



American Society for Dermatologic Surgery Survey on Dermatologic Procedures

Report of 2019 Procedures

Dec 2020

2019 Procedures Survey Methodology

- Survey invitation sent to 3,853 practicing members
- New for 2019 survey
 - Added muscle toning treatments
 - 514 physicians reporting – 13% response rate
- Data were collected for the 2019 experience and generalized to represent all ASDS members

Executive Summary

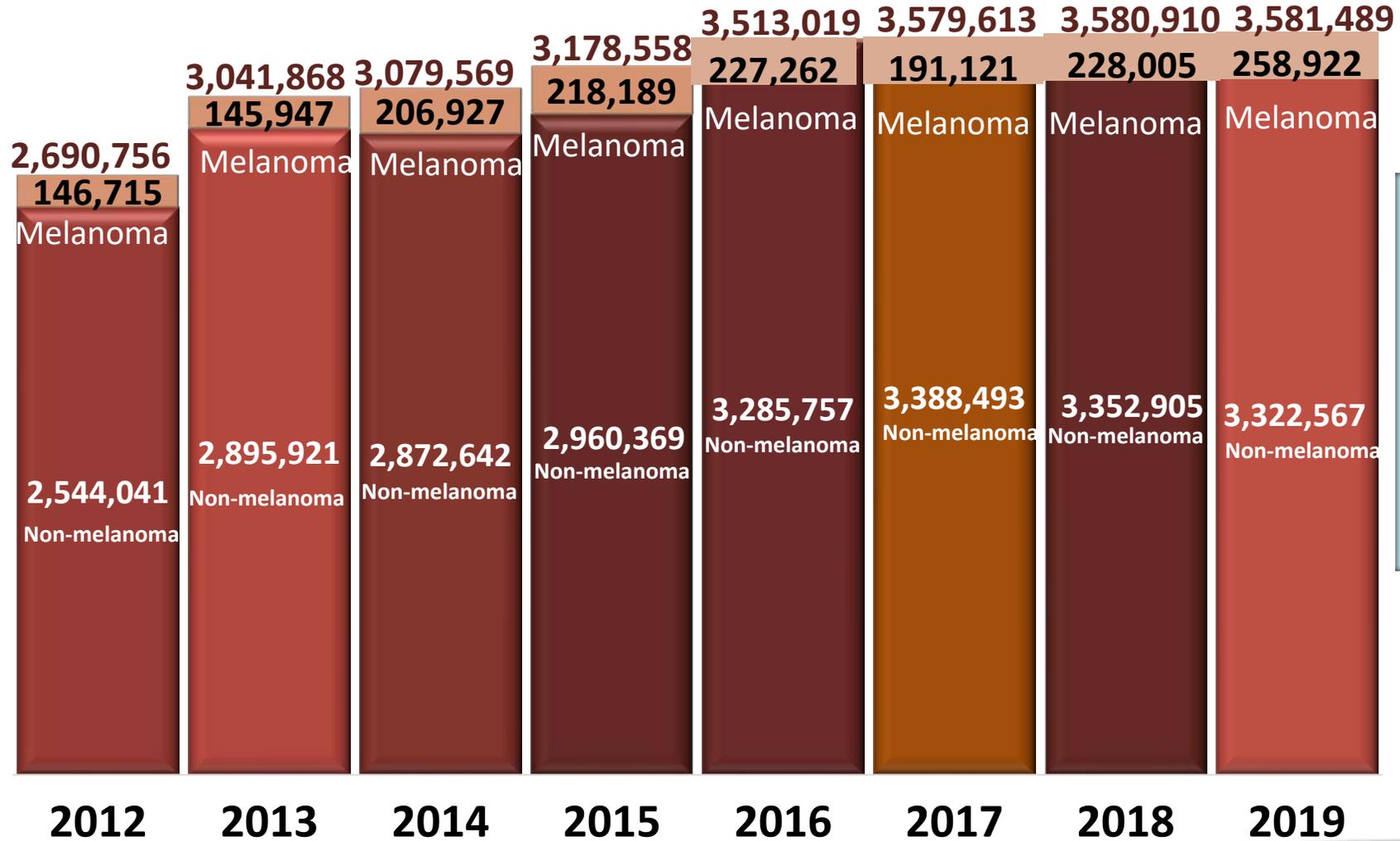
- ASDS members performed nearly 14 million procedures in 2019 compared to 7.8 million in 2012.
- Top procedures: More than 4.1 million laser / light / energy-based procedures, 4 million injectable neuromodulators and soft-tissue fillers (first time these led over skin cancer), and over 3.5 million skin cancer treatments.
- In the last 8 years, there has been a:
 - 77% increase in melanoma procedures
 - 78% increase in soft-tissue filler treatments
 - 60% increase in neuromodulators treatments
 - 106% increase in laser / light / energy procedures
 - 5x increase in body contouring procedures

