



# American Society for Dermatologic Surgery Survey on Dermatologic Procedures

## Report of 2018 Procedures

August 2019

[asds.net/procedures-survey](https://asds.net/procedures-survey)

# 2018 Procedures Survey Methodology

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- Survey invitation sent to 3,853 practicing members
- New for 2018 survey
  - Streamline questions to support response
  - Broke out platelet-rich plasma (PRP) to rejuvenation and hair
- 596 physicians reporting – 15% response rate
- Data were collected for the 2018 experience and generalized to represent all ASDS members

# Executive Summary

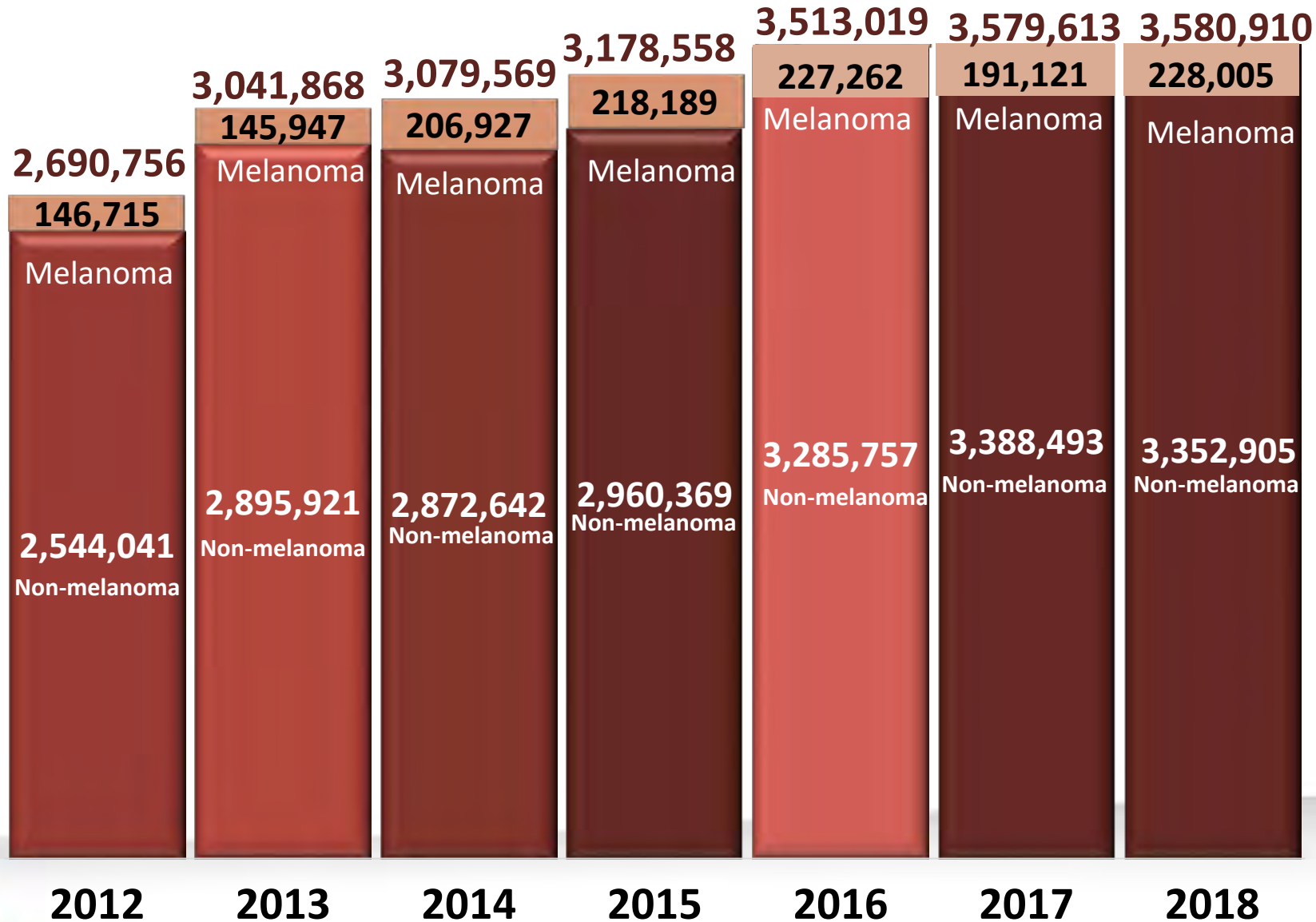
- ASDS members performed more than 12.5 million procedures in 2018 compared to 7.8 million in 2012.
- Top procedures: Over 3.5 million skin cancers, 3.7 million injectable neuromodulators and soft-tissue fillers, and more than 3.4 million laser / light / energy-based procedures.
- In the last 7 years, there has been a:
  - 56% increase in melanoma
  - 78% increase in soft-tissue filler treatments
  - 74% increase in laser / light / energy procedures
  - 4x increase in body contouring

