

American Society for Dermatologic Surgery Survey on Dermatologic Procedures

Report of 2017 Procedures

May 2018

2017 Procedures Survey Methodology

- Survey invitation sent to 3,784 practicing members
- New for 2017 survey
 - Other conditions treated with devices: Microneedling, female rejuvenation, PRP and Silhouette Lift
 - Hair restoration returns
- 667 physicians reporting – 17% response rate
- Data were collected for the 2017 experience and generalized to represent all ASDS members

Executive Summary

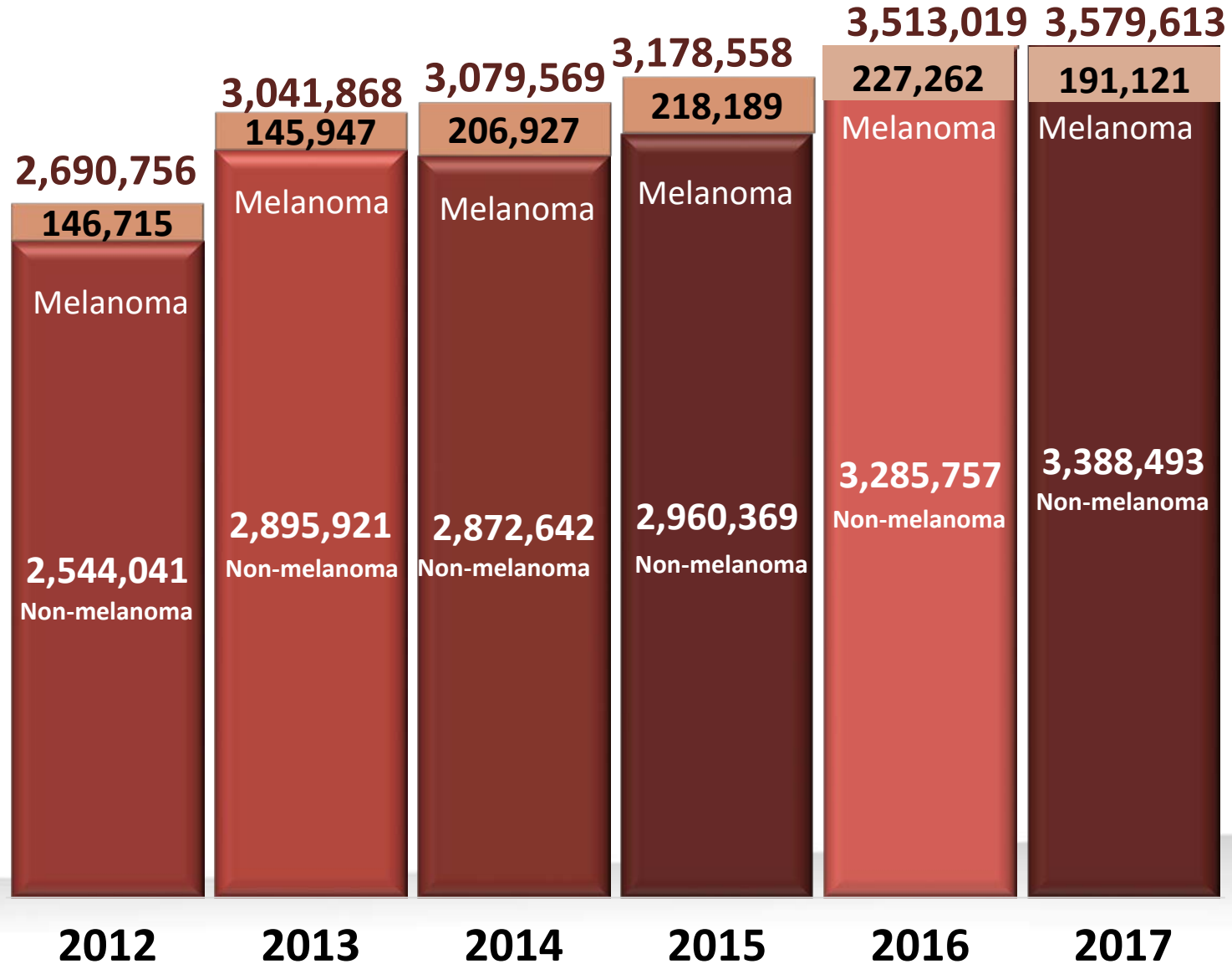
- ASDS members performed nearly 12 million procedures in 2017 compared to 7.8 million in 2012
- Top procedures: Over 3.5 million skin cancers, 3.7 million injectable neuromodulators and soft-tissue fillers, and more than 3.2 million laser/light/energy-based procedures.
- In the last 6 years, there has been a:
 - 30% increase in melanoma
 - 79% increase in soft-tissue filler treatments
 - 63% increase in laser/light/energy procedures
 - 3x increase in body contouring

Total # of Procedures Performed by Members in 2017

Procedure	Total Procedures	Method or type used in greatest quantity
Skin Cancer Treatments	3,579,613	Non-melanoma (3,388,493)
Laser / Light / Energy-based Procedures	3,274,874	Sun Damage (610,774)
Injectable Neuromodulators	2,106,415	-
Injectable Soft-tissue Fillers	1,640,554	-
Chemical Peels	485,371	-
Body Sculpting	434,154	Cryolipolysis (208,356)
Other Rejuvenation	303,741	
Vein Treatments / Sclerotherapy	122,893	-