Total # of Procedures Performed by Members in 2019

Procedure	Total Procedures	Method or type used in greatest quantity
Laser / Light / Energy-based Procedures	4,128,332	Sun Damage (899,388)
Skin Cancer Treatments	3,581,489	Non-melanoma (3,322,567)
Injectable Neuromodulators	2,389,982	-
Injectable Soft-tissue Fillers	1,627,949	-
Body Sculpting	1,007,532	Cryolipolysis (257,868)
Other Rejuvenation	618,534	Microneedling (262,839)
Chemical Peels	418,575	-
Vein Treatments / Sclerotherapy	132,779	-

Skin Cancer Treatments

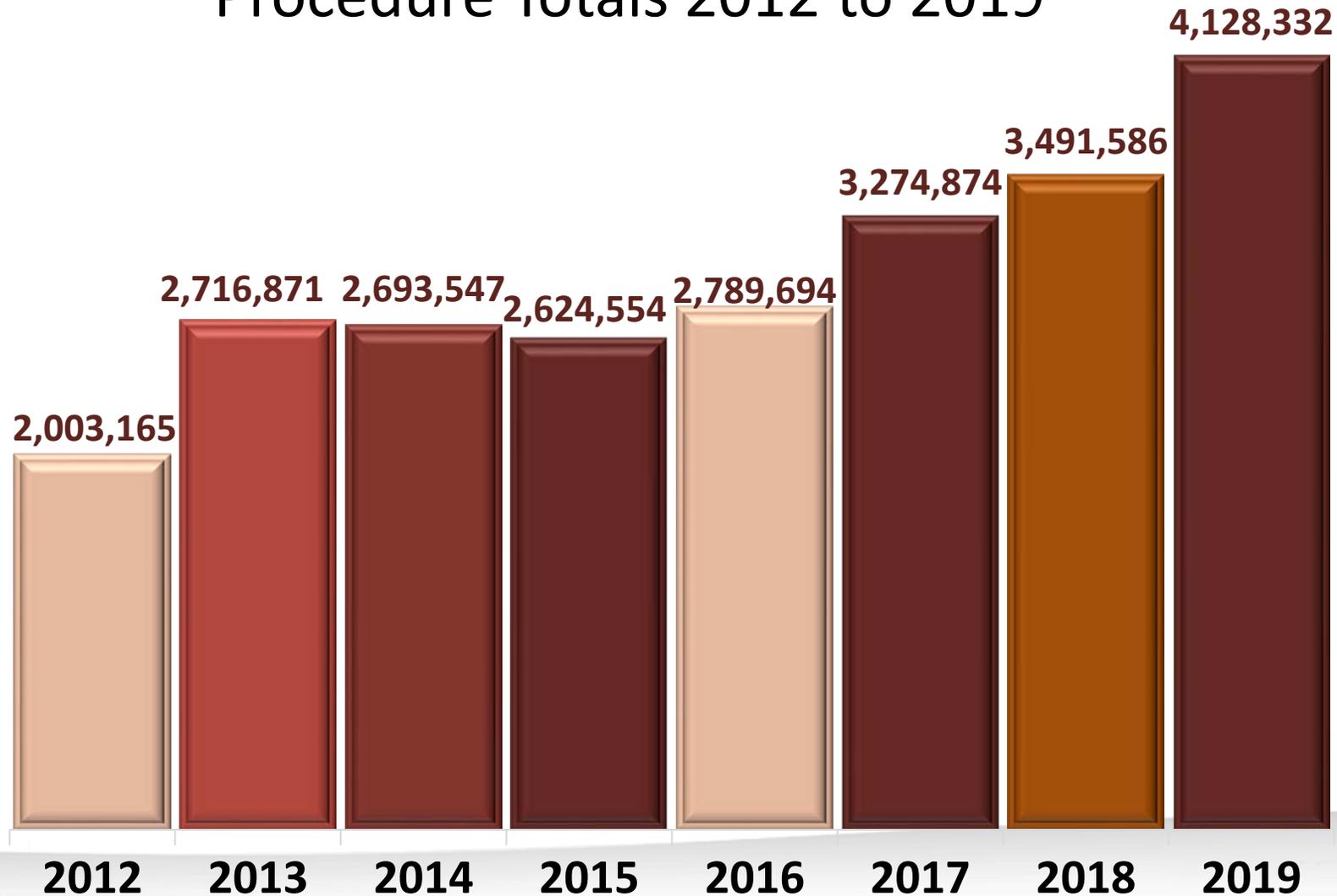
Procedure Totals 2012 to 2019



In the last 8 years, melanoma procedures have increased 77% and non-melanoma procedures have increased 43%.