# Total # of Procedures Performed by Members in 2018

Procedure	Total Procedures	Method or type used in greatest quantity
Skin Cancer Treatments	3,580,910	Non-melanoma (3,352,905)
Laser / Light / Energy-based Procedures	3,491,586	Wrinkles (809,166)
Injectable Neuromodulators	2,124,921	-
Injectable Soft-tissue Fillers	1,627,628	-
Body Sculpting	623,557	Cryolipolysis (287,435)
Chemical Peels	497,122	-
Other Rejuvenation	448,457	Microneedling (262,839)
Vein Treatments / Sclerotherapy	135,084	-

# Skin Cancer Treatments

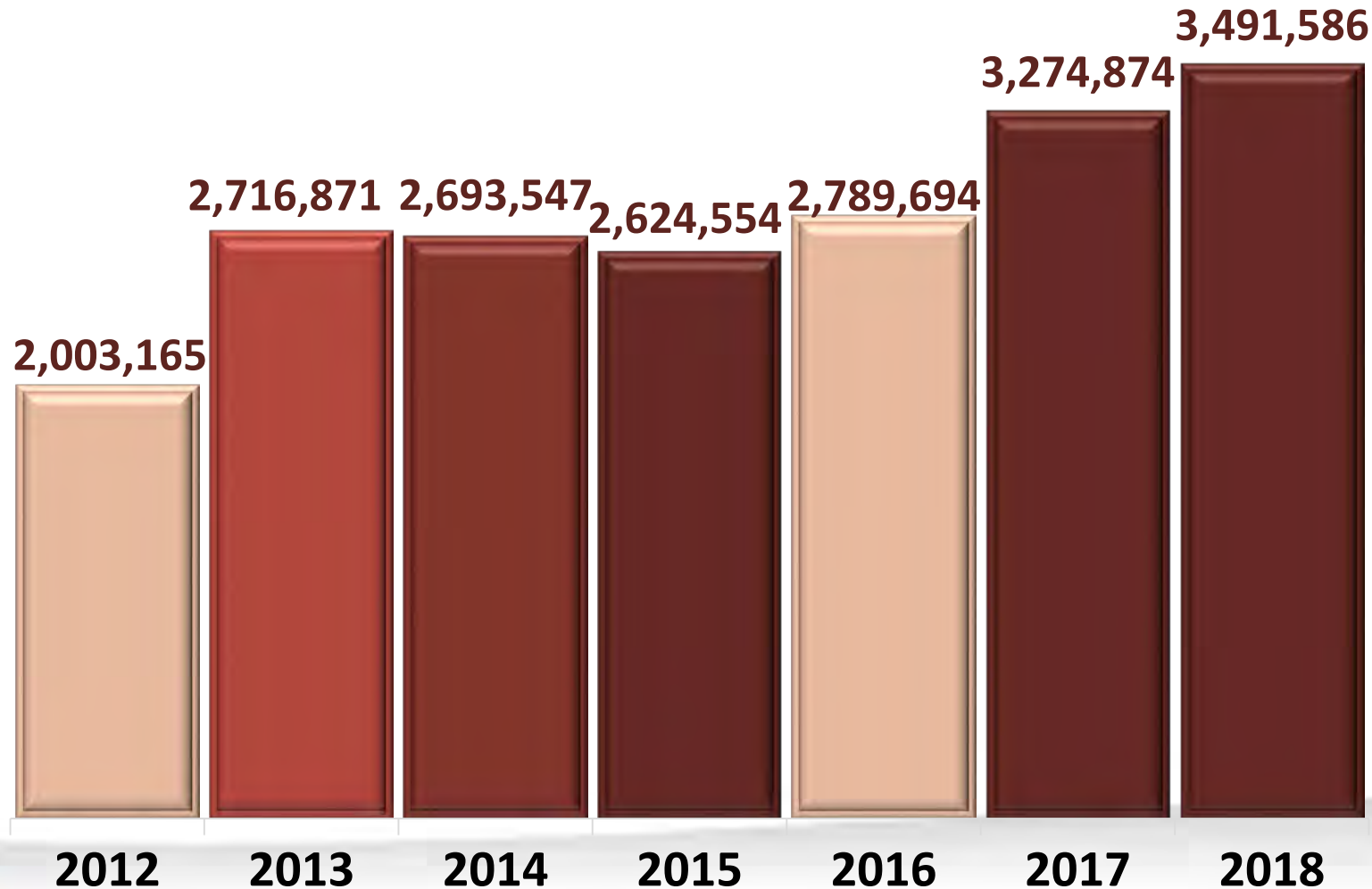
## Procedure Totals 2012 to 2018



In the last 7 years, melanoma has increased 56% and non-melanoma has increased 33%.