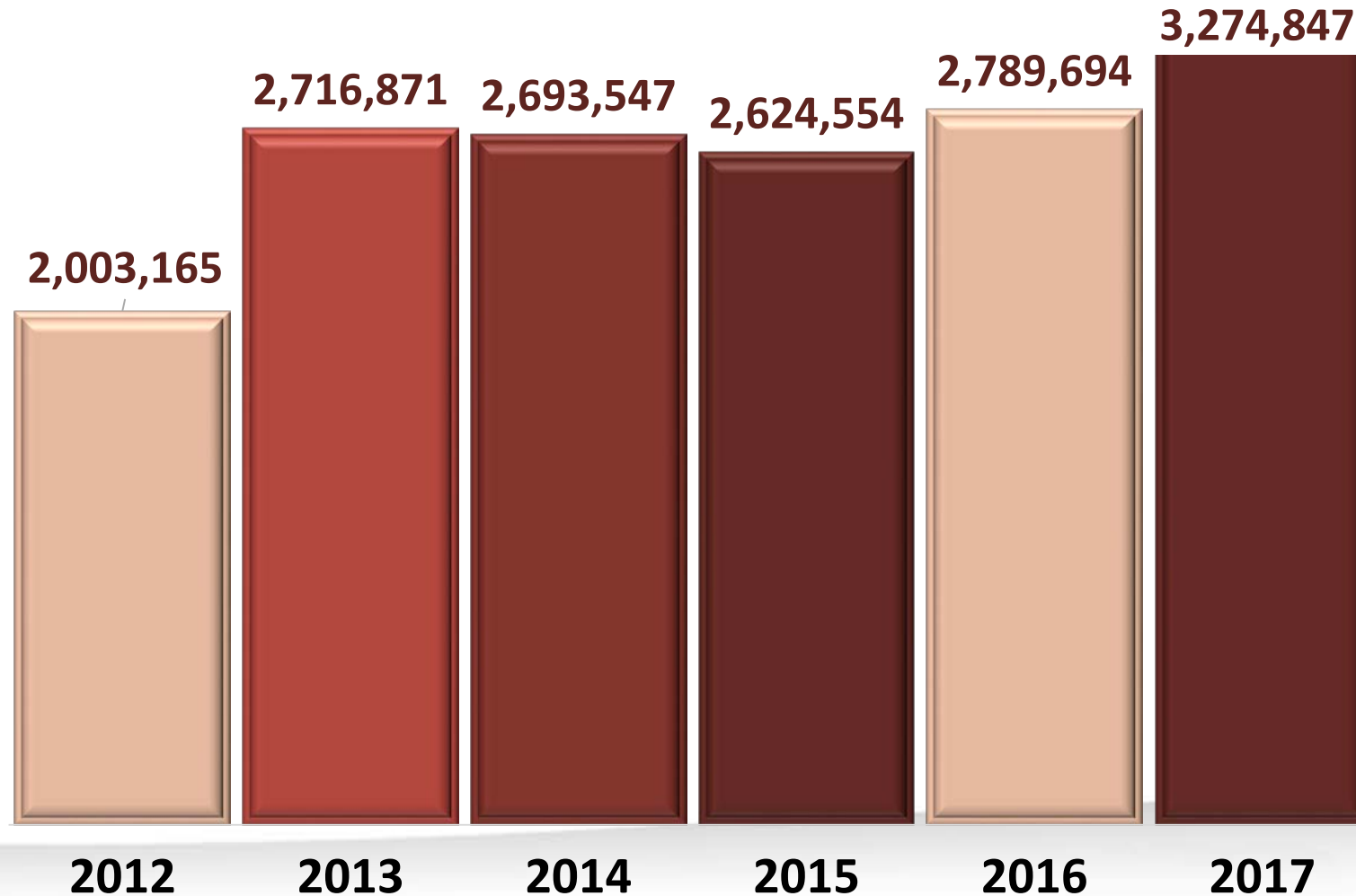
Skin Cancer Treatments

Procedure Totals 2012 to 2017



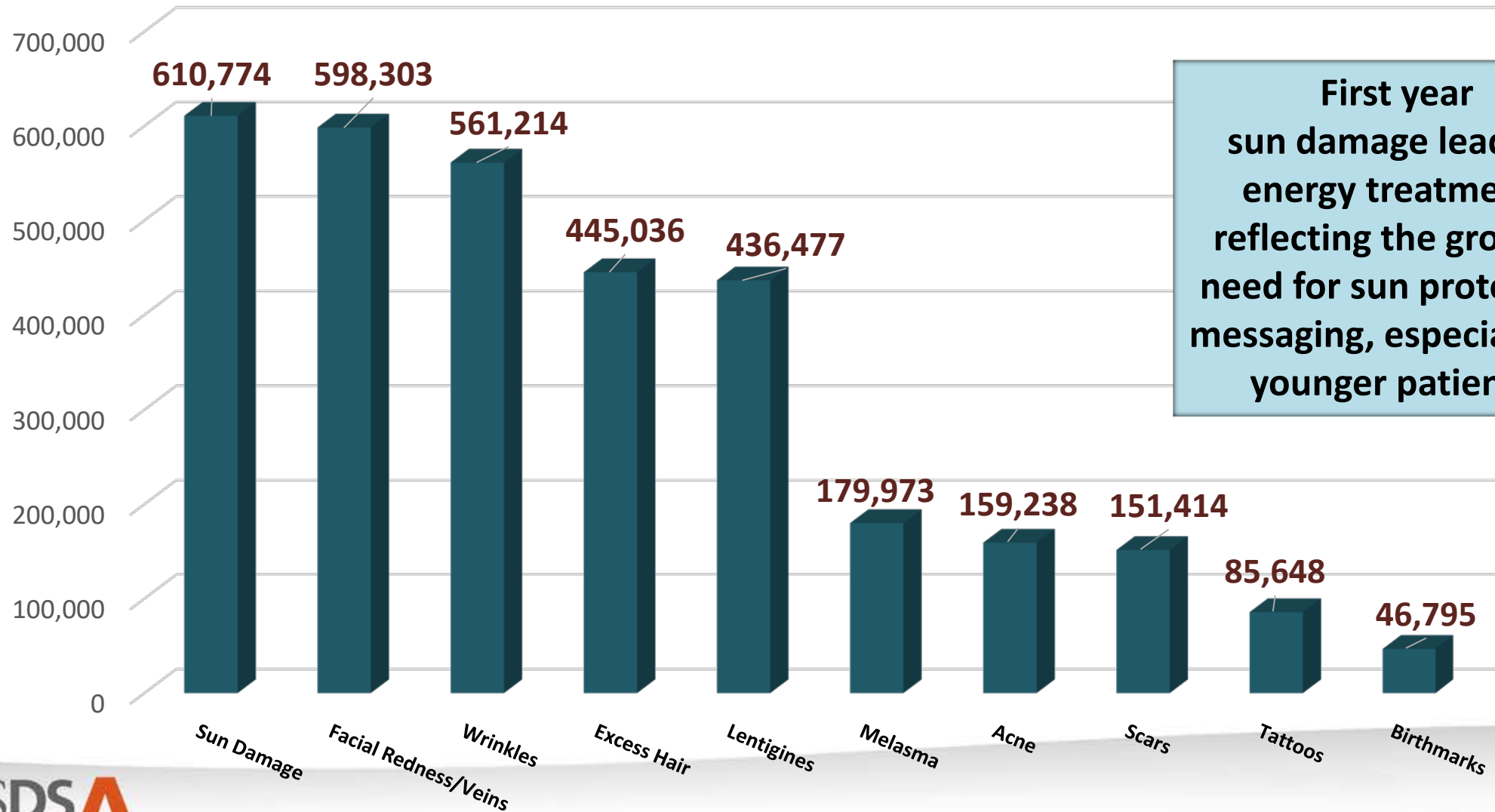
Laser / Light / Energy-based Procedures

Procedure Totals 2012 to 2017



