The premier educational experience for dermatologists committed to excellence in cosmetic, Mohs, reconstructive and general dermatologic surgery from the comfort of your home or office — no travel required!

• Learn the latest innovations and advanced-level techniques.
• Gain diverse perspectives from world-class faculty.
• View demonstrations on the latest in advanced techniques and patient safety.

*Includes 60 days of on-demand viewing following the virtual event for up to 81.50 CME Credits.

“The ASDS Virtual Annual Meeting is a favorite among dermatologists because it focuses on the best in procedural education and offers interactive and unique session formats across all career levels — while providing many opportunities to connect, network and have fun.”

— ASDS President Mathew Avram, MD, JD

Register at asds.net/AnnualMeeting
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American Society for Dermatologic Surgery
5550 Meadowbrook Drive, Suite 120
Rolling Meadows, IL 60008-3605
Phone: 847-956-0900   Fax: 847-956-0999   Website: asds.net

BEST OF ORAL ABSTRACTS SESSIONS

Skin Cancer / Reconstruction
Saturday, Nov. 20 from 5:15 - 6:15 p.m. CT
- Prevalence of SARS-CoV-2 Infection in Asymptomatic Pre-operative Patients Scheduled for Dermatologic Surgery: A Single Center Study, Alvin Li, MD
- A Multi-Institutional Study of Shared Decision Tools in Dermatologic Surgery, Stephen Erickson, MD
- Mohs Surgical Site Infection Rates and Pathogens for the Mask-Covered Face during the COVID-19 Pandemic vs. the Pre-COVID Era, Stephen Erickson, MD
- An Introduction to Mohs Micrographic Surgery: A Novel Active Learning Experience, Paige Hoyer, MD
- Understanding Perceived Barriers of Applicants to Mohs Micrographic Surgery Fellowship, Lauren Hoffman, MD
- Randomized Trial of Topical Application of Tranexamic Acid to Wound Bed for Hemostasis in the Setting of Granulating Wounds Following Mohs Micrographic Surgery, Brianna Castillo, MD
- Patient-Reported Outcomes and Satisfaction Associated with the use of a Hydrocolloid Dressing versus Conventional Wound Care after Excisional Surgeries, Perry Hooper, MD
- Optical Coherence Tomography Guided and Temperature-Controlled Hyperthermic Treatment of Superficial Basal Cell Carcinoma, Katherine Glaser, MD
- Systematic Review of Mohs Micrographic Surgery for Vulvar Malignancies, Ashley Eisensohn, MD
- Impact of Limited English Proficiency in Melanoma: An Analysis of the SEER Database, Bryan Carroll, MD, PhD