# Laser / Light / Energy-based Procedures

Procedure Totals 2012 to 2018

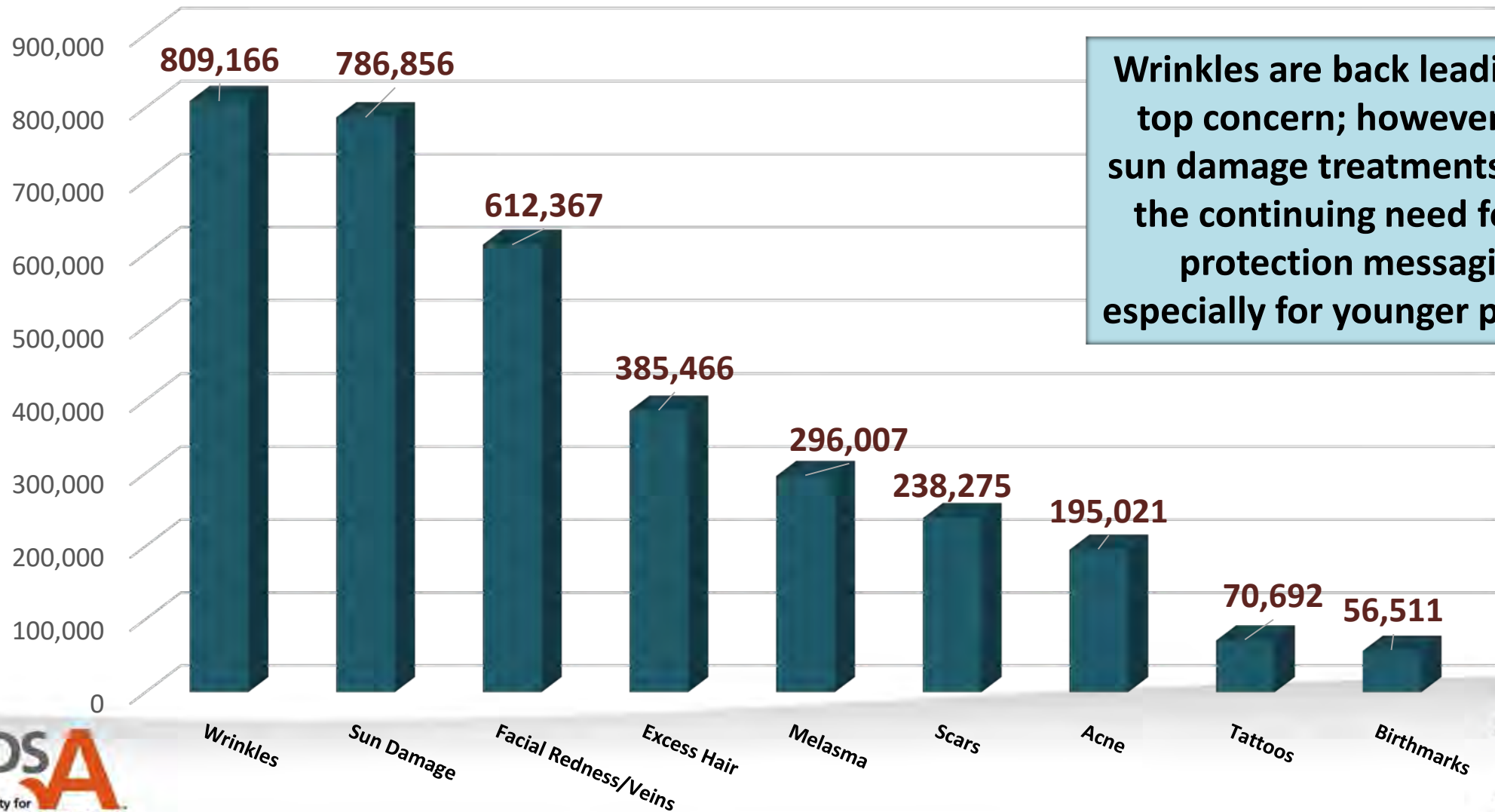


Overall laser procedures have increased 74% in the last 7 years.