Laser / Light / Energy-based Procedures

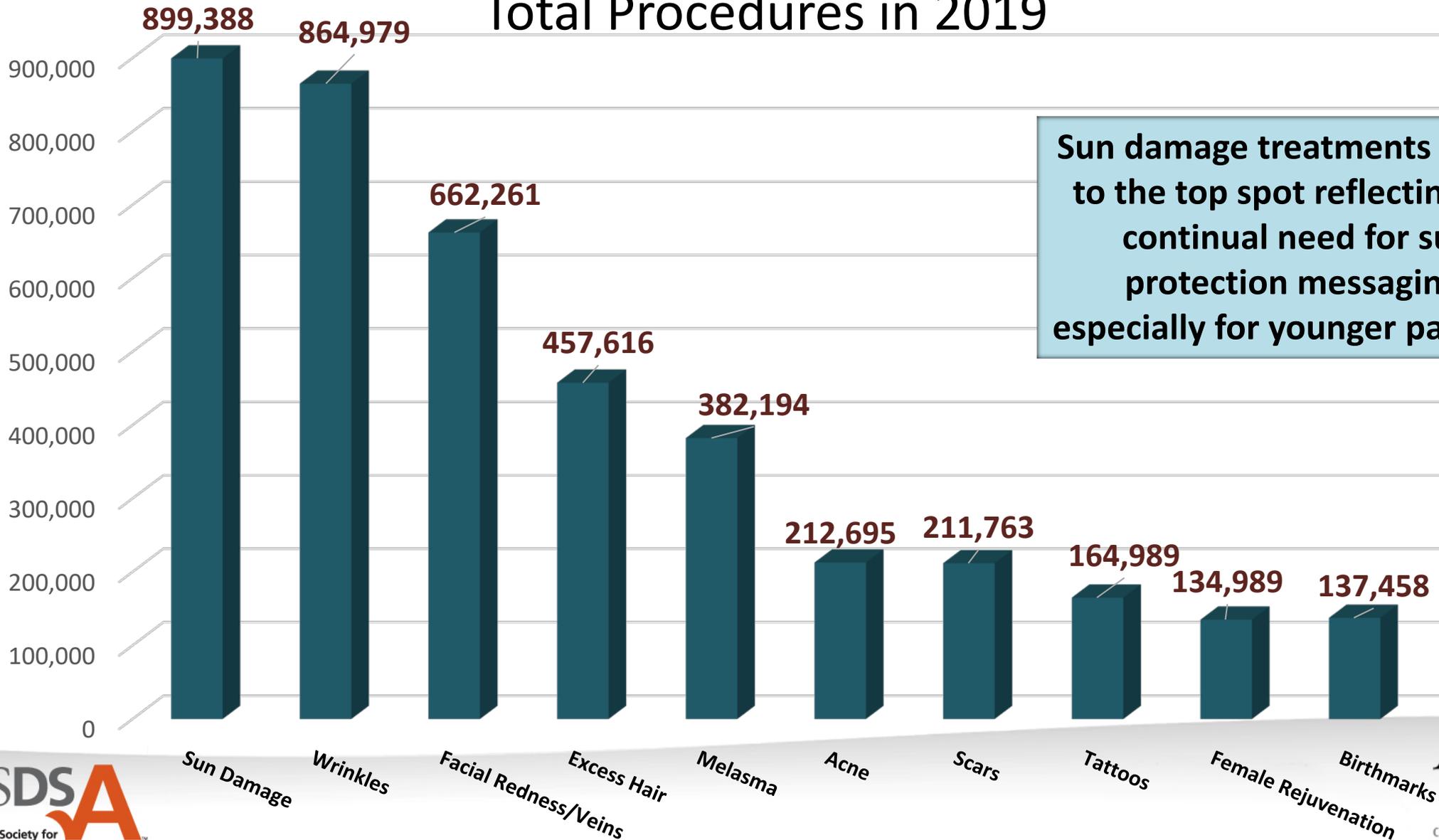
Procedure Totals 2012 to 2019



Overall laser procedures have increased 18% over last year and a 106% increase since 2012.