Laser / Light / Energy-based Procedures

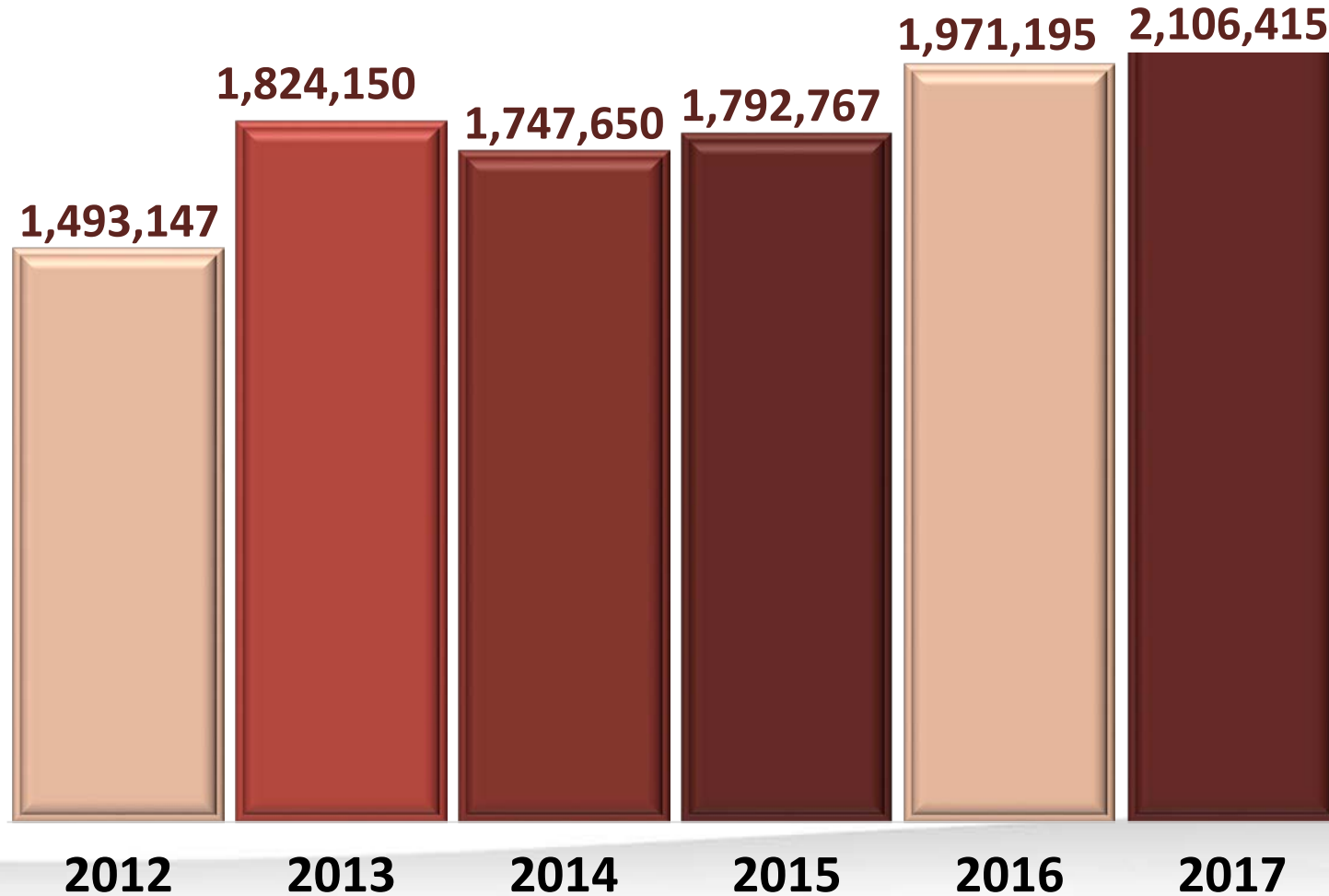
Total Procedures in 2017



First year sun damage leads in energy treatments reflecting the growing need for sun protection messaging, especially for younger patients.