# Laser / Light / Energy-based Procedures

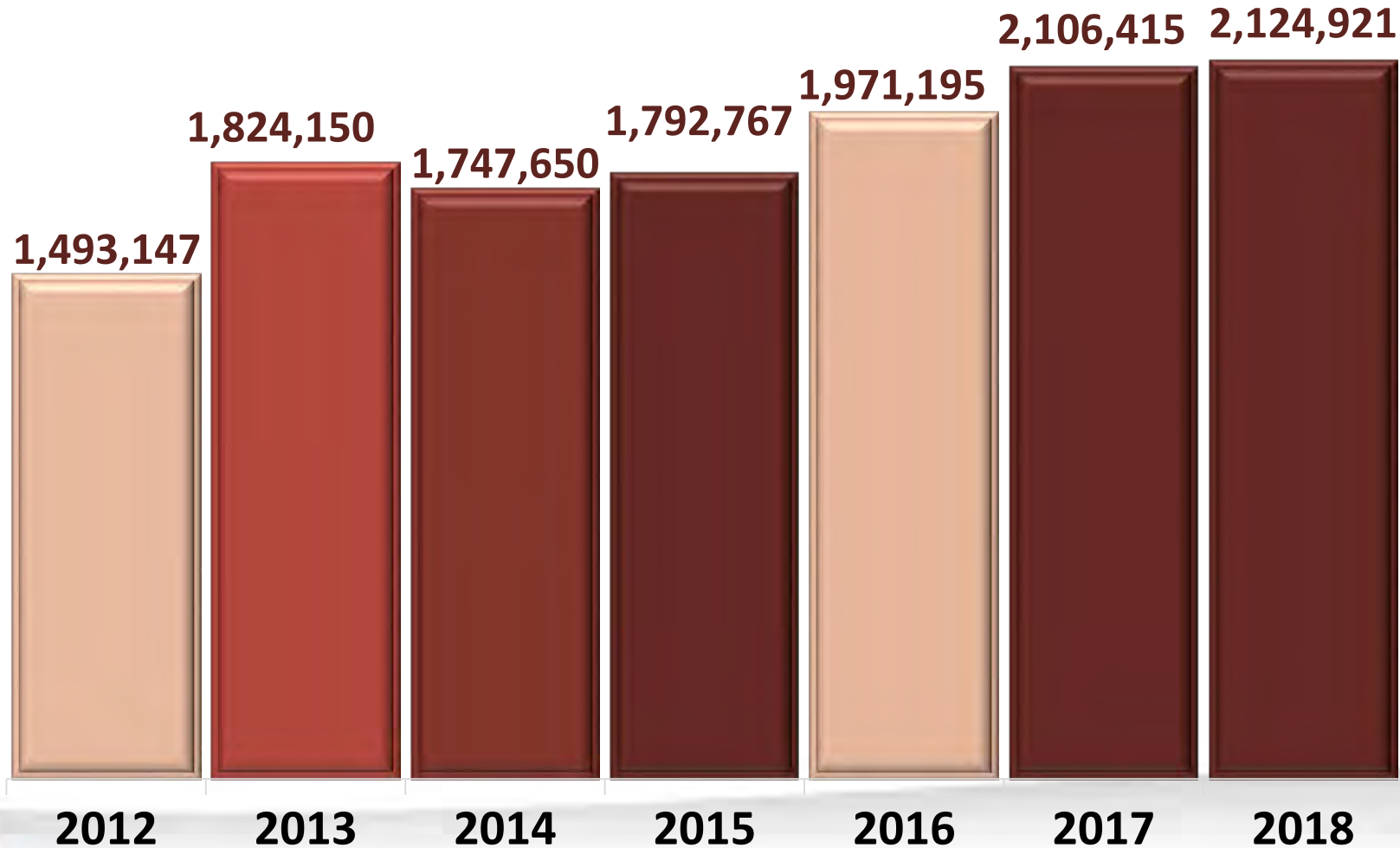
Total Procedures in 2018



Wrinkles are back leading as a top concern; however, high sun damage treatments reflect the continuing need for sun protection messaging, especially for younger patients.

