



American Society for Dermatologic Surgery Survey on Dermatologic Procedures

Report of 2018 Procedures

August 2019

asds.net/procedures-survey

2018 Procedures Survey Methodology

- Survey invitation sent to 3,853 practicing members
- New for 2018 survey
 - Streamline questions to support response
 - Broke out platelet-rich plasma (PRP) to rejuvenation and hair
- 596 physicians reporting – 15% response rate
- Data were collected for the 2018 experience and generalized to represent all ASDS members

Executive Summary

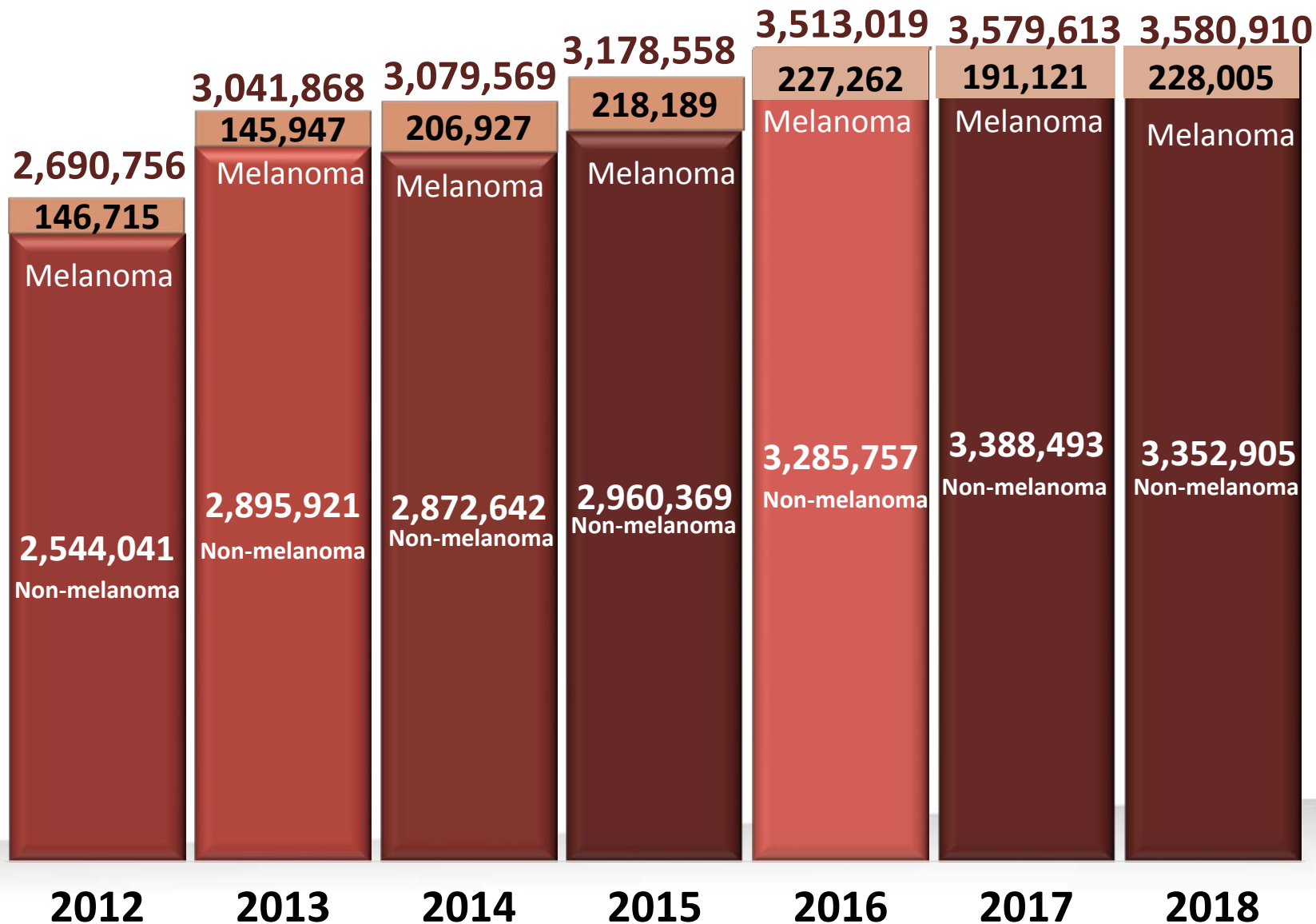
- ASDS members performed more than 12.5 million procedures in 2018 compared to 7.8 million in 2012.
- Top procedures: Over 3.5 million skin cancers, 3.7 million injectable neuromodulators and soft-tissue fillers, and more than 3.4 million laser / light / energy-based procedures.
- In the last 7 years, there has been a:
 - 56% increase in melanoma
 - 78% increase in soft-tissue filler treatments
 - 74% increase in laser / light / energy procedures
 - 4x increase in body contouring