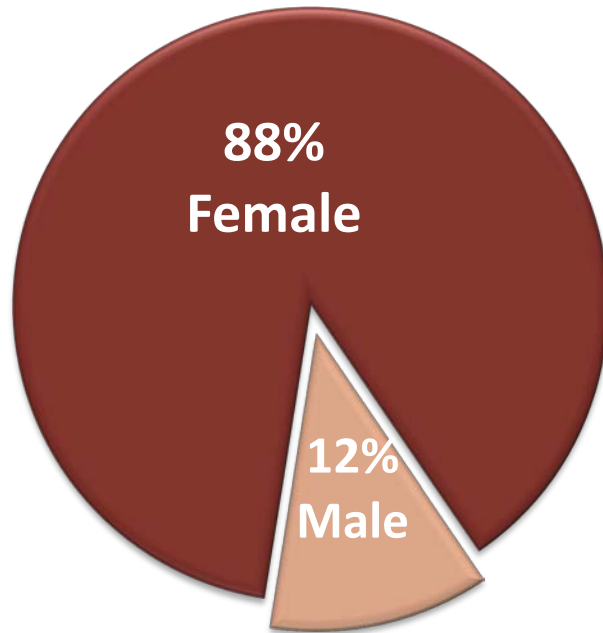
Neuromodulators

Procedure Totals 2012 to 2017



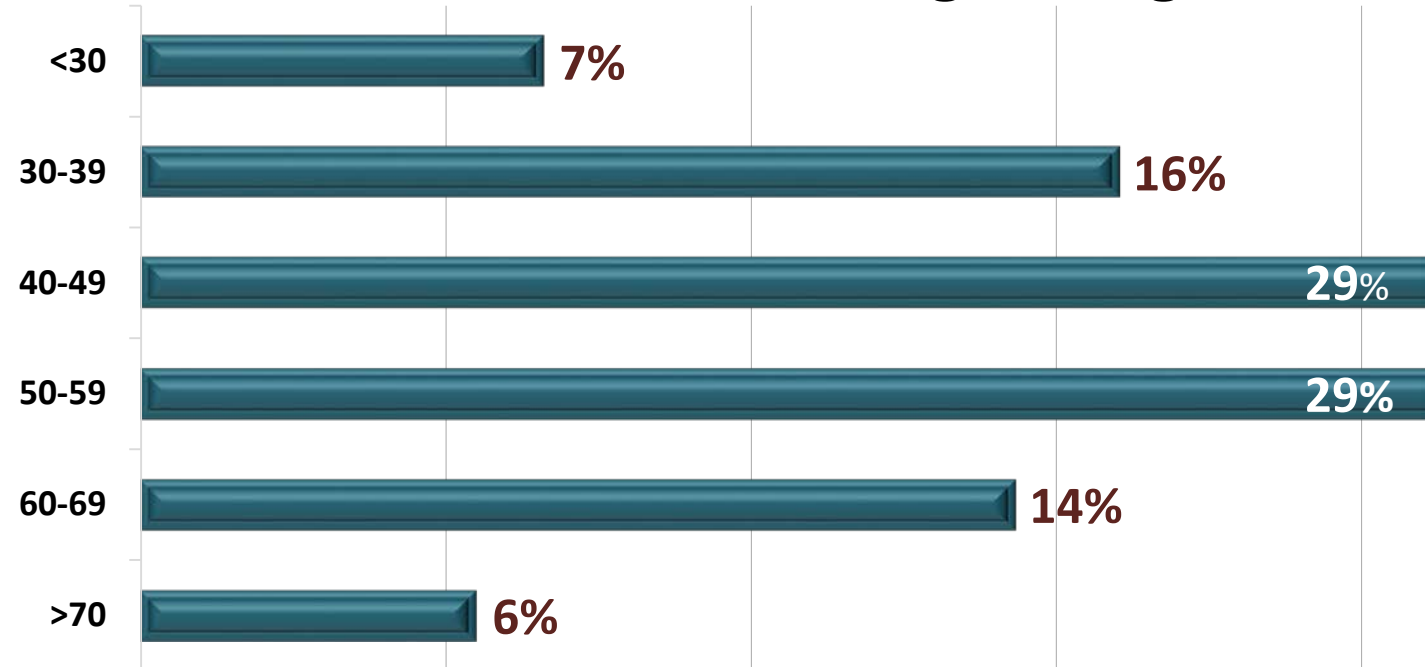
Neuromodulators

Patient Gender



Males
9% growth rate in last 6 years

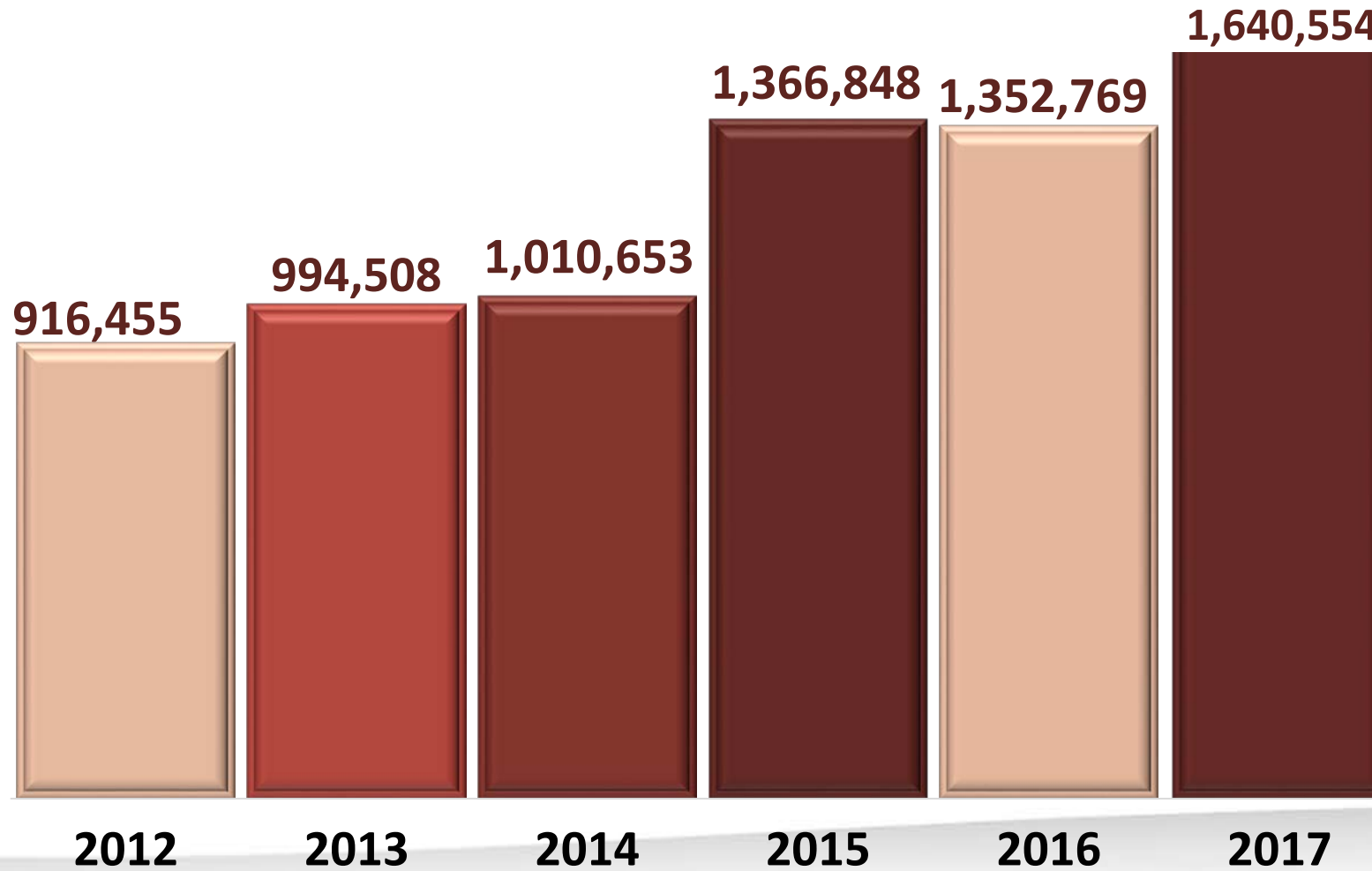
Patient Age Range



Millennials
The percent of under 30 use of wrinkle-relaxers has almost doubled since 2012.