# Neuromodulators

## Procedure Totals 2012 to 2018

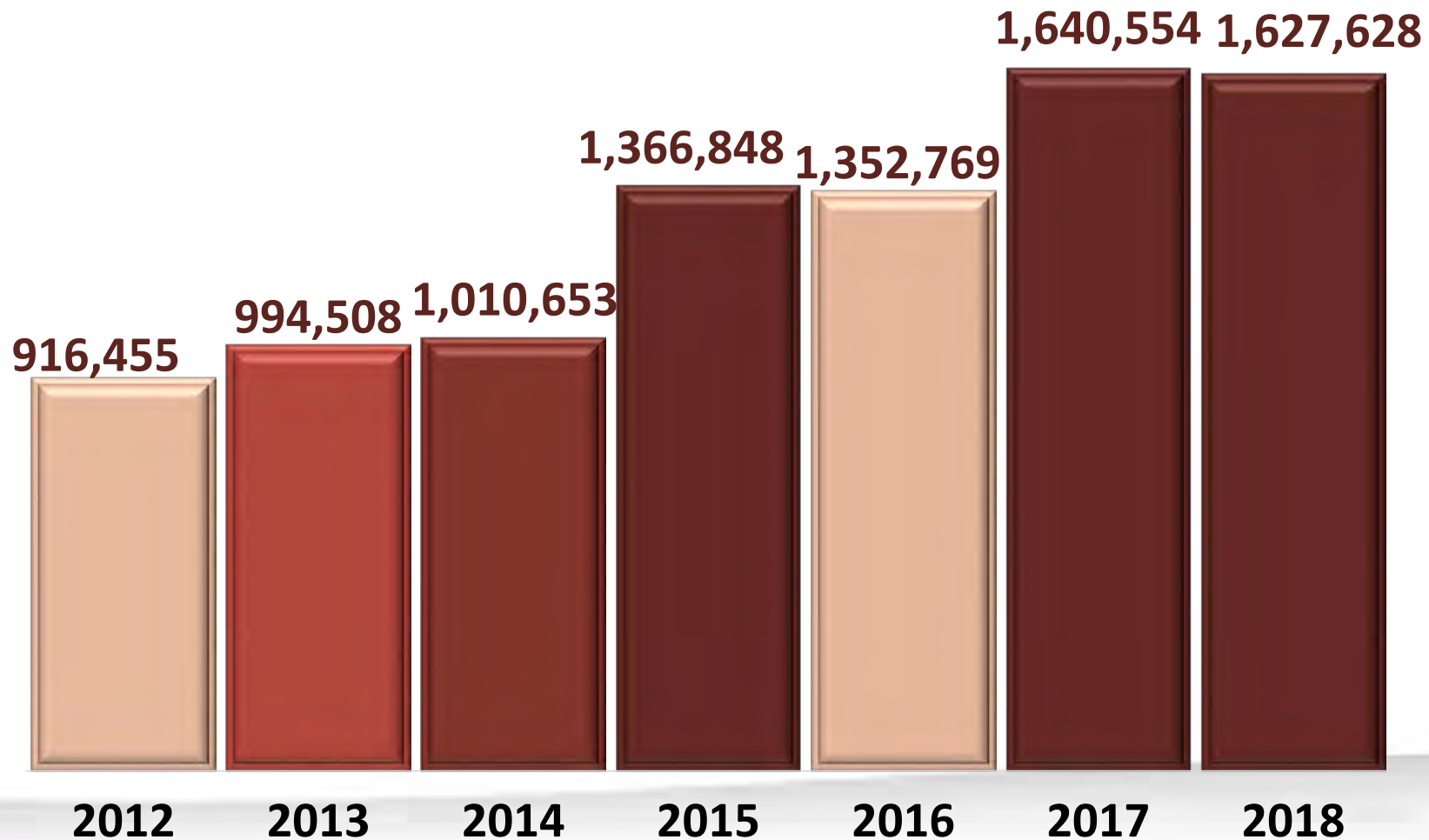


Toxin procedures  
have increased  
42% since 2012.



# Soft-tissue Fillers

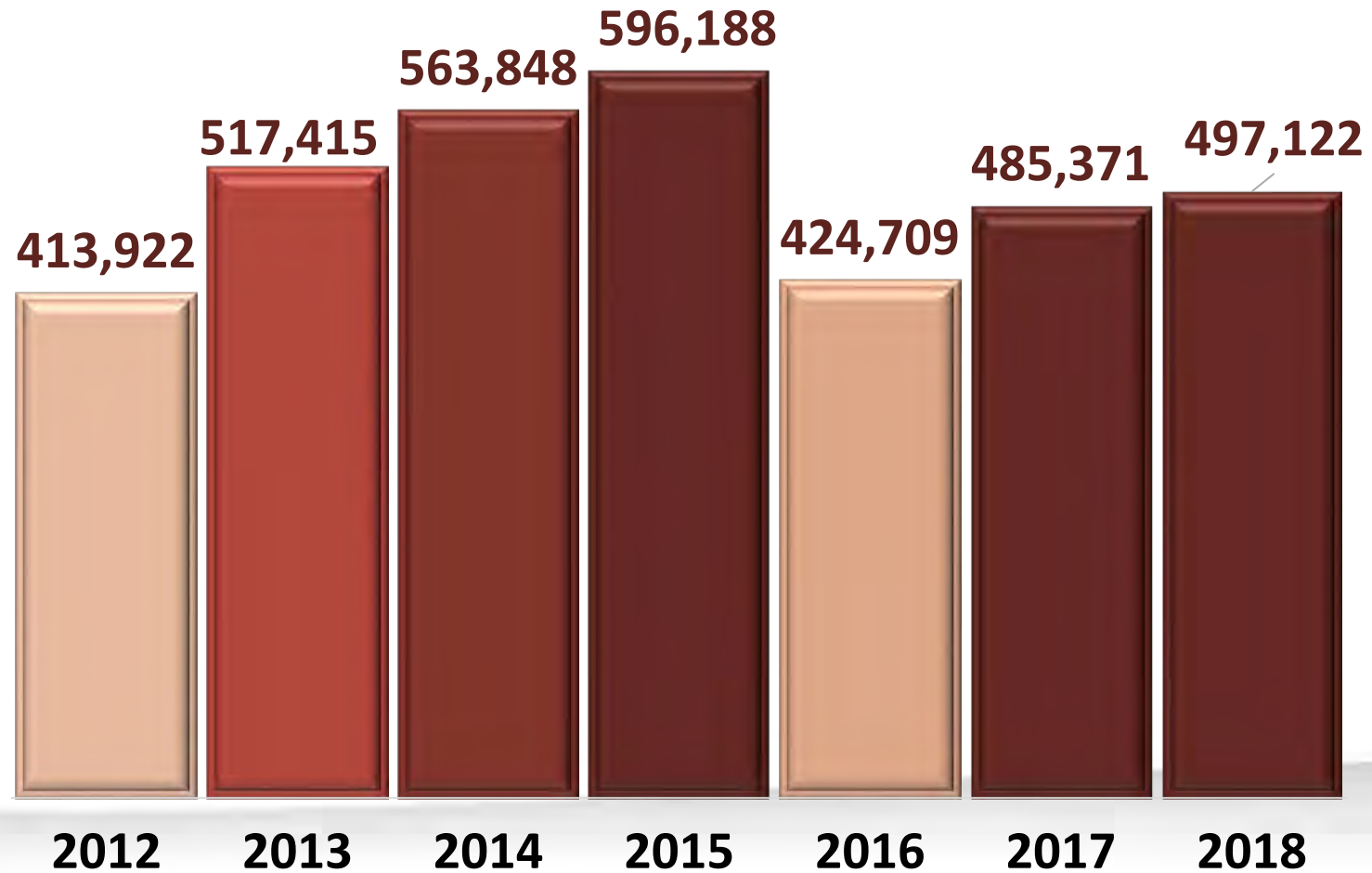
Procedure Totals 2012 to 2018



Fillers have increased 78% since 2012.