Total # of Procedures Performed by Members in 2018

Procedure	Total Procedures	Method or type used in greatest quantity
Skin Cancer Treatments	3,580,910	Non-melanoma (3,352,905)
Laser / Light / Energy-based Procedures	3,491,586	Winkles (809,166)
Injectable Neuromodulators	2,124,921	-
Injectable Soft-tissue Fillers	1,627,628	-
Body Sculpting	623,557	Cryolipolysis (287,435)
Chemical Peels	497,122	-
Other Rejuvenation	448,457	Microneedling (262,839)
Vein Treatments / Sclerotherapy	135,084	-

Skin Cancer Treatments

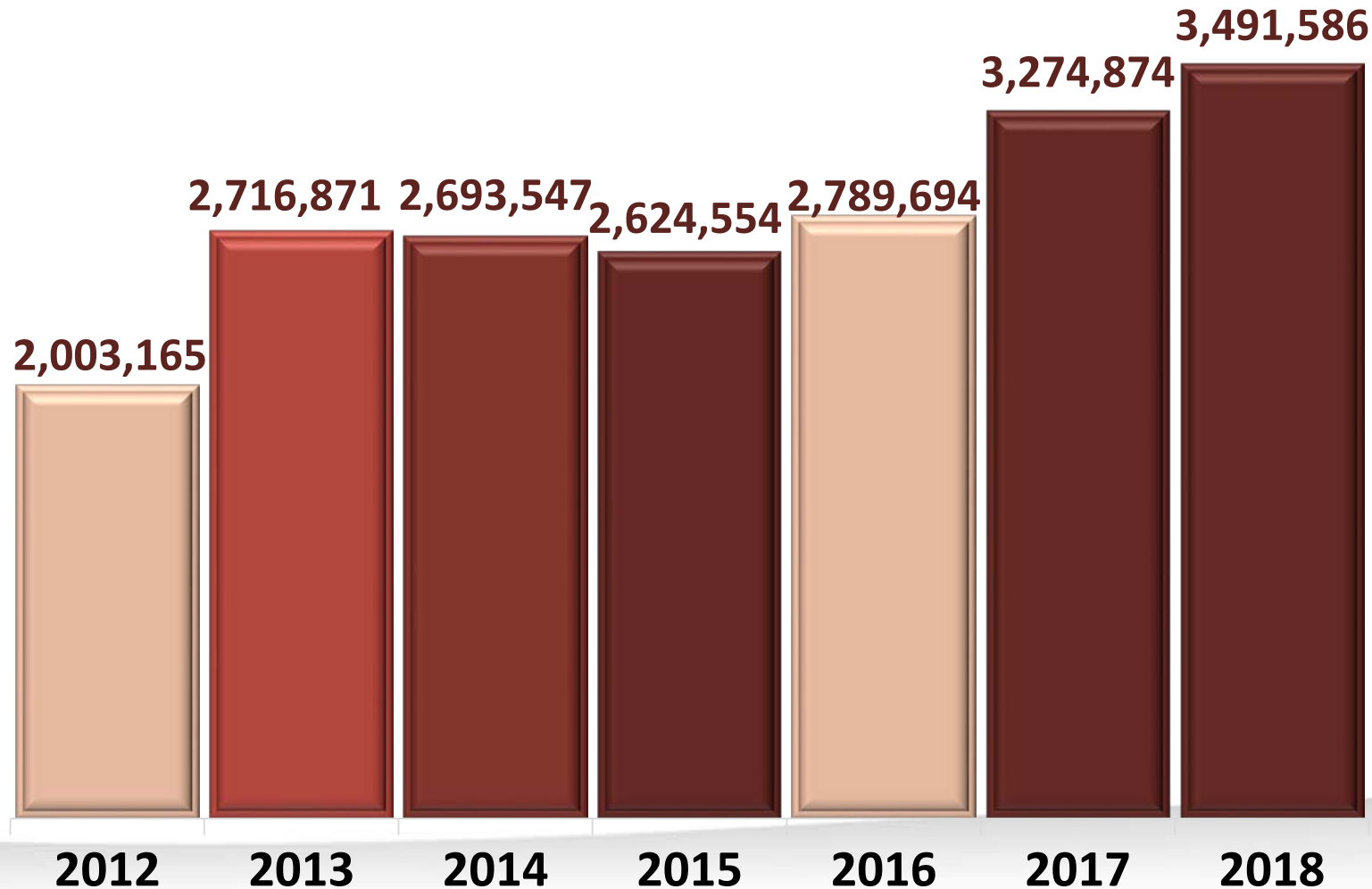
Procedure Totals 2012 to 2018



In the last 7 years, melanoma has increased 56% and non-melanoma has increased 33%.