Laser / Light / Energy-based Procedures

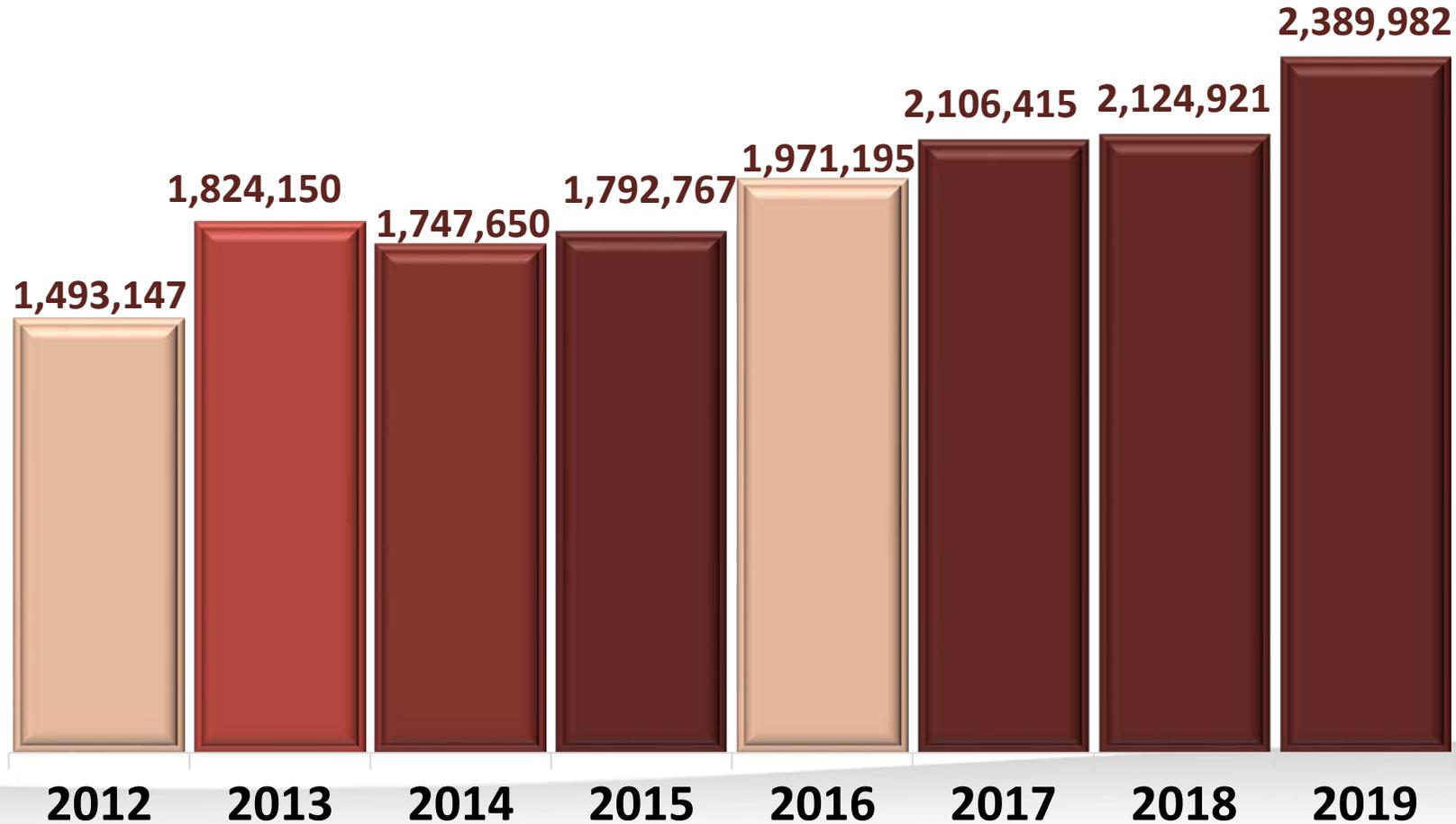
Total Procedures in 2019



Sun damage treatments return to the top spot reflecting the continual need for sun protection messaging, especially for younger patients.