Cosmetics
Sunday, Nov. 21 from 2:45 - 3:45 p.m. CT
- Post-Marketing Safety Surveillance of Delayed Complications for Recent FDA-approved Hyaluronic Acid Dermal Fillers, Joel Cohen, MD
- MRI Multi-centre Study on High-Intensity Focused Electromagnetic Procedure Simultaneously Combined with Synchronized Radiofrequency for Treatment of Lateral Thighs: Preliminary 3-Month Follow-up Data, Melanie Palm, MD, MBA
- Simultaneous Application of Radiofrequency and Hifem Energies for Full Body Remodeling: MRI Evidence-Based Case Study, Bruce Katz, MD
- A prospective trial: Handsfree thermoregulated bipolar radiofrequency for face and neck contouring, Anne Chapas, MD
- Perceptions of the Reduction of Masseter Muscle Prominence Following OnabotulinumtoxinA Treatment, Sabrina Fabi, MD
- TikTok: Where Your Patients are Getting Their Dermatology Information... From Non-Dermatologists, Charles Puza, MD
- A Feasibility Study of Non-Thermal Nano-Pulse Stimulation (NPS) Technology for Treating Syringoma, Brian Biesman, MD
- Evaluation of an Updated 6Mz RF Platform for Noninvasive Skin Tightening of the Eyelids, Face and Upper Neck, Brian Biesman, MD
- Canada HARMONY Study: Comprehensive Panfacial Approach to Aesthetic Treatment, Including Submental Fullness, Results in Improved Patient-Reported Outcomes, Vince Bertucci, MD
- Single Session Treatment with Low-Power Fractional Diode Laser and Cosmetic Injectables: A 5-year Safety Review, Jordan Wang, MD, MBE, MBA
### FRIDAY, NOVEMBER 19, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:30 a.m. - 7:45 p.m.</td>
<td>Virtual Exhibit Hall Open</td>
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<tr>
<td>8:30 - 9 a.m.</td>
<td>Opening Session: President and Chair’s Welcome and ASDS Cosmetic Fellow Graduation Ceremony</td>
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<tr>
<td>9 - 10:15 a.m.</td>
<td>The Basics on Lasers Using Video Instruction</td>
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<tr>
<td>9 - 10:15 a.m.</td>
<td>Advanced Wound Closure Videos</td>
</tr>
<tr>
<td>9 - 10:15 a.m.</td>
<td>Dermatologic Surgery Coding and Reimbursement</td>
</tr>
<tr>
<td>11:15 - 11:30 a.m.</td>
<td>Industry Spotlight Break</td>
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<tr>
<td>11:30 a.m. - 12:45 p.m.</td>
<td>Emerging Therapies in Dermatologic Surgery Plenary</td>
</tr>
<tr>
<td>12:45 - 1:45 p.m.</td>
<td>Industry-Organized Hot Topic Event</td>
</tr>
<tr>
<td>12:45 - 2:15 p.m.</td>
<td>Industry Networking in Virtual Exhibit Hall</td>
</tr>
<tr>
<td>2:15 - 3:15 p.m.</td>
<td>Real World, Small Volume: High Yield Filler Injection Techniques</td>
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<tr>
<td>2:15 - 3:15 p.m.</td>
<td>Reconstructive Conundrums</td>
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<tr>
<td>3:15 - 3:30 p.m.</td>
<td>Industry Spotlight Break</td>
</tr>
<tr>
<td>3:30 - 4:30 p.m.</td>
<td>Minimally Invasive Lifting &amp; Tightening Procedures</td>
</tr>
<tr>
<td>3:30 - 4:30 p.m.</td>
<td>Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon</td>
</tr>
<tr>
<td>3:30 - 4:30 p.m.</td>
<td>Cosmetic Dermatologic Surgery: A Year in Review</td>
</tr>
<tr>
<td>3:30 - 4:30 p.m.</td>
<td>Imaging / Adjuvant Therapy</td>
</tr>
<tr>
<td>3:30 - 4:30 p.m.</td>
<td>Pigmentary Pearls</td>
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<tr>
<td>4:30 - 5:30 p.m.</td>
<td>Industry-Organized Hot Topic Event</td>
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<tr>
<td>5:30 - 6:45 p.m.</td>
<td>Science Plenary</td>
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<tr>
<td>6:45 - 7:45 p.m.</td>
<td>Resident Networking Event</td>
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### SATURDAY, NOVEMBER 20, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:30 a.m. - 8 p.m.</td>
<td>Virtual Exhibit Hall Open</td>
</tr>
<tr>
<td>8:30 - 8:45 a.m.</td>
<td>Saturday Announcements</td>
</tr>
<tr>
<td>8:45 - 10 a.m.</td>
<td>Advanced Laser Combinations</td>
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<tr>
<td>8:45 - 10 a.m.</td>
<td>Advanced Nail Surgery Videos</td>
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<tr>
<td>8:45 - 10 a.m.</td>
<td>Therapeutic Uses of Botulinum Toxin That Dermatologists Should be able to Perform</td>
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<tr>
<td>8:45 - 10 a.m.</td>
<td>Essential Office Policies for Your Practice</td>
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<tr>
<td>10 - 10:15 a.m.</td>
<td>Industry Spotlight Break</td>
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<tr>
<td>10:15 - 11:30 a.m.</td>
<td>Non-surgical Rejuvenation Around the World</td>
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<tr>
<td>10:15 - 11:30 a.m.</td>
<td>Shared Decision Making: Physician and Patient Perspectives on Skin Cancer Treatment</td>
</tr>
<tr>
<td>11:30 a.m. - 12:30 p.m.</td>
<td>ASDS/A Annual Membership Meeting and Awards Ceremony</td>
</tr>
<tr>
<td>12:30 - 1:45 p.m.</td>
<td>Wellness / COVID-19 Plenary</td>
</tr>
<tr>
<td>12:30 - 2 p.m.</td>
<td>Patient Demonstrations: Advanced Injection Techniques</td>
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<tr>
<td>1:45 - 3:15 p.m.</td>
<td>Industry Networking in Virtual Exhibit Hall</td>
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<tr>
<td>2 - 3 p.m.</td>
<td>Industry-Organized Hot Topic Event</td>
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<tr>
<td>3:15 - 4:15 p.m.</td>
<td>Body Contouring with Injectables and Devices</td>
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<td>3:15 - 4:15 p.m.</td>
<td>High Risk Skin Cancers</td>
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<tr>
<td>3:15 - 4:15 p.m.</td>
<td>Teledermatology</td>
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<tr>
<td>4:15 - 5:15 p.m.</td>
<td>Industry-Organized Hot Topic Event</td>
</tr>
<tr>
<td>5:15 - 6:15 p.m.</td>
<td>Aesthetic Procedures for Men</td>
</tr>
<tr>
<td>5:15 - 6:15 p.m.</td>
<td>Best of Skin Cancer / Reconstruction Oral Abstracts</td>
</tr>
<tr>
<td>5:15 - 6:15 p.m.</td>
<td>What’s New in Cosmeceuticals?</td>
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<tr>
<td>6:15 - 7 p.m.</td>
<td>Industry Spotlight Break</td>
</tr>
<tr>
<td>7 - 8 p.m.</td>
<td>Cosmetic Dermatologic Surgery Pearls Plenary</td>
</tr>
<tr>
<td>7 - 8 p.m.</td>
<td>Skin Cancer and Reconstruction Pearls Plenary</td>
</tr>
<tr>
<td>8 - 9 p.m.</td>
<td>ASDS Friendsgiving Event</td>
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</table>
## SUNDAY, NOVEMBER 21, 2021

