailto:leadretrieval@meetingplay.com)  
**or Mail:** MeetingPlay  
 5303 Spectrum Drive, Suite D  
 Frederick, MD 21703

**Terms and Conditions**

Please see page 2 for full terms and conditions.

I have read and acknowledge the terms and conditions

\*Please provide an accurate email address above. Please make sure you receive a confirmation to ensure your order was placed for the event.

## Terms and Conditions

- 1) Meeting Play LLC. hereinafter called "MEETINGPLAY" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of MEETINGPLAY. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of MEETINGPLAY or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. MEETINGPLAY will only accept checks drawn on banks located in the United States of America or certified funds. Checks will not be accepted as payment at the show site.
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) ALL ORDER CANCELLATIONS RECEIVED MORE THAN 45 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$150.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 45 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.
- 5) No refunds or partial refunds will be allowed onsite should exhibitor fail to meet the system requirements if using their own device. Devices must be manufactured after 2016 and support iOS 11.4 or later or Android 5.0 or later. If your device does not meet these requirements, an alternate lead retrieval device will be provided subject to availability. There are no guarantees that alternative devices will be available. No refunds will be granted in these circumstances.
- 6) Onsite orders are based on unit availability.
- 7) Customer agrees to return all equipment to MEETINGPLAY's service desk within two hours of the show closing. EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.
- 8) The customer agrees to return any equipment to MEETINGPLAY in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care. Customer acknowledges and understands that the applicable replacement cost is as follows:  
  
Rental Device: \$900  
Rental Device PowerCord: \$50  
Scanner: \$500  
Scanner PowerCord: \$50  
Printer: \$1000
- 8a) The customer authorizes MEETINGPLAY to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes MEETINGPLAY to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.
- 9) Lead data, dashboards and other information generated will be available for 30 days from the last date of the event.
- 10) MEETINGPLAY's liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by MEETINGPLAY.
- 11) MEETINGPLAY disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the MEETINGPLAY.
- 12) It is agreed that the governing law pertaining to this contract will be the laws of the State of Delaware, with venue exclusively in Kent County.
- 13) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.