Laser / Light / Energy-based Procedures

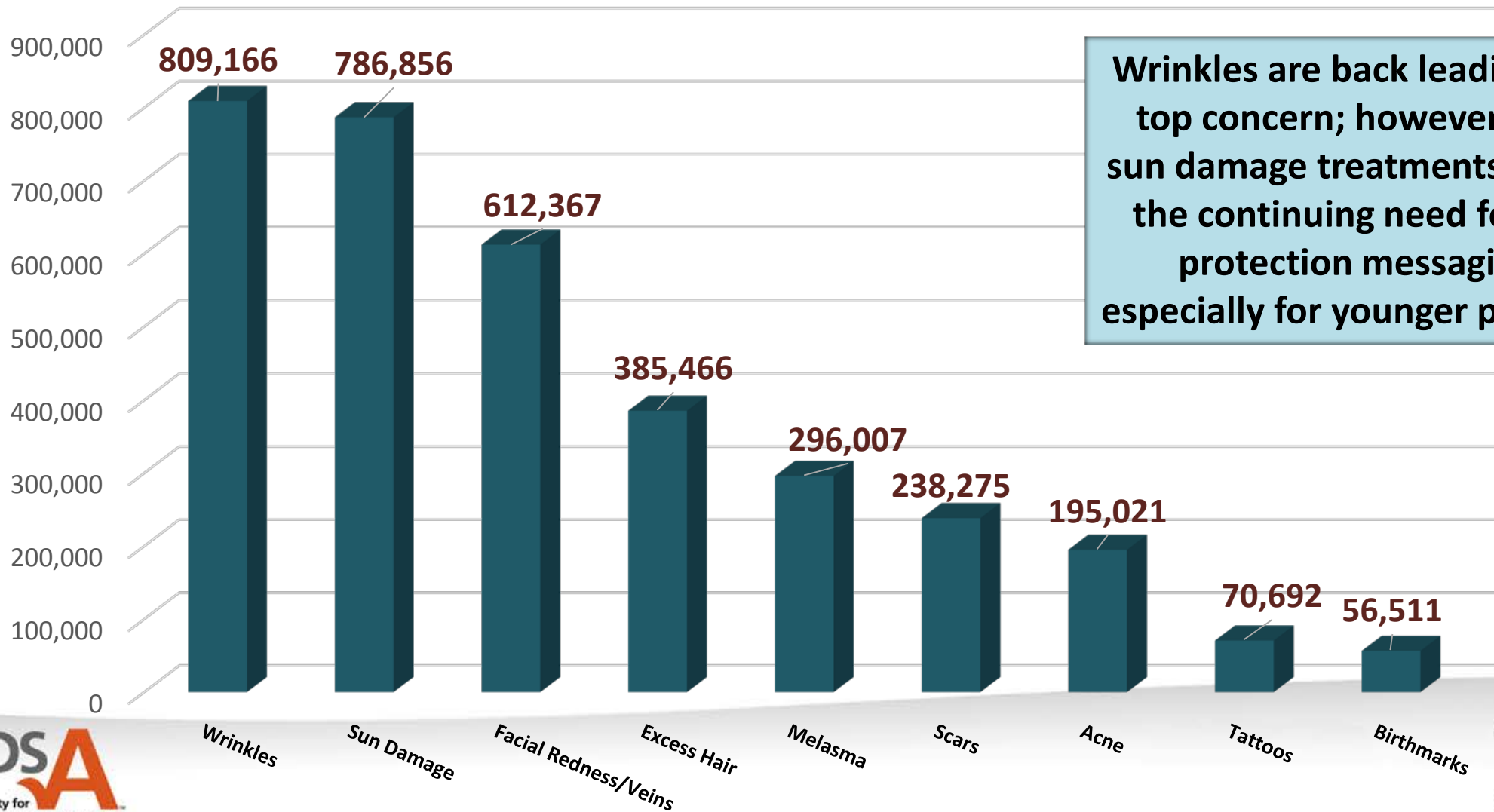
Procedure Totals 2012 to 2018



Overall laser procedures have increased 74% in the last 7 years.