Neuromodulators

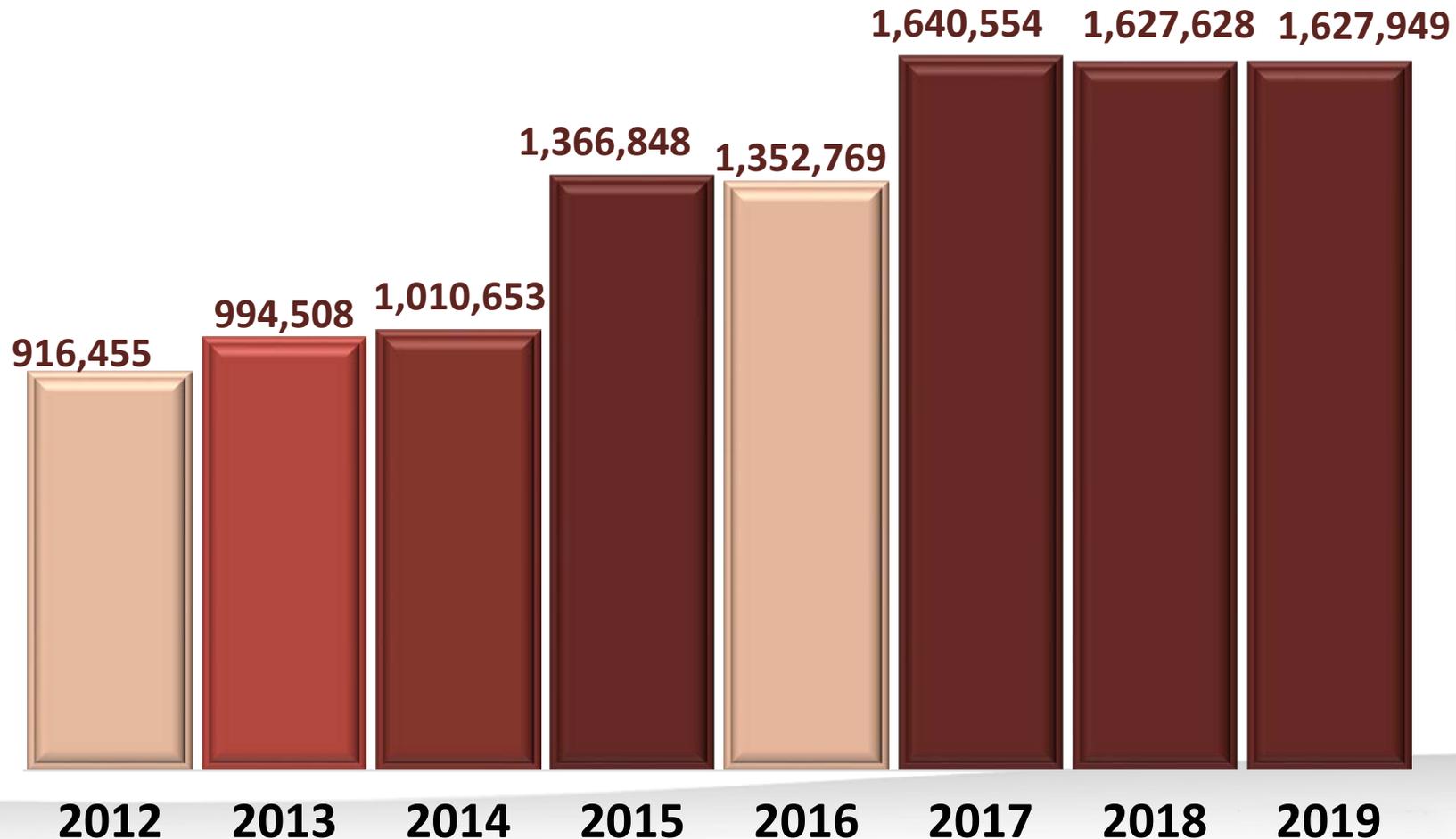
Procedure Totals 2012 to 2019



Toxin procedures have increased 12% since 2018 and 60% since 2012.

Soft-tissue Fillers

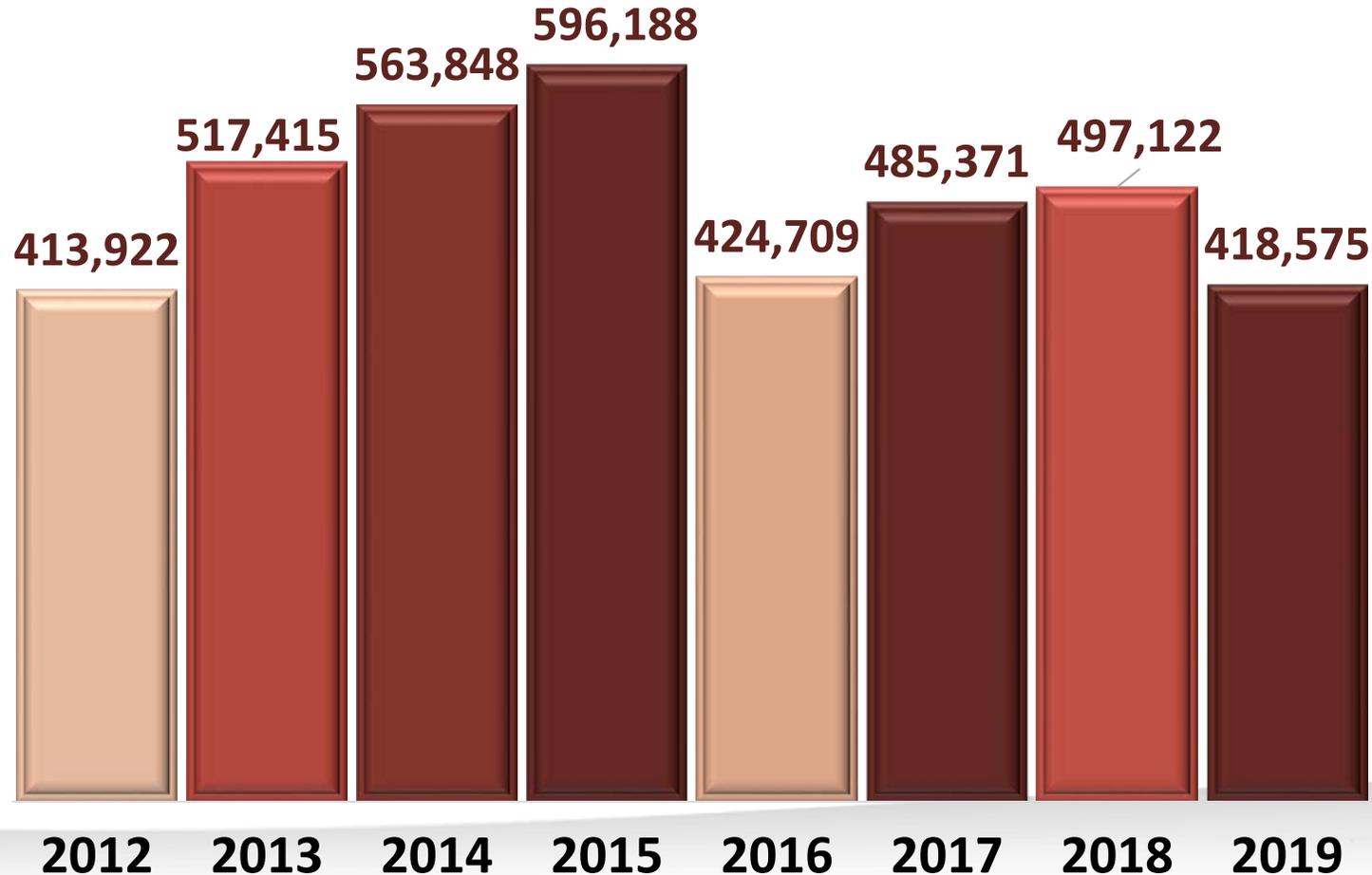
Procedure Totals 2012 to 2019



Fillers have increased 78% since 2012.