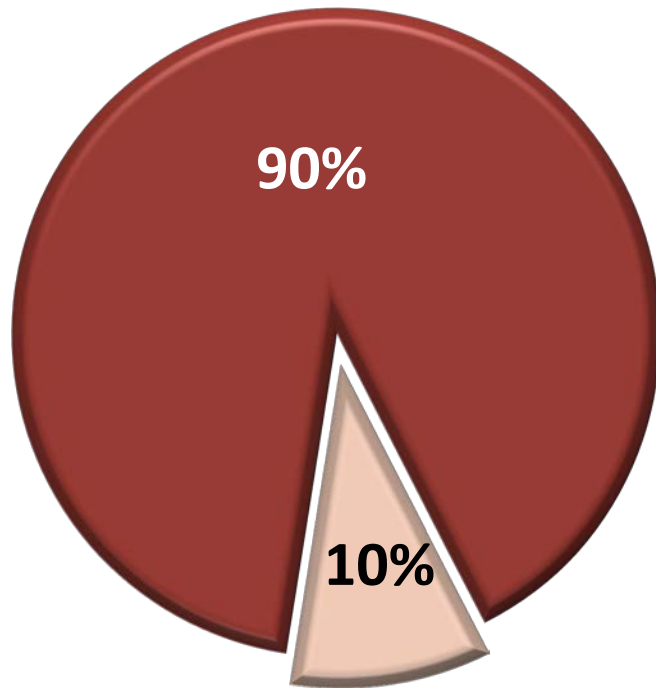
Soft-tissue Fillers

Procedure Totals 2012 to 2017



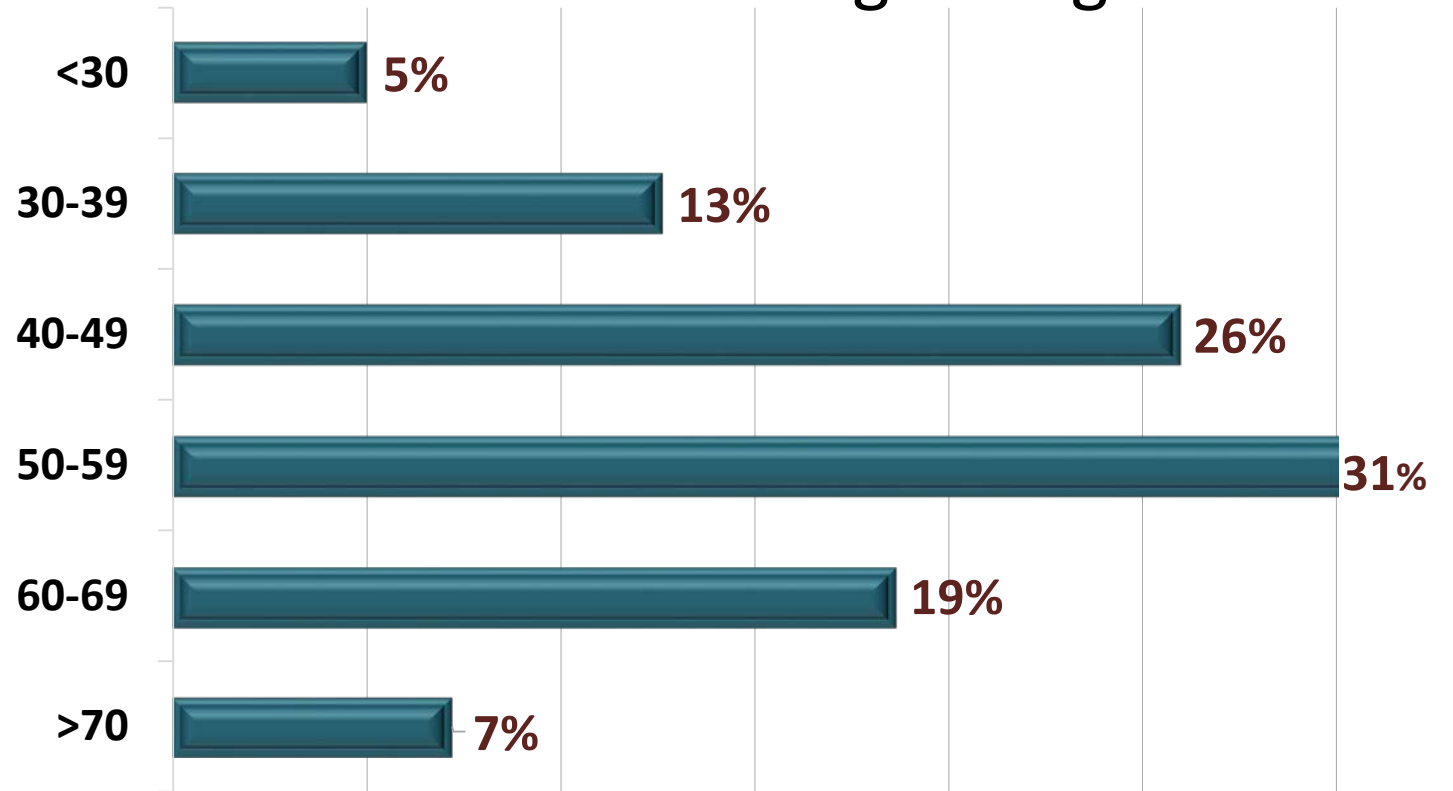
Soft-tissue Fillers

Patient Gender



Males