Laser / Light / Energy-based Procedures

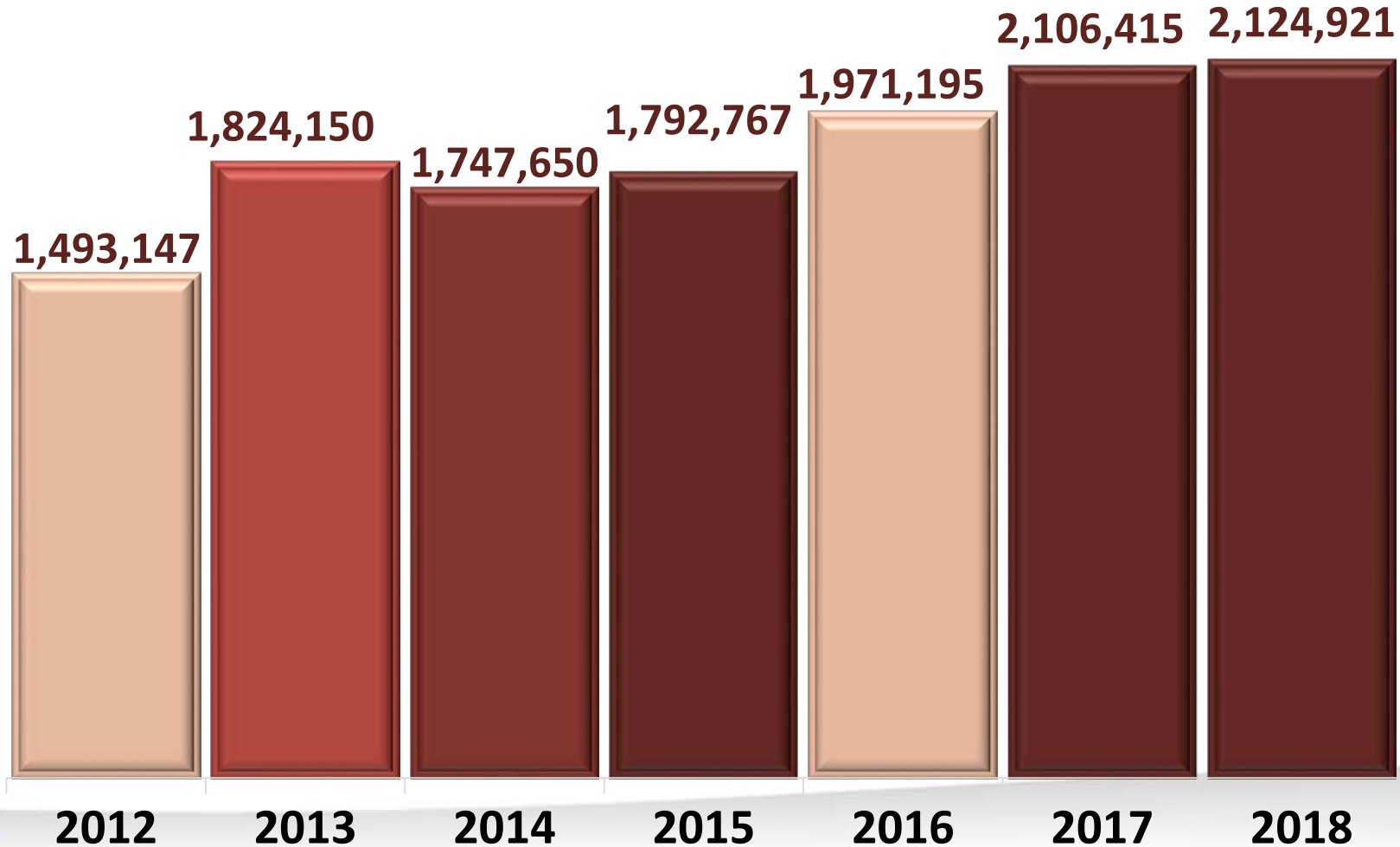
Total Procedures in 2018



Wrinkles are back leading as a top concern; however, high sun damage treatments reflect the continuing need for sun protection messaging, especially for younger patients.