<table>
<thead>
<tr>
<th>Time</th>
<th>COSMETIC DERMATOLOGIC SURGERY</th>
<th>SKIN CANCER / RECONSTRUCTION</th>
<th>GENERAL DERMATOLOGY, ADVOCACY AND MORE</th>
<th>PRACTICE MANAGEMENT</th>
</tr>
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<tbody>
<tr>
<td>8:30 a.m. - 7 p.m.</td>
<td>Virtual Exhibit Hall Open</td>
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<tr>
<td>9:30 - 9:45 a.m.</td>
<td>Sunday Announcements</td>
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<tr>
<td>8:45 - 10 a.m.</td>
<td>Neuromodulators: The Cutting Edge</td>
<td>Ear Reconstructors</td>
<td>Already Have a Laser Device? Think Beyond Wrinkles and Sun Damage</td>
<td>How to Build and Design a Dermatologic Practice</td>
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<td>Surgical Lifting Procedures</td>
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<tr>
<td>10 - 10:15 a.m.</td>
<td>Industry Spotlight Break</td>
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<tr>
<td>10:15 - 11:30 a.m.</td>
<td>Many Faces: Cultural and Ethnic Diversity in Dermatology Plenary</td>
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<tr>
<td>11:30 a.m. - 12:15 p.m.</td>
<td>Vic Narurkar, MD, Innovations in Aesthetics Lecture and Lawrence M. Field, MD, Honorary Lecture</td>
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<tr>
<td>12:15 - 12:30 p.m.</td>
<td>Industry Spotlight Break</td>
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<tr>
<td>12:30 - 1:30 p.m.</td>
<td>Superficial and Medium Depth Peels: What You Need to Know</td>
<td>Perioral Reconstruction</td>
<td>Leadership in Medicine</td>
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<td></td>
<td>Vein Treatments</td>
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<td>Pros and Cons of Different Practice Environments</td>
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<tr>
<td>1:30 - 2:30 p.m.</td>
<td>Industry-Organized Hot Topic Event</td>
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<tr>
<td>1:30 - 2:45 p.m.</td>
<td>Golden Scalpel Knowledge Bowl</td>
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<tr>
<td>2:45 - 3:45 p.m.</td>
<td>Best of Cosmetic Oral Abstracts</td>
<td>Mohs Histology</td>
<td>Legislative and Regulatory Hot Topics</td>
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<td></td>
<td>Cosmetic Tweets</td>
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<tr>
<td>2:45 - 4 p.m.</td>
<td>Patient Demonstrations: Chairside with the Experts</td>
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<tr>
<td>3:45 - 4 p.m.</td>
<td>Industry Spotlight Break</td>
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<tr>
<td>4 - 5 p.m.</td>
<td>Robots, PRP, LLLT - 21st Century Surgical and Medical Approaches to Treat and Restore Hair</td>
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<td></td>
<td>What's Next? The Procedures That Will Change the Way We Treat Our Patients</td>
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<tr>
<td>5 - 6 p.m.</td>
<td>It's Complicated - Cosmetic Dermatologic Surgery Complications Plenary</td>
<td>It's Complicated - Deconstructing Skin Cancer and Reconstruction Surgical Complications Plenary</td>
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<tr>
<td>6 p.m.</td>
<td>Closing Comments and Announcements</td>
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</table>

*Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries. Programming subject to change.

The virtual meeting content will be available on-demand for 60 days post air date. Video oral abstracts will be available on-demand anytime throughout the virtual program in its own auditorium.

Visit [asds.net/AnnualMeeting](https://asds.net/AnnualMeeting), for up-to-date meeting information and join the member-to-member meeting conversation on ASDS Connect at [asds.net/Connect](https://asds.net/Connect).

Register at [asds.net/AnnualMeeting](https://asds.net/AnnualMeeting).
Daily Welcome and Announcements

Friday, Nov. 19 from 8:30 – 9 a.m. CT
President and Chair’s Welcome and ASDS Cosmetic Fellow Graduation Ceremony

Saturday, Nov. 20 from 8:30 – 8:45 a.m. CT
Saturday Announcements

Sunday, Nov. 21 from 8:30 – 8:45 a.m. CT
Sunday Announcements

Watch these daily sessions to hear the highlights and announcements for the day to be sure you do not miss any event features.

ASDS/A Annual Members-Only Membership Meeting and Awards Ceremony

Saturday, Nov. 20 from 11:30 a.m. to 12:30 p.m. CT

Attend the ASDS / ASDSA Annual Membership Meeting to hear the past year’s achievements and plans for the future.

Industry-Organized Hot Topic Events

Friday, Nov. 19 from 12:45 – 1:45 p.m. CT and 4:30 – 5:30 p.m. CT
Saturday, Nov. 20 from 2 – 3 p.m. CT and 4:15 – 5:15 p.m. CT
Sunday, Nov. 21 from 1:30 – 2:30 p.m. CT and 3:45 – 4 p.m. CT

Sessions hosted by industry partners on today’s most relevant topics.

Golden Scalpel Knowledge Bowl

Sunday, Nov. 21 from 1:30 – 2:45 p.m. CT

Residents battle it out in this Jeopardy–style game as they test their knowledge of dermatologic surgery.

Graciously supported by: MERZAESTHETICS®

Industry Networking in the Virtual Exhibit Hall

Friday, Nov. 19 from 12:45 – 2:15 p.m. CT
Saturday, Nov. 20 from 1:45 – 3:15 p.m. CT
Sunday, Nov. 21 from 1:30 – 2:45 p.m. CT

New this year are designated times that industry will be available live at their booths in the Virtual Exhibit Hall to chat about their products and services.

ASDS Friendsgiving

Saturday, Nov. 20 from 8 – 9 p.m. CT

Gather with us for an evening of friendship, gratitude, giving back and fun! Enjoy an ASDS entertainment variety hour complete with cooking and mixology demonstrations, music and some surprises! Proceeds support the ASDS Dermasurgery Advancement Fund. Included in Virtual Meeting registration.