25% growth rate in male use of fillers in last 6 years

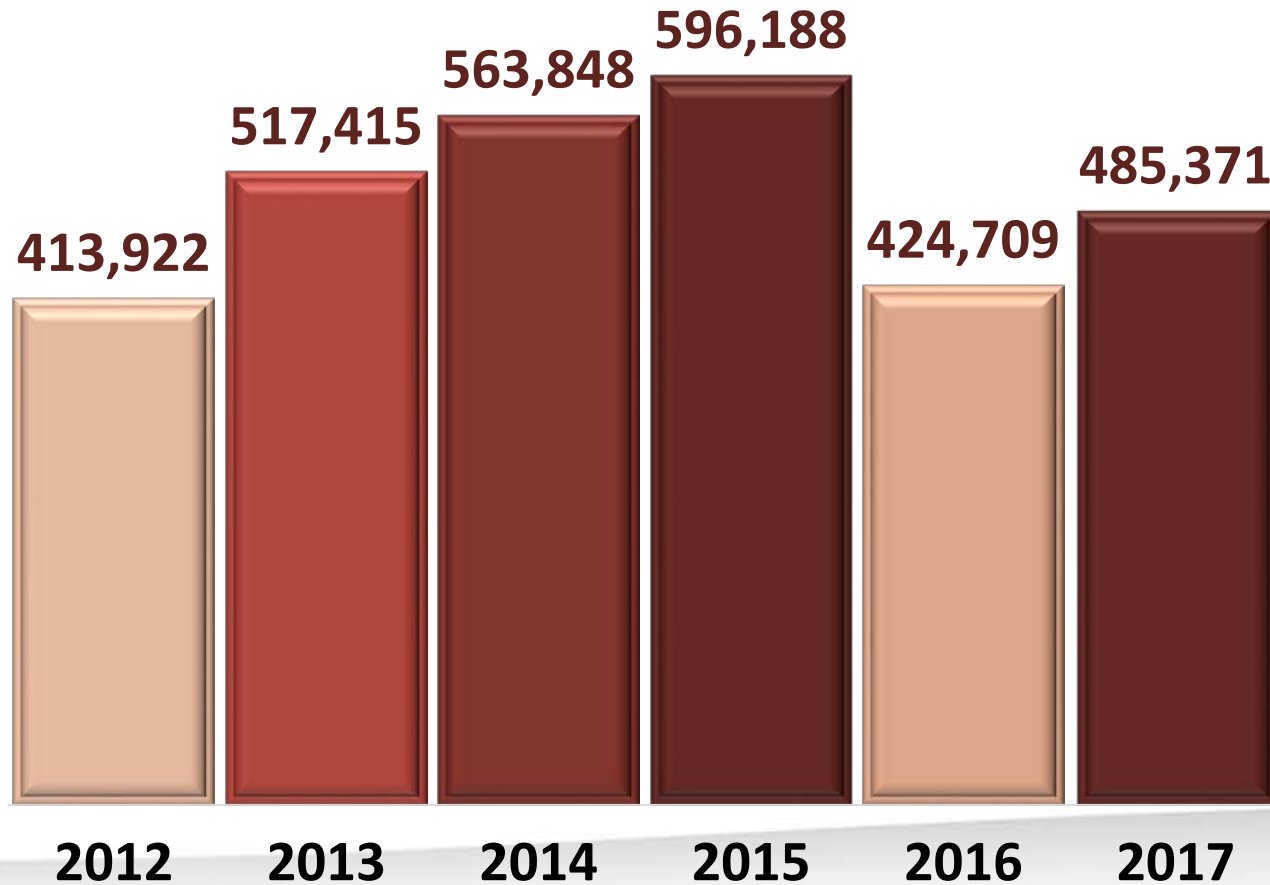
Patient Age Range



Millennials
The percent of under 30 use of fillers has almost doubled since 2012.