Neuromodulators

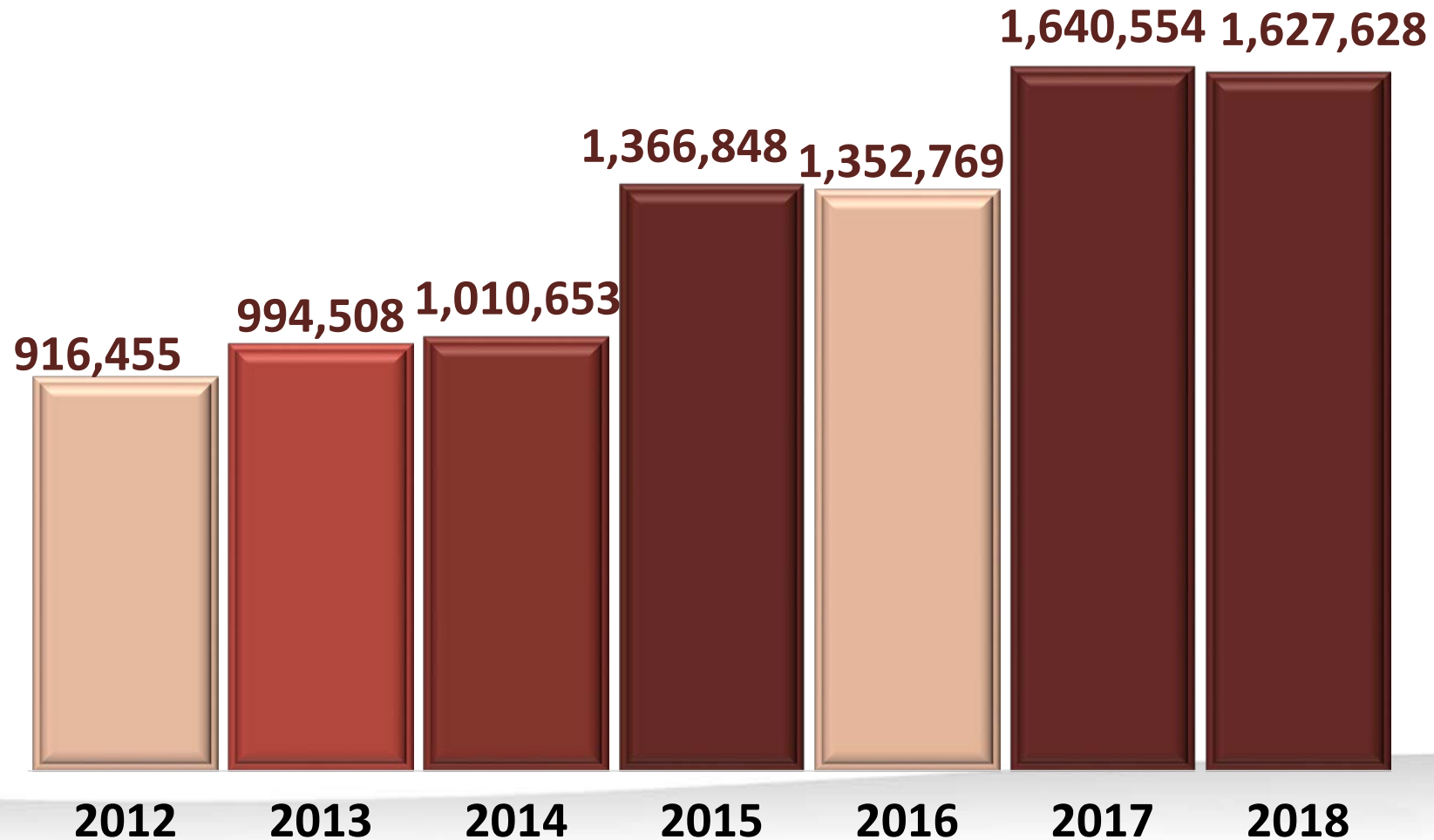
Procedure Totals 2012 to 2018



Toxin procedures
have increased
42% since 2012.

Soft-tissue Fillers

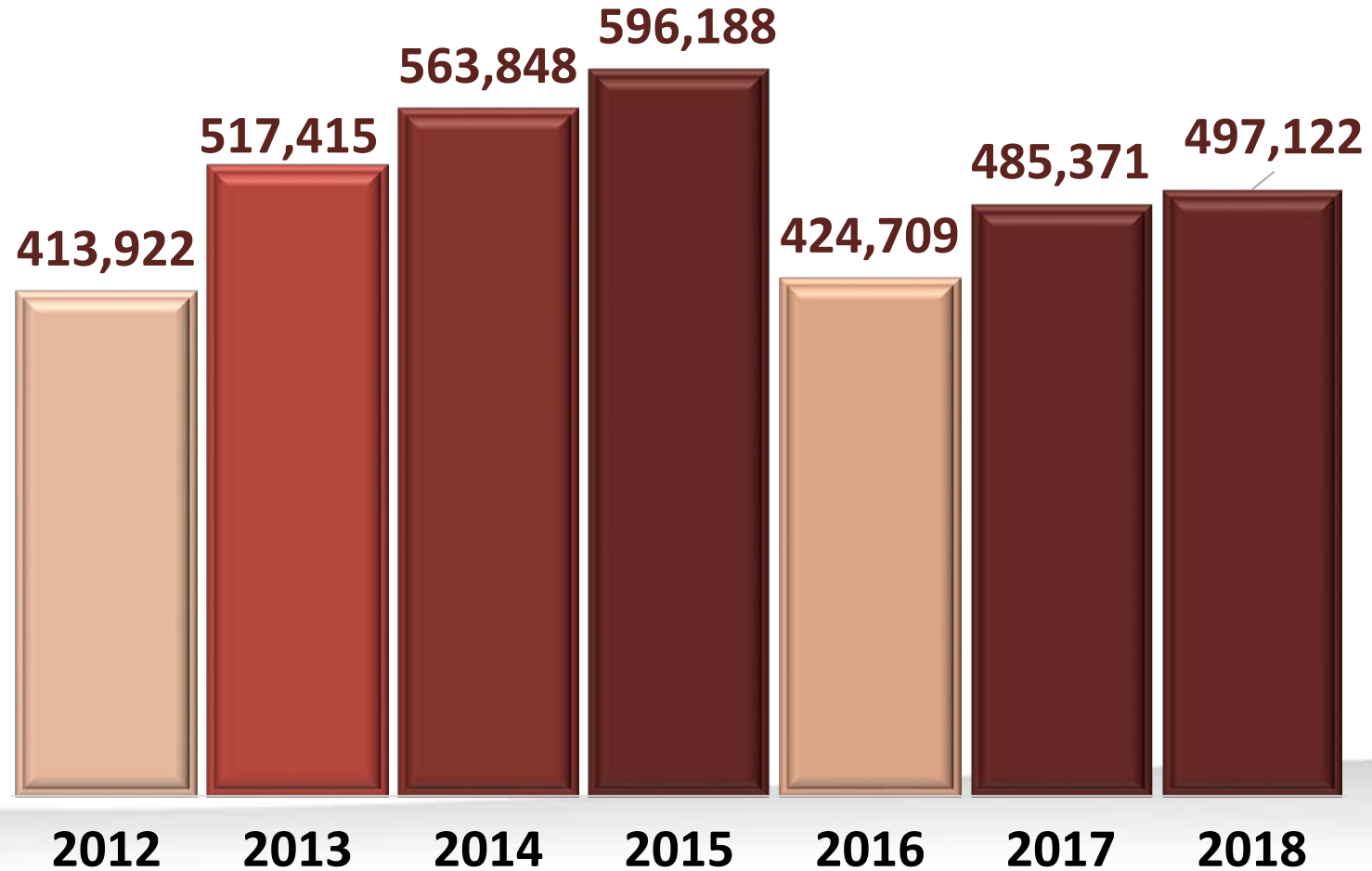
Procedure Totals 2012 to 2018



Fillers have increased 78% since 2012.