Graciously supported by:

Allergan Aesthetics
an AbbVie company
RESIDENT SESSIONS AND ACTIVITIES
at the 2021 ASDS Virtual Annual Meeting

Build Career Connections • Prepare for Your Career Ahead

FRIDAY, NOV. 19
6:45 – 7:45 p.m. CT  Resident Networking Event
   Graciously Supported by
   Allergan Aesthetics
   an AbbVie company

SATURDAY, NOV. 20
1:45 – 3:15 p.m. CT  Resident / Early Career Panel Discussions:
   Creating Connections for Advice, Leadership,
   Practice Management and Career Development.
   Graciously Supported by
   Allergan Aesthetics
   an AbbVie company

8 – 9 p.m. CT  ASDS Friendsgiving Event

SUNDAY, NOV. 21
8:45 – 10 a.m. CT  How to Build and Design a Dermatologic Practice
12:30 – 1:30 p.m. CT  Pros and Cons of Different Practice Environments
1:30 – 2:45 p.m. CT  Golden Scalpel Knowledge Bowl
   Graciously Supported by
   MERZ AESTHETICS
2:45 – 3:45 p.m. CT  Business of Skin Care
2:45 – 4 p.m. CT  Patient Demonstration: Chairside with the Experts
4 – 5 p.m. CT  Sunrise and Sunset: Beginning and Ending a Career in Dermatology
GENERAL INFORMATION

REGISTRANT POLICIES AND CODE OF CONDUCT

Photography / Video Recording Policy: Photography, video, audio, screen capture or any other type of recording is strictly prohibited while on the Virtual platform.

Session Content and Patient Confidentiality: Patient images are an essential element of continuing medical education to demonstrate conditions, treatments and outcomes in dermatologic surgery. It is the responsibility of all presenters to obtain the necessary consent forms for use of patient or other images in their presentations at ASDS learning activities and take full responsibility for the content of their presentations. It is the responsibility of all educational session faculty AND participants to maintain a patient's right to privacy and keep confidential all discernible patient information disseminated during the meeting and in any collateral materials. Photographing, copying, downloading or any other capture or transfer of presentation images is against ASDS policy and strictly prohibited.

Misuse of Login Credentials: Under no circumstance is a paid attendee with an individual login permitted to give his/her email and password to another individual who is or is not a paid attendee at the meeting. Fraudulently allowing an individual to gain access to educational sessions, social events and/or exhibits by using another's credentials is grounds for immediate removal of all parties from the meeting.

Code of Conduct: ASDS expects all attendees to maintain high standards of professional conduct and uphold the policies and procedures set forth for the educational courses. To the degree that attendees – individually or collectively – purposefully and fraudulently circumvent the Society’s rules, regulations and ethical standards, ASDS views such conduct as a serious violation that will jeopardize attendance at the meeting and could jeopardize attendance at future ASDS meetings.

AMERICANS WITH DISABILITIES ACT

ASDS wishes to take steps to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you require any auxiliary aids or services identified in the Americans with Disabilities Act in order to attend any ASDS program, please contact the ASDS at 847-956-0900.

CONFERENCES PHOTO / VIDEO POLICY

Registration (attendee and exhibitor) and payment for the ASDS Annual Meeting gives consent that any screen capture, pictures, video and/or audio recording taken during the meeting and ASDS-related events can be used for meeting coverage and future ASDS promotional purposes. ASDS is able to use your likeness without remuneration.

CME INFORMATION

ACCREDITATION

The American Society for Dermatologic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA PRA CATEGORY 1 CREDIT™ DESIGNATION

ASDS designates this other activity for a maximum of 81.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PARTICIPATION

Certificates of Participation will be available on ASDS Learn. Certificates will reflect the amount of credit available for the ASDS Annual Meeting.

POST-GRADUATE CREDIT FOR OTHER MEDICAL SOCIETIES

Appropriate credit for attendance should be ascertained and reported by the individual physicians to the particular state or medical society to which he or she belongs.

ASDS CME MISSION STATEMENT

The American Society for Dermatologic Surgery (ASDS) is an organization whose primary purpose is to promote optimal quality care for patients as well as support and develop investigative knowledge in the field of dermatologic surgery. The Society carries out this mission in order to further the interests and needs of the specialty, with the underlying purpose of contributing to the delivery of quality care in the ambulatory setting.

Purpose

The purpose of the Society’s overall CME program is to:

- Provide physicians performing dermatologic surgery with a forum for the exchange of ideas and methodologies in dermatologic surgery and related medical and basic sciences.
- Improve physicians’ competence, procedural performance and/or patient outcomes in all aspects of clinical dermatologic surgery.
- Increase the body of knowledge existing in the field of dermatologic surgery.

Content Areas

The scope of the Society’s educational program includes consideration of both the medical / surgical aspects of the specialty, as well as basic science principles related to dermatologic surgery including, but not limited to: Mohs micrographic surgery, cancer treatments, dermatopathology, tumor oncology and research; lasers and energy-based technologies; fillers, injectables and neuromodulators; facial and body rejuvenation; body sculpting and hair transplantation; reconstructive surgery; flap surgery; scar and vein treatments; and general dermatologic surgery. The Society also includes selected socioeconomic, legal and ethical content within the overall scope of the program.

Audience

The primary target audience of the Society’s CME program includes the Society’s more than 6,400 members. Secondary audiences include members of the American Academy of Dermatology and other membership organizations who are dermatologists but not ASDS members. The ASDS CME program is designed for physicians; however, some activities include subject matter (e.g., general dermatologic surgery, practice management) that may provide learning opportunities for other members of the medical practice team.

Activities and Services

The following live learning activities are sponsored by the Society for CME credit:

- The Annual Scientific and Clinical Meeting
- Periodic live in-person educational activities conducted by the Society
- Periodic live on-line educational activities in ASDS Learn digital knowledge network
- Enduring material educational activities in ASDS Learn digital knowledge network

Other collateral learning resources not designated for CME include:

- Consensus documents
- ASDS Learn digital knowledge network content
- ASDS Connect virtual community
- The Society's journal, *Dermatologic Surgery*
- Research funded to promote the goals of the Society and the interests of the specialty
- Educational exchange programs
- Other collateral learning activities
CME INFORMATION (continued)

ACGME / ABMS DESIRABLE PHYSICIAN ATTRIBUTES AND COMPETENCIES

ASDS acknowledges the need for CME content to be designed within the context of desirable physician attributes as expressed by the ACGME / ABMS Core Competencies and the Dermatology Residency Committee. Aligned with Criterion #6 of the Accreditation Council for Continuing Medical Education’s Provider Requirements for CME, ASDS develops the content of educational activities to address the ACGME / ABMS Core Competencies.