Chemical Peels

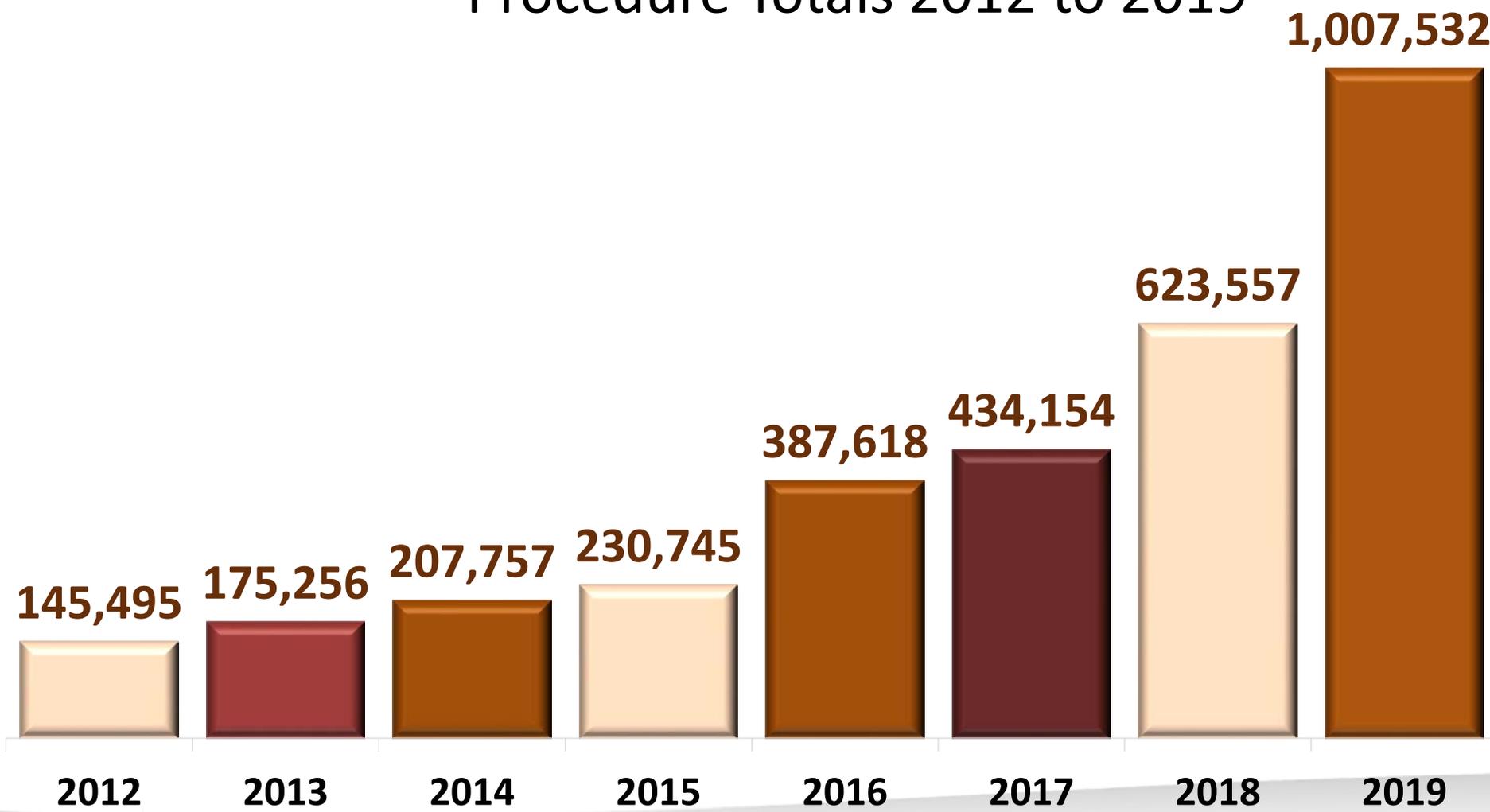
Procedure Totals 2012 to 2019



Although not reflected in who responded to this year's survey, peels are seeing a resurgence based on member feedback as cost effective alternatives to many device treatments.