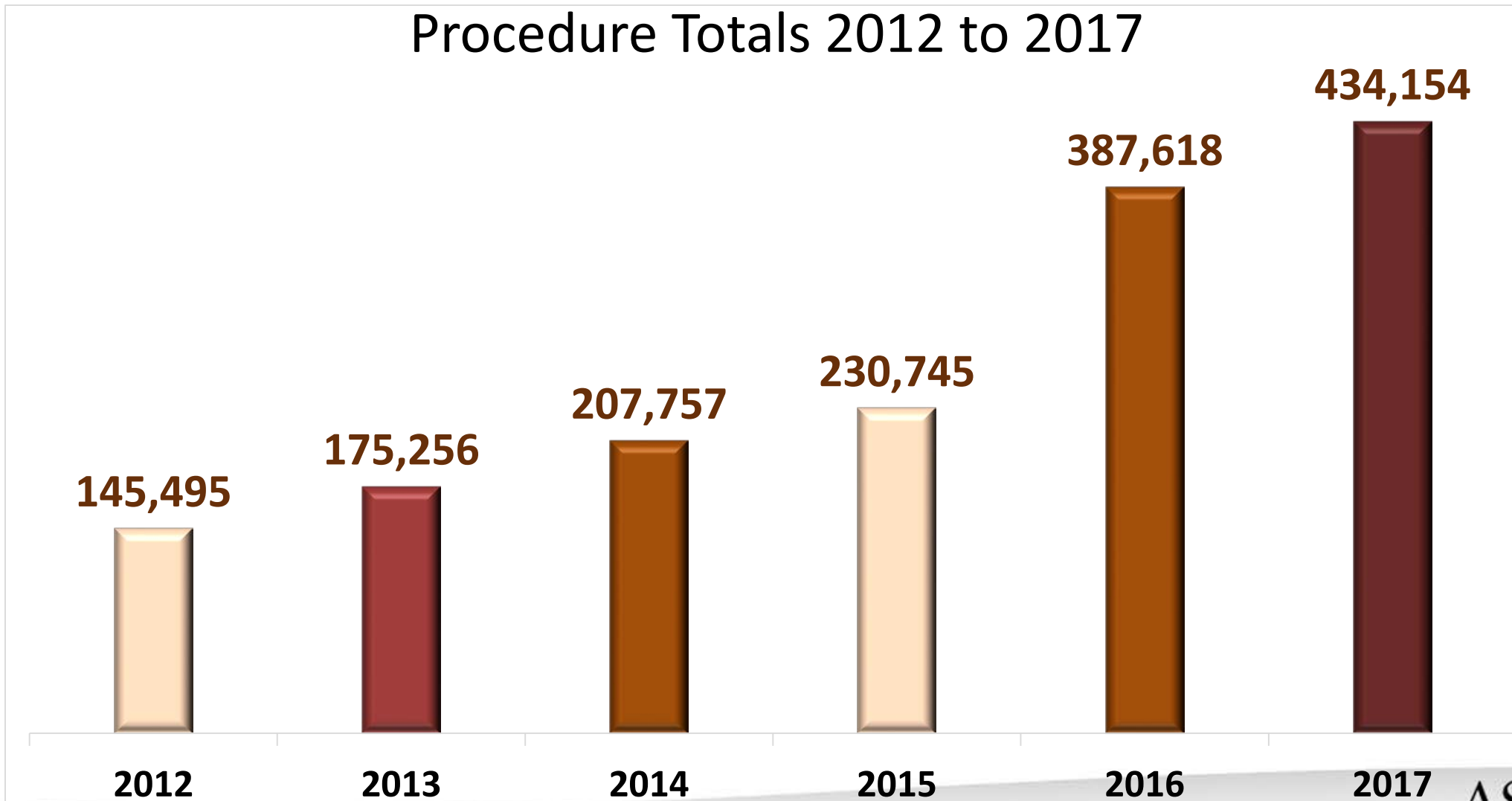
Chemical Peels

Procedure Totals 2012 to 2017



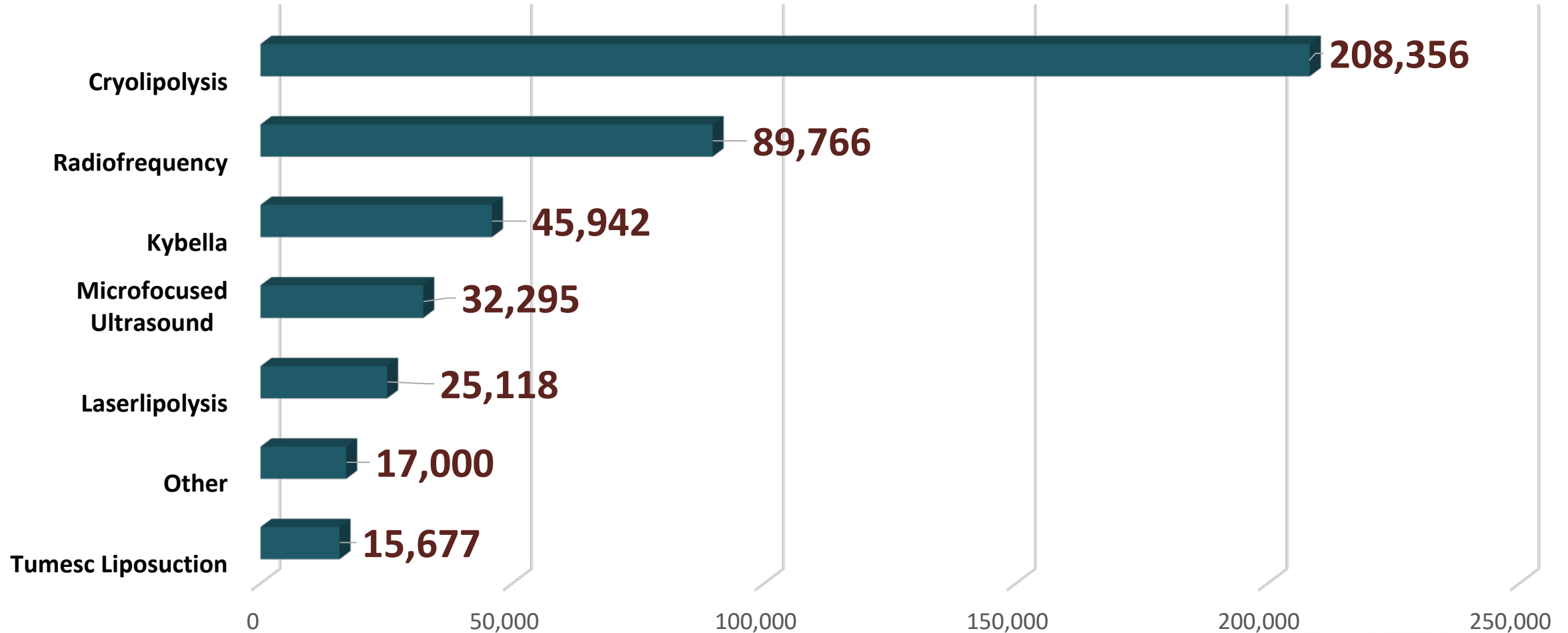
Body Sculpting

Procedure Totals 2012 to 2017



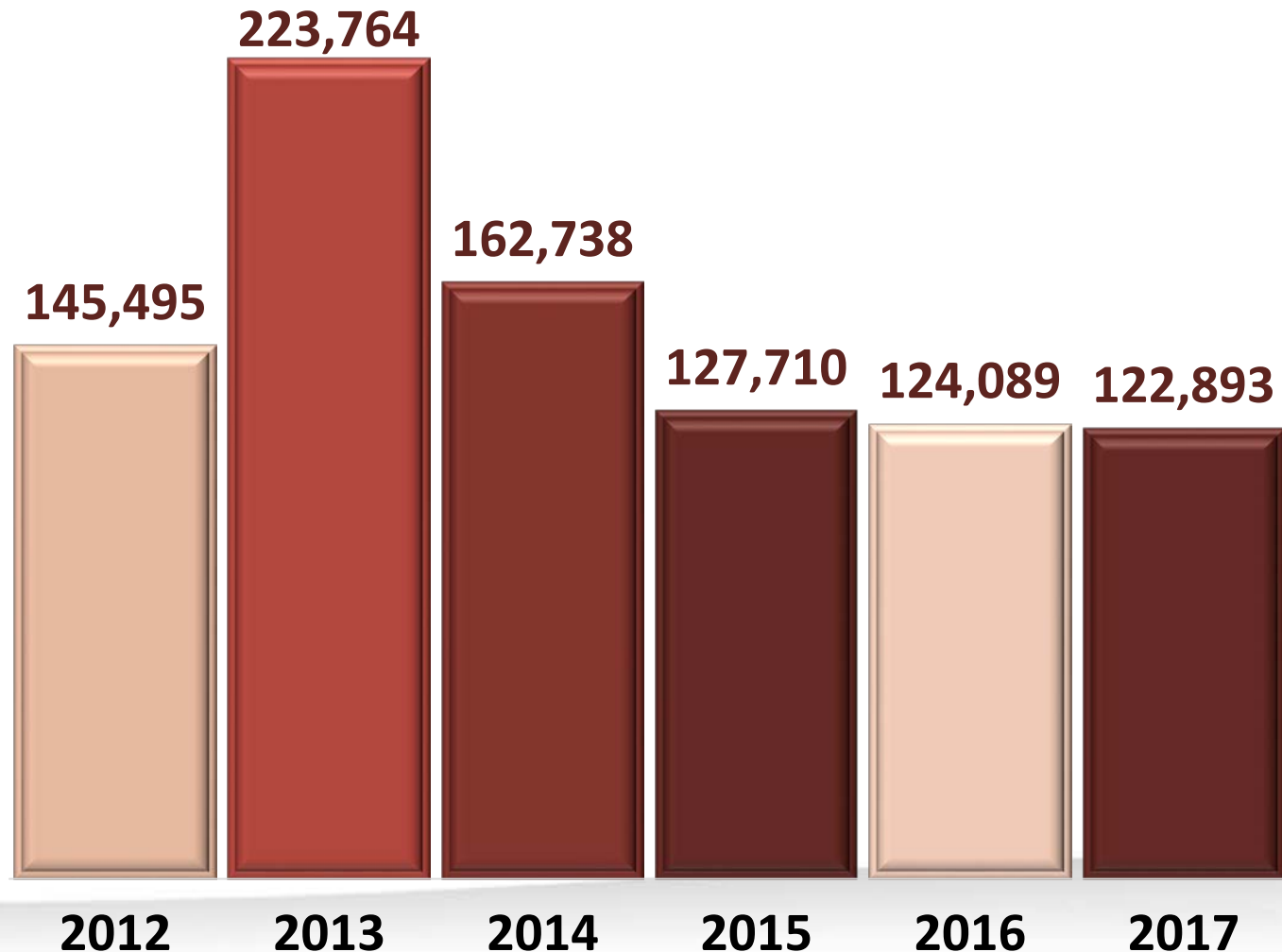
Body Sculpting

Total Procedures in 2017



