

2022 ASDS Premier Annual Resident Cosmetic Symposium: Industry Partnership Opportunities

April 8-10, 2022

Westin Dallas Fort Worth Airport Hotel – 4545 W. John Carpenter Freeway, Irving, Texas

The most comprehensive cosmetic symposium for dermatology residents and fellows-in-training is back in-person for 2022!



The American Society for Dermatologic Surgery (ASDS) invites you to participate and support dermatology residents for our Premier Annual Resident Cosmetic Symposium. Leading ASDS experts will cover the anatomy, science, treatment indications, available therapies and techniques for cosmetic procedures performed by dermatologic surgeons. This unique meeting will provide face-to-face networking and promotional opportunities to reach dermatology residents. You will also have the opportunity to promote your company's products and services after the meeting concludes with our additional branding benefits.

Platinum Level Corporate Partner Benefits - \$15,000

On-site Branding Benefits

- Two six-foot exhibit tables
- Up to four representative badges
- 15-minute Sunday Breakfast Talk presentation
- Opportunity to place a pop-up banner outside the main meeting space
- Four invites to the Friday and Saturday receptions
- Four invites to the Saturday evening dinner event
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course

- Company's logo and acknowledgement in the on-site program
- Full-page ad in on-site program
- Opportunity to supply product / literature in bags for attendees
- Digital registration list prior to and after the course

Additional Branding Benefits

- Full-page ad in the Resident Corner of *Currents*
- Two premium placement banner ads in the ASDS resident's monthly email
- One premium placement banner ad in the ASDS weekly update email

Gold Level Corporate Partner Benefits - \$7,500

On-site Branding Benefits

- One six-foot exhibit table
- Up to three representative badges
- 5-minute TED-style talk during the lunch program
- Three invites to the Friday and Saturday receptions
- Three invites to the Saturday evening dinner event
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course

- Company's logo and acknowledgement in the on-site program
- Full-page ad in on-site program
- Opportunity to supply product / literature in bags for attendees
- Digital registration list prior to and after the course

Additional Branding Benefits

- Half-page ad in the Resident Corner of *Currents*
- One banner ad in the ASDS resident's update email
- One banner ad in the ASDS weekly update email

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Silver Level Corporate Partner Benefits - \$5,000

On-site Branding Benefits

- One six-foot exhibit table
- Up to two representative badges
- Two invites to the Saturday evening dinner event
- Two invites to the Friday and Saturday receptions
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course

- Company's logo and acknowledgement in the on-site program
- Half-page ad in on-site program
- Opportunity to supply product / literature in bags for attendees
- Digital registration list prior to and after the course

Additional Branding Benefits

- Half-page ad in the Resident Corner of *Currents*
- One banner ad in the ASDS Resident's update email

Bronze Level Corporate Partner Benefits - \$2,500

On-site Branding Benefits

- One six-foot exhibit table
- One representative badge
- One invite to the Saturday evening dinner event
- One invite to the Friday and Saturday receptions
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course

- Company's logo and acknowledgement in the on-site program
- Quarter page ad in on-site program
- Opportunity to supply product / literature in bags for attendees
- Digital registration list prior to and after the course

Additional Branding Benefits

- Quarter-page ad in the Resident Corner of *Currents*

Branding Only Opportunity - \$2,800

- Full page ad in the on-site program or one piece of literature / product sample in attendee giveaway



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