Body Sculpting

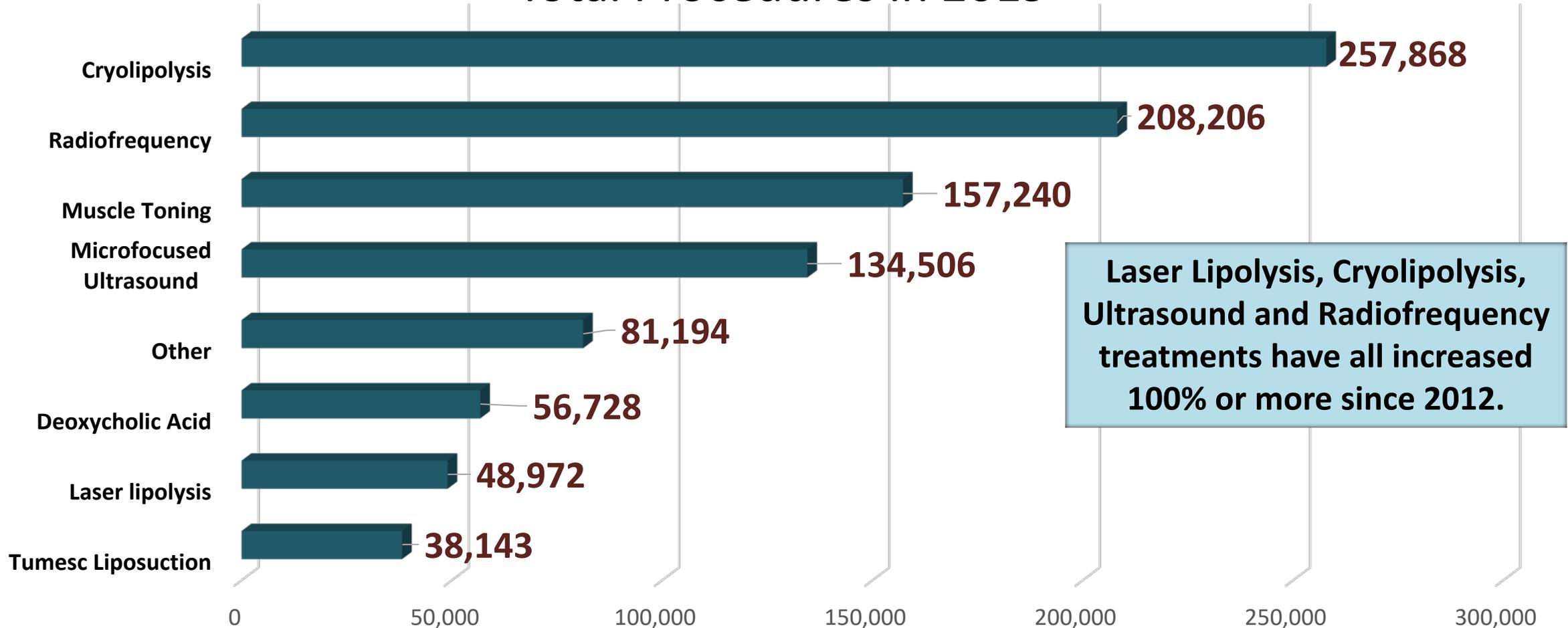
Procedure Totals 2012 to 2019



Body sculpting increased 60% for 2019 and has grown over 5 times since 2012 reflecting the emergence of new technology.