Chemical Peels

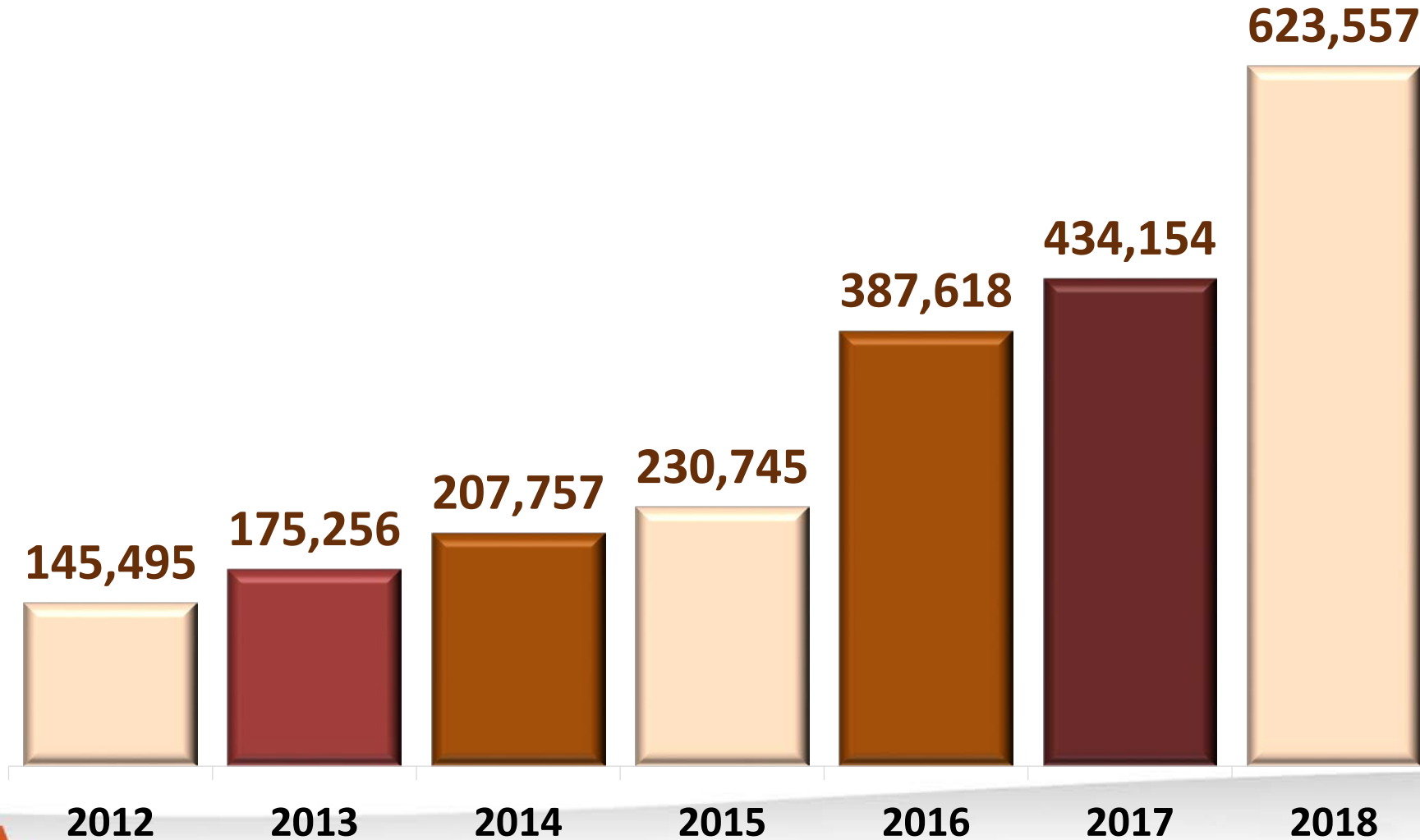
Procedure Totals 2012 to 2018



Peels are seeing a resurgence in the last couple years with an overall increased of 20% in the last 7 years.