Patient Care that is compassionate, appropriate and effective for the treatment of health problems and the promotion of health.

Medical Knowledge about established and evolving biomedical, clinical and cognate (e.g., epidemiological and social behavior) sciences and the application of this knowledge to patient care.

Practice-based Learning and Improvement that involves investigation and evaluation of their own patient care, appraisal and assimilation of scientific evidence, and improvement in patient care.

Interpersonal & Communication Skills that result in effective information exchange and teaming with patients, their families and other health professionals.

Professionalism as manifested through a commitment to carry out professional responsibilities, adherence to ethical principles and sensitivity to a diverse patient population.

Systems-based Practice as manifested by actions that demonstrate an awareness of and responsiveness to the larger context and system for health care and the ability to effectively call on system resources to provide care that is of optimal value.

EXPECTED RESULTS

The expected results of the Society’s CME program will:

1. Achieve the following changes in dermatologic surgeons:
   a. Enhanced competence — measured through self-report — of increased ability to identify, define and apply the latest dermatologic surgery developments from pre-activity to post-activity.
   b. Performance of dermatologic procedures — measured through self-report — by comparison of immediate post-activity commitment to change responses to six- to eight-month post-activity change responses.
   c. Improved health outcomes — measured by learner — through surveyed anecdotal responses in areas including, but not limited to, lower complication / recurrence rates, faster-acting or longer-acting results and higher patient satisfaction.

2. Achieve the following on the Annual CME Program Survey:
   a. At least a mean score of 4.0 representing learner’s aggregate perceptions of the program’s educational value and impact on practice.

DISCLOSURE OF RELEVANT FINANCIAL RELATIONSHIPS

It is the policy of ASDS that all faculty participating in a CME-certified activity are required to disclose to ASDS and to learners relevant financial relationships that they have prior to the start of the activity. “Relevant financial relationships” include financial relationships in any amount occurring within the past 24 months. Typically such relationships would be with companies that sell health care products or services that are consumed by or used in the treatment of patients.

The intent of disclosure is not to prevent participation in CME-certified activities by individuals with relevant financial relationships with commercial interest(s), but rather to provide learners with information so they can make their own determination on whether or not said relationship(s) influenced the content of the educational activity.

Additionally, all learners/attendees who participate in question-and-answers or other discussions taking place in CME-certified activities are required to verbally disclose any relevant financial relationships.

RESOLUTION OF CONFLICTS OF INTEREST

In accordance with the ACCME Standards for Commercial Support, ASDS has implemented mechanisms, prior to the planning and implementation of this CME activity, to identify and mitigate conflicts of interest for all individuals in a position to control the content of this CME activity.

UNAPPROVED USE DISCLOSURE

ASDS requires faculty to disclose to attendees when products or procedures being discussed are off-label (not approved for the indications being discussed), unlabeled (not approved for any indications), experimental and/or investigational (not approved by the U.S. Food and Drug Administration); and any limitations on the information that is presented, such as data that are preliminary or that represent ongoing research, interim analyses, and/or unsupported opinion. This information is intended solely for continuing medical education and is not intended to promote off-label use of these products/procedures. If you have questions, contact the medical affairs department of the manufacturer for the most recent approval information. Faculty at this meeting will be discussing information about pharmaceutical agents that is outside of FDA approved labeling.

INDEPENDENCE IN CME

As a provider accredited by the Accreditation Council for Continuing Medical Education (ACCMCE), ASDS is dedicated to providing continuing medical education that is independent, fair, balanced, objective and free of commercial bias. ASDS employs several strategies to ensure these standards will be met.

DISCLAIMER

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COMMERCIAL SUPPORT DISCLOSURE

The following commercial interests provided educational grants in the form of in-kind support for the 2021 ASDS Virtual Annual Meeting:

- Allergan Aesthetics, an AbbVie company – Injectables for patient demonstrations
- Endo – Injectables for patient demonstrations
- Evolus – Injectables for patient demonstrations
- Galderma – Injectables for patient demonstrations
- Merz – Injectables for patient demonstrations
- Revance – Injectables for patient demonstrations
CME CREDITS

Maximum claimable *AMA PRA Category 1 Credits™* (CME credits) for ASDS 2021 Virtual Annual Meeting experiences are outlined below.

The American Society for Dermatologic Surgery (ASDS) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. ASDS designates this activity for a maximum of **81.50 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Friday, Nov. 19, 2021**

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**Saturday, Nov. 20, 2021**

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ALISON LEVINE

On the Edge: The Art of High-Impact Leadership


Alison is a leadership expert, polar explorer and mountaineer who is no stranger to extreme environments. She has survived sub-zero temperatures, hurricane force winds, sudden avalanches...and a career on Wall Street. She is one of the most in-demand keynote speakers, delivering resounding leadership messages that transcend her extreme climbing expeditions and remain relevant in today’s fast-paced business environments.

PEARL E. GRIMES, MD

Pearl E. Grimes, MD, is a globally recognized dermatologic expert and a leading international authority on vitiligo and pigmentation disorders. As Director of the Vitiligo and Pigmentation Institute of Southern California, she treats patients from all over the world who seek her expertise and extraordinary patient care. Dr. Grimes expertly treats a wide range of dermatologic health and aesthetic concerns in patients of all ethnicities and skin types. From treating everyday cosmetic concerns to treating and managing complex medical conditions, Dr. Grimes’ brings her scientific background and extensive medical training to skillfully perform dermatologic procedures and manage treatments, always with patient safety at the forefront.