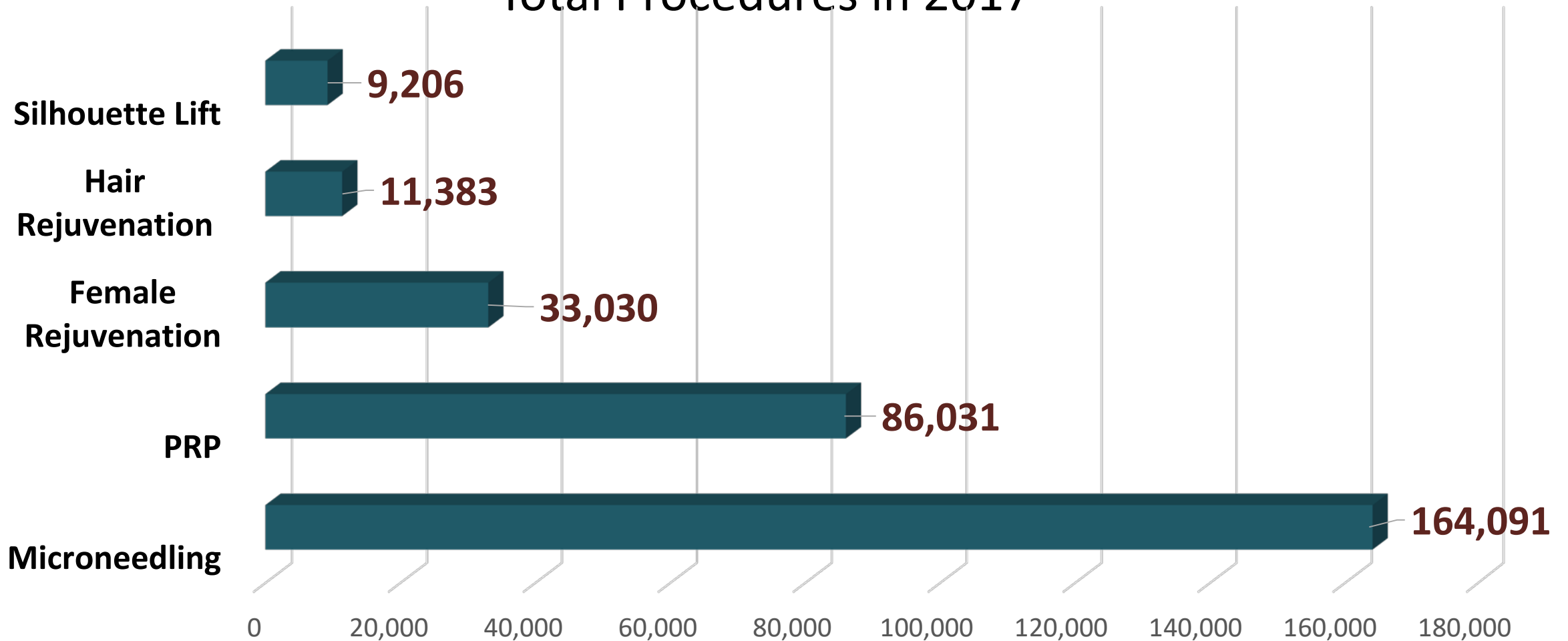
Vein Treatment / Sclerotherapy

Procedure Totals 2012 to 2017



Other Rejuvenation

Total Procedures in 2017



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FOR YOUR *skin health and beauty*SM