# Chemical Peels

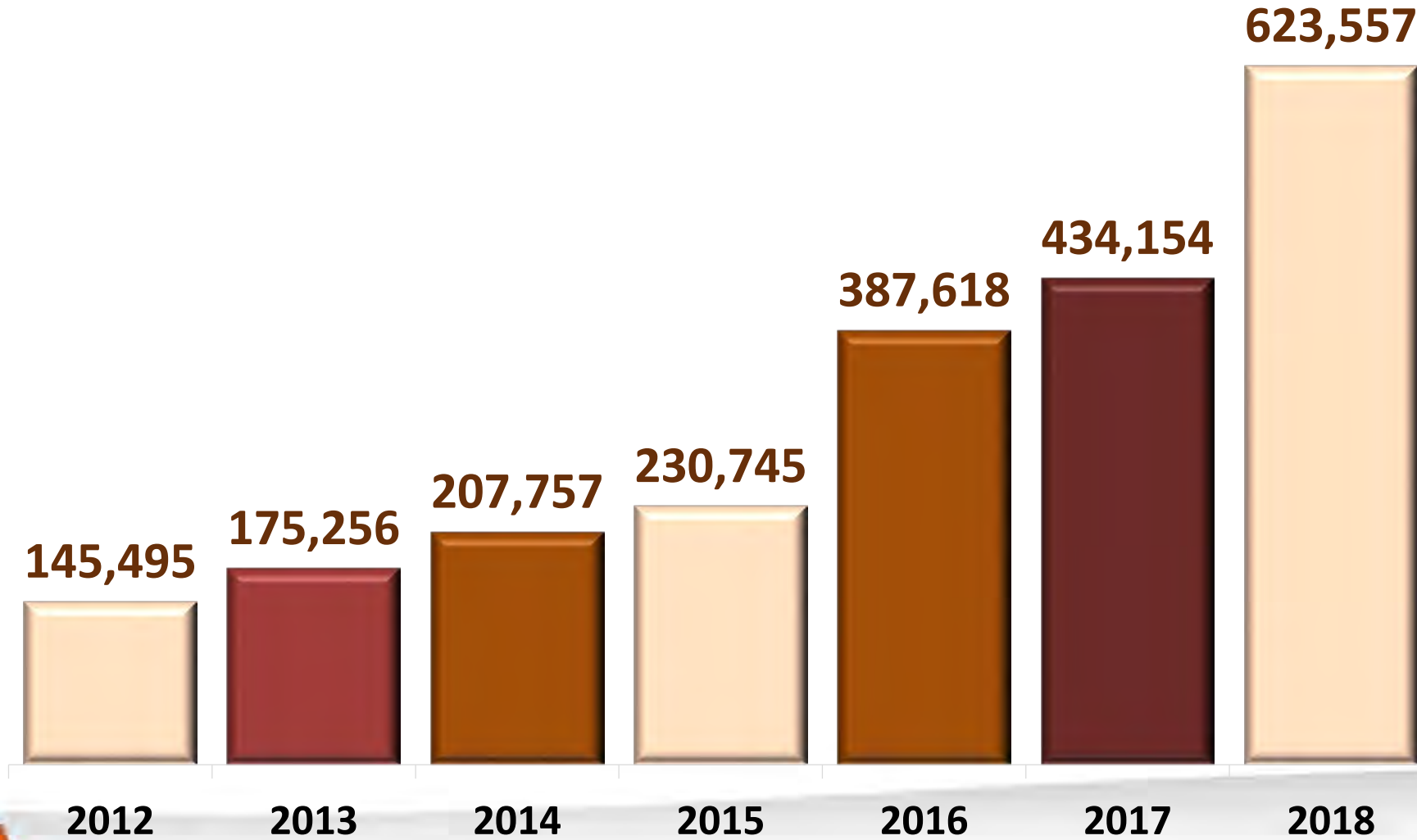
Procedure Totals 2012 to 2018



Peels are seeing a resurgence in the last couple years with an overall increased of 20% in the last 7 years.