This lecture honors the legacy of Dr. Narurkar, whose untimely and unfortunate passing was a tremendous loss that has affected the dermatology community. Dr. Narurkar was an inspiration to colleagues, residents, industry and his friends around the world who both felt his influence and his extraordinary contributions to the field of aesthetic dermatology. His many contributions to aesthetics, and his pioneering efforts, leadership and passion for mentoring young dermatologists / residents is recognized here.

Graciously supported by

ECKART HANEKE, MD, PhD

Dr. Haneke is a professor at the Department of Dermatology, Inselspital, University Bern, Switzerland; dermatologist at the Clinic for Dermatology Dermaticum, Freiburg, Germany; Senior Consultant at the Dermatology Centre Epidermis, Institute CUF, Porto, Portugal; and Senior Consultant at the Department Dermatology, Academic Hospital, University Gent, Belgium.

This lecture honors the monumental achievements and motivational energy of Dr. Field, who served as a catalyst for the inception of the named lecture. Within the body of the lecture, each honored speaker describes how his/her dermatologic career has followed the paths and emulated the contributions charted by Dr. Field and the impact his/her life’s work has made on the spread of dermatologic surgery and furthering physician education and patient care.

GRACIAS CENTER for Aesthetic Medicine

This program has been supported by

2021 ASDS Virtual Annual Meeting
Advanced Wound Closure Videos

**Directors:** Bryan T. Carroll, MD, PhD; Daniel B. Eisen, MD
**Speakers:** Sumaira Aasi, MD; Jayne Joo, MD; Misha Miller, MD; Melissa Pugliano-Mauro, MD; Siegrid Yu, MD

**CME:** 1.25

Learn to design advanced layered closures in challenging anatomic locations; assess patient and tissue properties that can increase complications with incomplete planning; apply safe surgical techniques for optimizing surgical outcomes; techniques for performing surgery on the genitals; surgical revisions for suboptimal outcomes; medial canthus and banner flap repairs and how to repair defects on the nose using the nasalis island flap.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Formulate a reconstructive algorithm for defects on challenging anatomic locations.
- Anticipate the limitations of movement and vascular support of compromised tissue.
- Apply advanced modifications of excision and suturing to create optimal reconstruction outcomes.

Facial Assessment and Fillers

**Director:** Vince Bertucci, MD, FRCPC
**Speakers:** Andre Braz, MD; Jordan Carqueville, MD; Rebecca Fitzgerald, MD; Kate Goldie, MD

**CME:** 1.25

A systematic approach to facial assessment will be presented with consideration given to anatomic correlates, facial relationships, shape and proportion, concepts of natural beauty and gender and ethnic considerations. Importantly, attendees will gain insight into prioritized treatment planning based on needs identified through the assessment process. Examples of natural results achievable with a deep understanding of facial harmony and balance will be presented.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Correlate facial anatomic features with clinical phenotype and appearance.
- Assess gender and ethnic-specific factors in facial assessment and soft tissue filler treatments.
- Recognize and avoid common treatment planning errors.

Dermatologic Surgery Coding and Reimbursement

**Directors:** Murad Alam, MD, MBA; Alexander Miller, MD
**Speaker:** Kishwer S. Nehal, MD

**CME:** 1.25

A summary and review of current coding and reimbursement principles, with a view to their practical implementation in clinical care.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss recent changes to billing and coding rules.
- Improve compliance with payer directives.
- Mitigate errors in coding and billing.

How to Grow Your Business Inside Out: Change Your Work Culture

**Directors:** Melanie Palm, MD, MBA; Robyn Siperstein, MD
**Speakers:** Jody Comstock, MD; Cameron Chesnut, MD; Keith LeBlanc, MD

**CME:** 1.25

The importance of culture in growing your practice will be discussed, with practical tips for defining, implementing and cultivating a set of core values that support a culture of service, and ultimately drive patient loyalty. Multiple physician leaders of successful dermatology practices will share how they leveraged these principles to grow their businesses, and how this strategy can be applied to your cosmetic practice to help take it to the next level. Real-world examples of how these founders were able to build their thriving practices will be reviewed in-depth.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Define their practice culture and develop a set of core values that personifies them and sets their practice as unique from competitors.
- Implement defined core values and promote them internally with the goal of gaining staff buy-in and loyalty.
- Harness the power of their practice’s “signature moves” to bring their culture and core values to life to bolster patient loyalty.
SESSION DETAILS  2021 ASDS Virtual Annual Meeting

FRIDAY, NOV. 19

9 - 10:15 a.m. (cont.)

**Melanoma Update**

**Directors:** Divya Srivastava, MD; Stanislav N. Tolkachjov, MD  
**Speakers:** Anna Bar, MD; Diana Bolotin, MD, PhD; Jessica Donigan, MD  
**CME:** 1.25

Updates in the surgical and medical management of melanoma, specifically highlighting updates in Mohs surgery using MART-1 immunostains, management of invasive facial melanomas, management of nail melanoma and adjuvant immunotherapies.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss the advantages, indications and expanding role of immunohistochemical stains in Mohs micrographic surgery for melanoma.
- Delineate the surgical approach to melanoma using Mohs surgery for nail unit melanoma and invasive facial melanomas.
- Discuss adjuvant immunotherapies for metastatic melanoma.