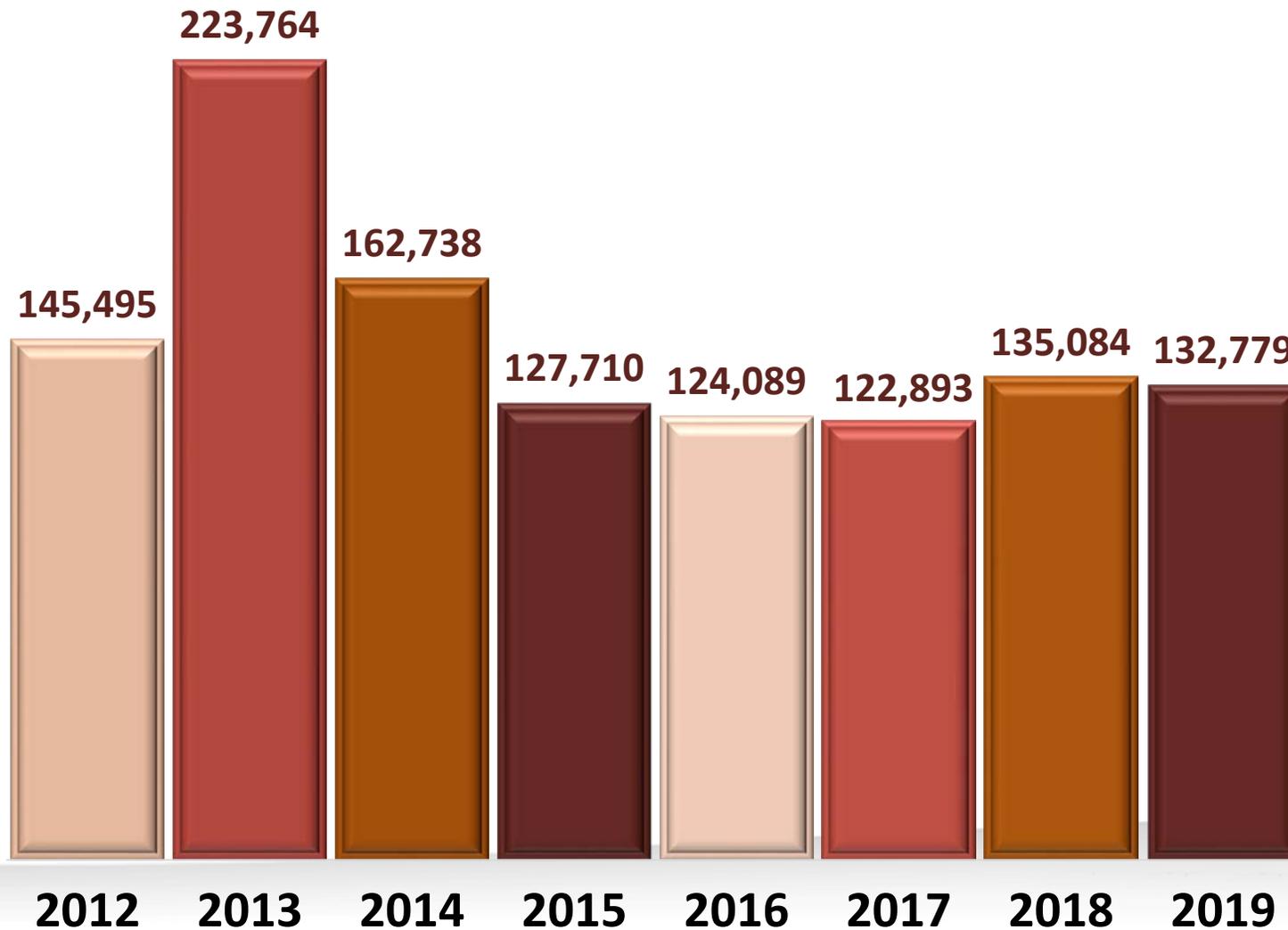
Body Sculpting

Total Procedures in 2019



Vein Treatment / Sclerotherapy

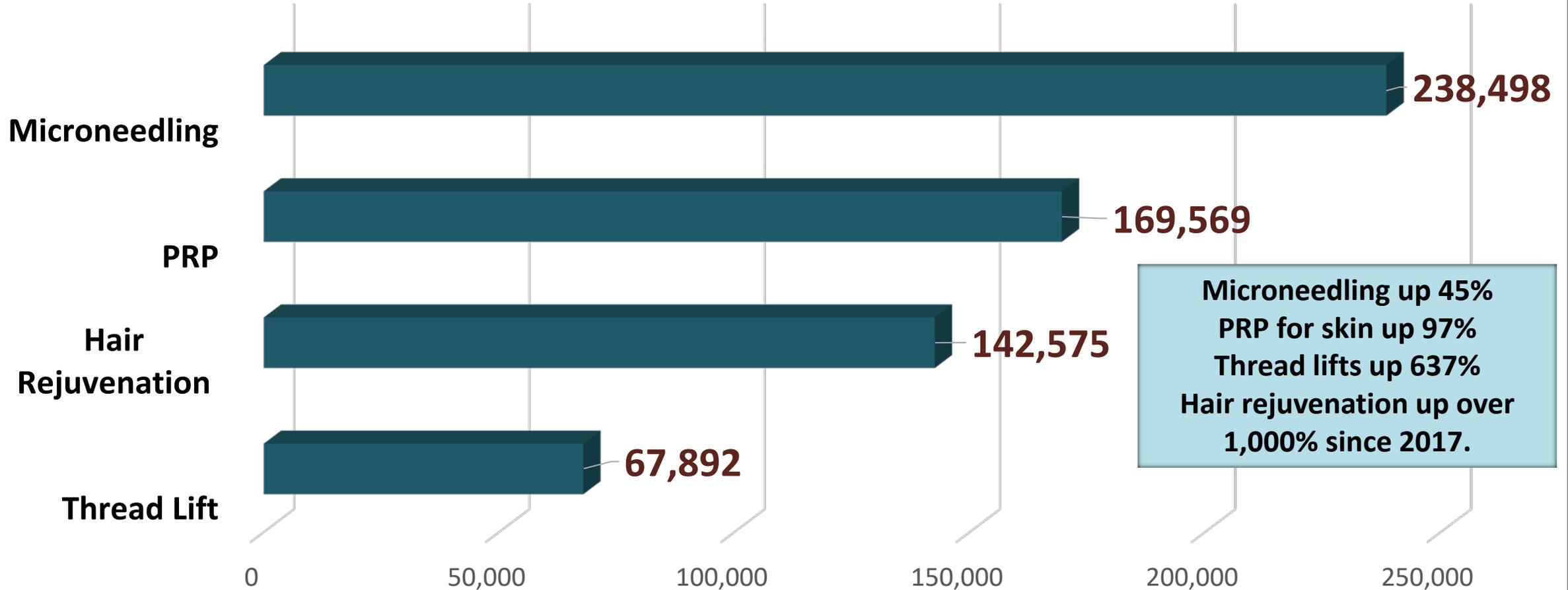
Procedure Totals 2012 to 2019



Vein treatments have ebbed and flowed over the years have been fairly flat over the last five years.

Other Rejuvenation

Total Procedures in 2019



Many of these procedures were developed, researched and perfected by ASDS members.



This data reinforces the **EXPERTISE** and **EXPERIENCE** of **ASDS board certified dermatologists** as the true **skin health and beauty experts**.

COSMETIC AND RECONSTRUCTIVE **EXPERTISE**
FOR YOUR *skin health and beauty*SM