# Body Sculpting

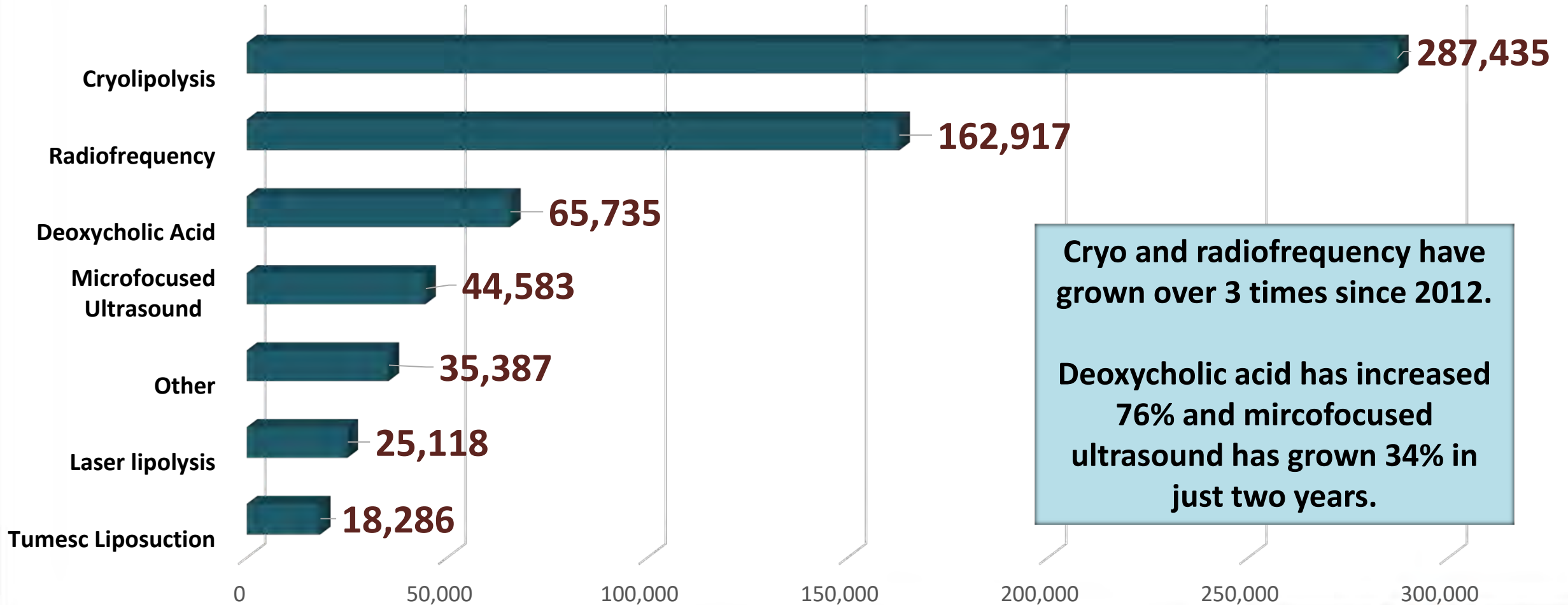
Procedure Totals 2012 to 2018



Body sculpting is  
has grown over 4  
times since 2012.