**The Basics on Lasers Using Video Instruction**

**Director:** Nazanin A. Saedi, MD  
**Speakers:** Lesley Clark-Loeser, MD; Catherine DiGiorgio, MD; Keyvan Nouri, MD; Vincent Richer, MD, FRCPC  
**CME:** 1.25

This session will explore new and emerging laser technologies, controversies and optimal techniques that can be applied to your practice.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss basics on laser technologies and controversies in the field of laser surgery.
- Summarize optimal techniques for laser procedures.
- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and aesthetic procedures.

10:15 - 11:15 a.m.

**KEYNOTE: On the Edge: The Art of High-Impact Leadership**

**CME:** 1.00

Alison Levine is a leadership expert, polar explorer and mountaineer who is no stranger to extreme environments. She has survived sub-zero temperatures, hurricane force winds, sudden avalanches and a career on Wall Street. She is one of the most in-demand keynote speakers, delivering resounding leadership messages that transcend her extreme climbing expeditions and remain relevant in today’s fast-paced business environments.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Articulate how adversity and change can develop leadership skills.
- Recognize behaviors that are displayed in impactful leadership.
- Implement aspects of impactful leadership in their practice or academic environment.

11:30 a.m. - 12:45 p.m.

**Plenary: Emerging Therapies in Dermatologic Surgery**

**Directors:** Anne M. Chapas, MD; Ray Jalian, MD  
**Speakers:** Mathew M. Avram, MD, JD; Liit Garibyan, MD, PhD; Roy Geronemus, MD; Suzanne Kilmer, MD; Anthony Rossi, MD  
**CME:** 1.25

Emerging therapies and practice guidelines in the field of aesthetic medicine and oncologic surgery will be discussed, including novel use of energy-based devices and emerging therapies for the management of melanoma and non-melanoma skin cancers.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Assess novel uses of energy-based devices in aesthetic medicine and dermatologic surgery.
- Summarize the role of emerging therapies for management of melanoma and non-melanoma skin cancers.
- Assess trends and upcoming treatments in aesthetic dermatology.

2:15 - 3:15 p.m.

**Diversity, Equity and Inclusion**

**Directors:** Jeanine B. Downie, MD; Omer Ibrahim, MD  
**Speakers:** Jody Comstock, MD; Mona Gohara, MD; Michelle Henry, MD; Jose Montes, MD, FACS, FACCS  
**CME:** 1.00

This session will discuss important issues regarding diversity, equity and inclusion that is critical for proper patient care for all dermatologists and all positions in general. It is a must attend session.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss the state of DEI in our specialty and ways to advance dermatologic surgery and dermatology from an advocacy and diversity perspective.
- Define “macro” and “micro-aggressions” and how individuals inadvertently contribute to this in the workplace.
- Identify tangible steps by which diversity, equity, inclusion and cultural competency can be advanced by the ASDS/A and industry leaders.

NEW
2:15 - 3:15 p.m. (cont.)

Real World, Small Volume: High Yield Filler Injection Techniques

Directors: Sabrina G. Fabi, MD; Joely Kaufman, MD
Speakers: Brian Biesman, MD; Daniel Coimbra, MD
CME: 1.00

Clinical approaches to filler injection technique including filler choice, placement and advanced methods of injection to obtain high yield results while utilizing approachable quantities of product will be covered. Anatomical locations to be discussed will include both on and off face indications. Possible complications related to these specific techniques and locations will also be addressed.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Demonstrate methods of filler injection to obtain the most effective outcomes.
• Compare different filler choices for various anatomic sites.
• Develop a plan to approach each region using lower volume techniques.

Reconstructive Conundrums

Directors: David G. Brodland, MD; Todd V. Cartee, MD
Speakers: Terrence A. Cronin, Jr., MD; Bradley Merritt, MD
CME: 1.00

Multiple challenging defects will be presented with emphasis on the specific conundrums they present to the reconstructive surgeon. The repair options considered will be reviewed as well as why each were or were not selected. Emphasis on the take home points, the “Conundrum Keys,” will be made at the conclusion of each case presentation and on the importance of understanding, and then thoughtful consideration of the specific attributes that each repair option offers, so that each reconstruction conundrum can be solved in a creative, wound-specific fashion, rather than with a cookbook approach.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Generate multiple, viable reconstruction options for any given defect.
• Assess the pros and cons of the repair options reviewed for each wound and identify which option provides the greatest utility in solving each reconstruction conundrum.
• Recognize that each repair option has inherent mechanisms of action that may be specifically relevant to any given defect or patient.

Reputation Management, PR and Media Influencers

Directors: Doris Day, MD; Anna D. Guanche, MD
Speakers: David Goldberg, MD; Kavita Mariwalla, MD
CME: 1.00

Social media has become the great equalizer where everyone can have a presence and you can highlight your authentic voice and practice. We share the best practices, legal considerations and tips and tricks to help get you noticed on the social media platform of your choice.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss the latest updates on social media offerings and simple hacks to use them.
• Summarize best practices in social media posting.
• Navigate legal and ethical concerns around social media.

The Scar Session

Directors: David R. Carr, MD, MPH; Siegrid S. Yu, MD
Speakers: Jill Waibel, MD; Mara Weinstein Velez, MD
CME: 1.00

Examine multiple facets of scar management and get an update on frequently used and cutting-edge scar treatment techniques. Areas of focus include: lasers in the treatment of multiple types of scars, from surgical to burn and trauma scars; injectable and topical treatment of scars, covering the wide array of products available in the contemporary market; surgical management of scars, emphasizing techniques to optimize scar outcome.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Differentiate the utility of multiple laser technologies and describe their utility in the treatment of scars.
• Investigate the numerous topical and injectable treatments of scars.
• Define surgical techniques that optimize scar outcome.
### 3:30 - 4:30 p.m.