Body Sculpting

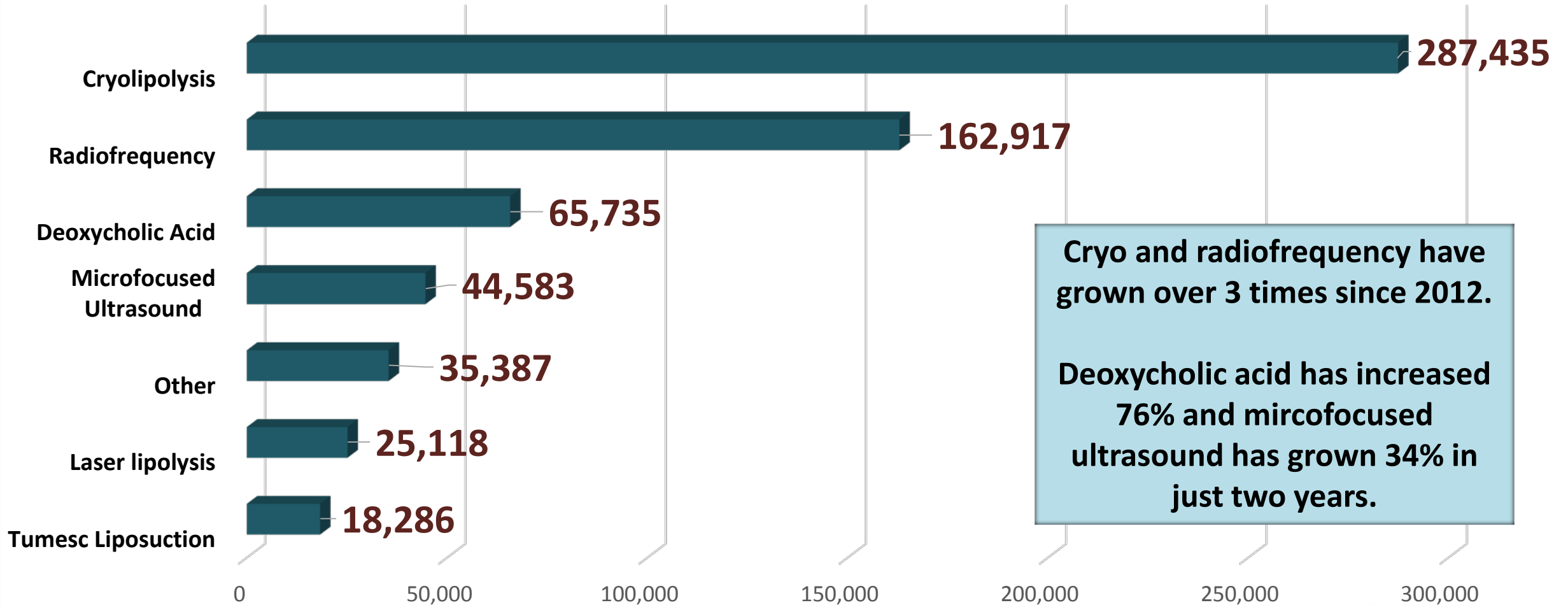
Procedure Totals 2012 to 2018



Body sculpting is
has grown over 4
times since 2012.