# Body Sculpting

## Total Procedures in 2018

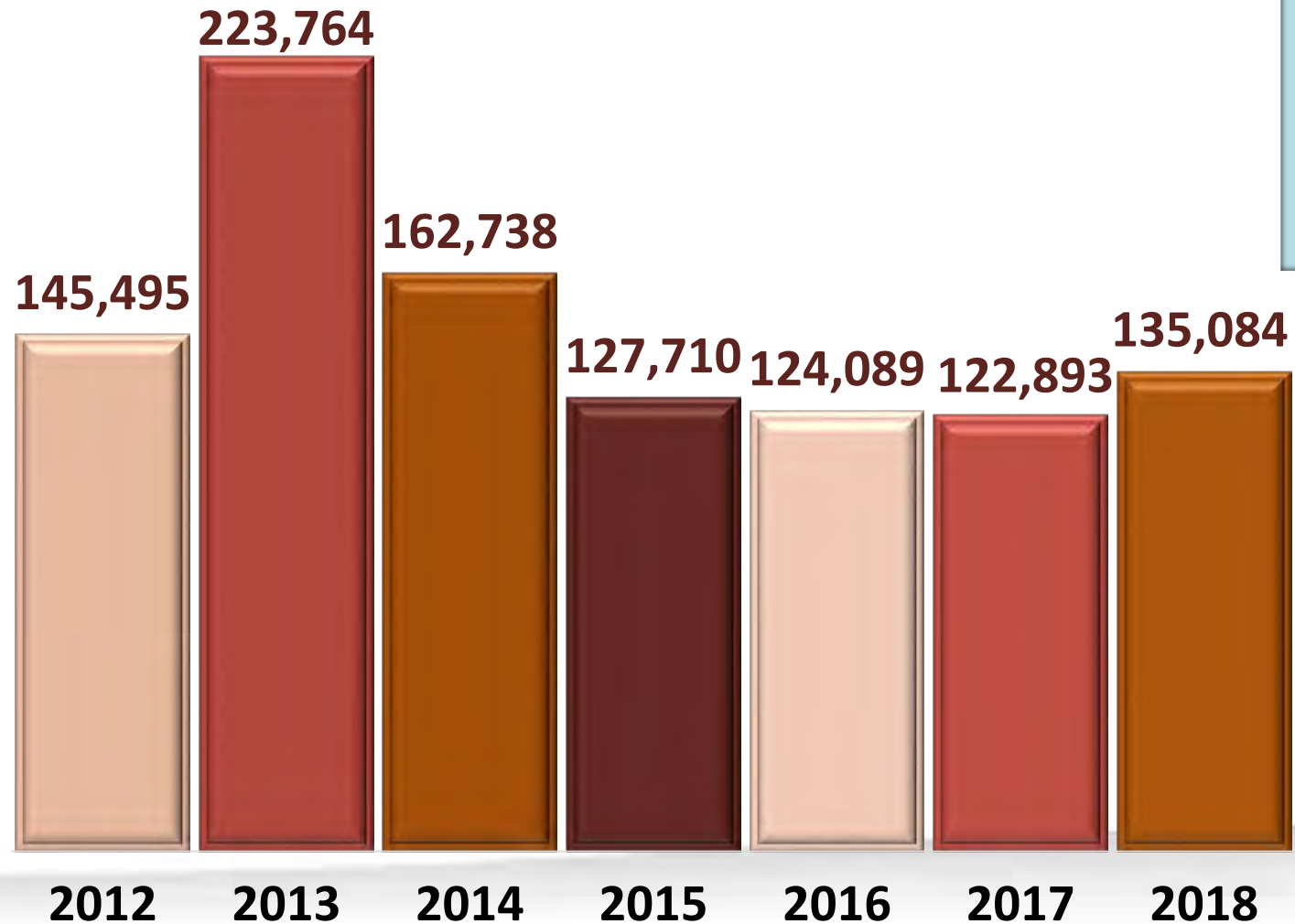


Cryo and radiofrequency have grown over 3 times since 2012.

Deoxycholic acid has increased 76% and microfocused ultrasound has grown 34% in just two years.

# Vein Treatment / Sclerotherapy

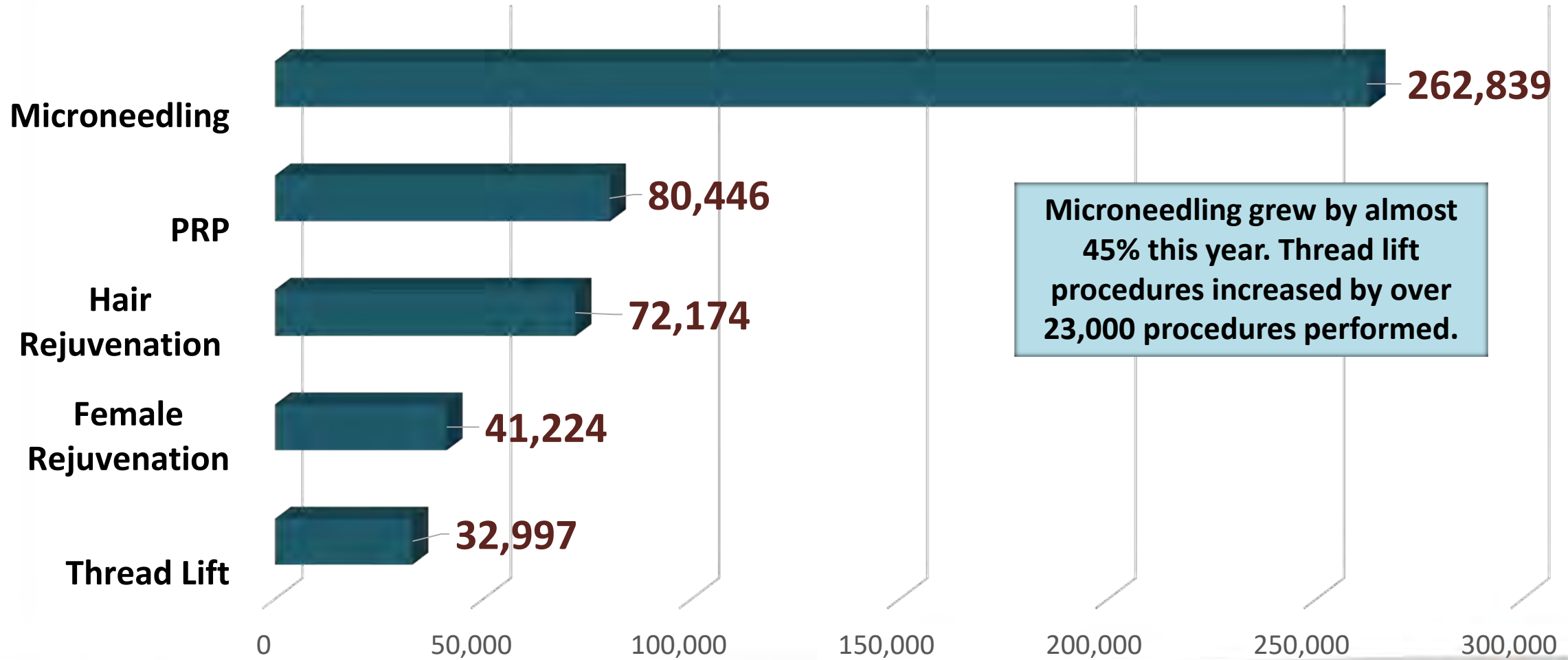
Procedure Totals 2012 to 2018



Vein treatments have ebbed and flowed over the years but up by close to 10% for this year.

# Other Rejuvenation

Total Procedures in 2018



Microneedling grew by almost 45% this year. Thread lift procedures increased by over 23,000 procedures performed.



Many of these procedures were developed, research and perfected by ASDS members.



This data reinforces the **EXPERTISE** and **EXPERIENCE** of visiting an **ASDS board-certified dermatologist** for all your skin health and beauty needs.

COSMETIC AND RECONSTRUCTIVE **EXPERTISE**  
FOR YOUR *skin health and beauty*<sup>SM</sup>