Body Sculpting

Total Procedures in 2018

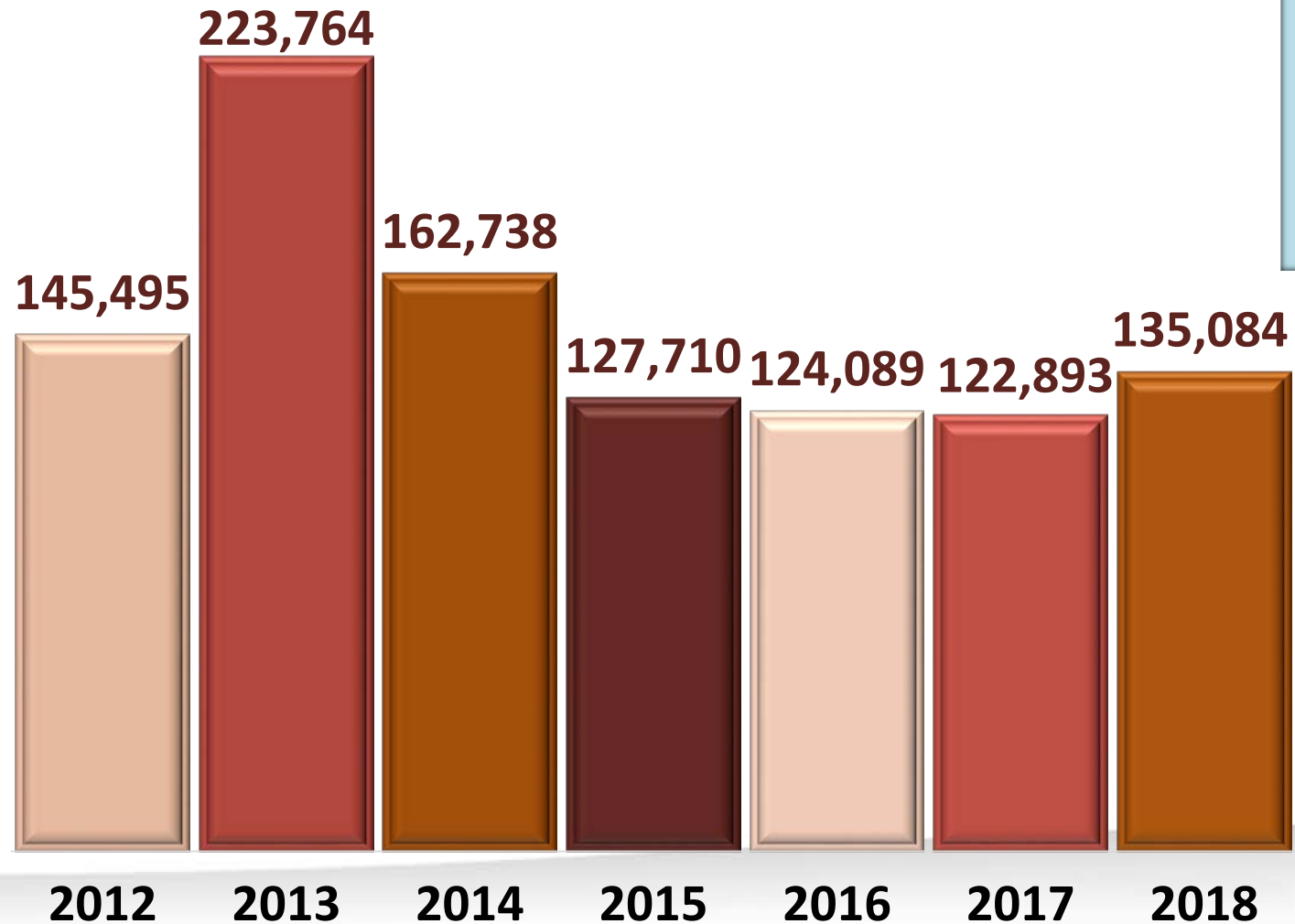


Cryo and radiofrequency have grown over 3 times since 2012.

Deoxycholic acid has increased 76% and microfocused ultrasound has grown 34% in just two years.

Vein Treatment / Sclerotherapy

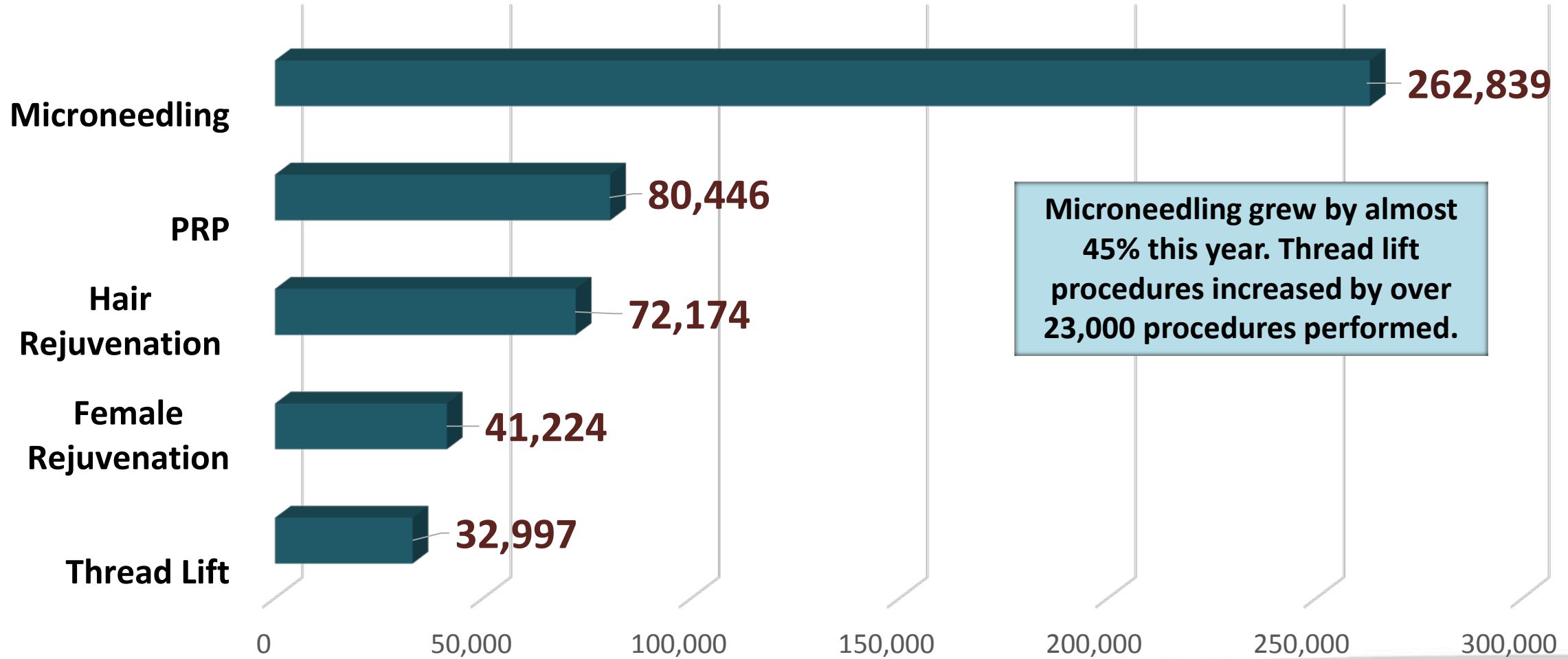
Procedure Totals 2012 to 2018



Vein treatments have ebbed and flowed over the years but up by close to 10% for this year.

Other Rejuvenation

Total Procedures in 2018



Many of these procedures were developed, research and perfected by ASDS members.



This data reinforces the **EXPERTISE** and **EXPERIENCE** of visiting an **ASDS board-certified dermatologist** for all your skin health and beauty needs.

COSMETIC AND RECONSTRUCTIVE **EXPERTISE**
FOR YOUR *skin health and beauty*SM