**Cosmetic Dermatologic Surgery: A Year in Review**

**Directors:** Hema Sundaram, MD; Valerie D. Callender, MD  
**Speakers:** Amelia Hausauer, MD; Gilly Munavalli, MD, MHS  
**CME:** 1.00

High-yield, evidence-based review and analysis of key publications and research during 2020-2021. Emphasis will be on peer-reviewed articles from *Dermatologic Surgery* and other journals that advance procedural safety, best practices, and treatment of underserved populations including patients of color or with sociocultural or gender-based considerations.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Review the most impactful literature in the last year from journals that advance cosmetic dermatologic surgery.
- Discuss the most influential cosmetic dermatologic surgery research that has been published in the last year.
- Appraise the evidence of safety and best practices in cosmetic dermatologic surgery published in the last year.

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**Dermatology Malpractice Real Case Reports and Avoidant Strategies**

**Directors:** Amy F. Taub, MD; Cheryl M. Burgess, MD  
**Speakers:** Mathew M. Avram, MD, JD; Abel Torres, MD, JD, MBA  
**CME:** 1.00

Practitioners that perform cosmetic procedures and surgery are exposed to a substantial high risk of medical malpractice claims. Every dermatologist, regardless how skilled, stands a chance of being sued. This session will cover reasons and risk factors for malpractice claims in dermatology and cover protocols to decrease exposure to patient medical-legal issues.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Recognize the most common reasons and risk factors for malpractice claims in dermatology.
- Develop protocols to decrease exposure to patient medical-legal issues for physicians and employees.
- Cite the legal process if sued.

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**Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon**

**Director:** Ian A. Maher, MD  
**Speakers:** Nicholas Golda, MD; H. William Higgins, II, MD, MBE; Joseph Sobanko, MD  
**CME:** 1.00

Review important anatomical considerations when performing reconstruction around the eye as well as when to consider multidisciplinary care. Reconstructive options covered include anterior/posterior lamella defects, as well as multi-stage eyelid repairs that will include canthal anchoring solutions. A brief review of periocular revision methods will be discussed.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss important anatomical considerations when performing reconstruction around the eye and when to consider multidisciplinary care.
- Review common methods of revision and when to implement.
- Describe reconstruction options/principles for anterior/posterior lamella defects, multistage eyelid repairs and canthal anchoring solutions.

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**Imaging / Adjuvant Therapy**

**Directors:** Allison T. Vidimos, RPh, MD; Aimee Krausz, MD  
**Speakers:** Nikhil Joshi, MD; Michael Migden, MD; Emily Ruiz, MD, MPH; Ashley Wyson, MD, MS  
**CME:** 1.00

Updates on current staging, treatment options, imaging strategies and follow up for basal cell carcinoma and cutaneous squamous cell carcinoma.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss current treatment options for basal cell carcinoma.
- Apply current staging and treatment options for squamous cell carcinoma.
- Summarize imaging strategies and indications for basal and squamous cell carcinoma.

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**Minimally Invasive Lifting & Tightening Procedures**

**Directors:** Annie Chiu, MD; Michael H. Gold, MD  
**Speakers:** Anne Chapas, MD; Brooke Jackson, MD  
**CME:** 1.00

Review of current minimally invasive tightening and lifting procedures, including energy-based devices, injectable and threads.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss and utilize current knowledge of various modalities of non-invasive tightening and lifting for the face and body.
- Evaluate appropriate patient selection, expectation management, and technique.
- Summarize the newest advances for addressing skin laxity non-surgically.
3:30 - 4:30 p.m. (cont.)

Pigmentary Pearls

**Directors:** Pearl E. Grimes, MD; Bassel H. Mahmoud, MD, PhD  
**Speakers:** Andrew Alexis, MD; Iltefat Hamzavi, MD  
**CME:** 1.00

Pigmentary disorders are global issues of major cosmetic significance. Multiple studies document the negative impact on quality of life. This session will review and share key pearls for the management of common disorders of hyperpigmentation, including photoprotection, topical and oral agents, resurfacing modalities and treatment of complications.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Review hyperpigmentation treatment options, including topical and oral lightening agents and resurfacing modalities.  
- Discuss management and treatment of complications.  
- Summarize pearls for photoprotection.

5:30 - 6:45 p.m.

Plenary: Science

**Directors:** Todd V. Cartee, MD; Rebecca A. Kazin, MD  
**Speakers:** Murad Alam, MD, MBA; William P. Coleman, III, MD; Dan Eisen, MD; Kate Goldie, MD; Mark B. Taylor, MD  
**CME:** 1.25

This session features experts in various fields of dermatologic surgery highlighting the most influential contributions to the literature in the last year.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Recall the most impactful literature in the *JAAD*, *JAMA Dermatology* and *Dermatologic Surgery* journals as well as in the non-U.S. dermatologic literature.  
- Appraise the evidence in the last year pertaining to therapeutics in underrepresented groups.  
- Describe the most influential research that has been published in the last year on lasers and light-based devices.

Winning at Accounts Receivable

**Directors:** Tony Davis, CPA; George E. Smaistrla, Jr., FHFMA, CMPE, CPC  
**Speaker:** William O. Kenney, MHA, FACHE, CMPE  
**CME:** 1.25

Discussion will focus on best practices and techniques for managing and controlling accounts receivables, developing processes and procedures for automating collections and patient follow-up, reviewing insurance contracts for maximum benefit for your practice.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Examine accounts receivables for potential improvements.  
- Identify areas for automation of collection and follow-up.  
- Prepare procedures to review accurate payments per existing insurance contracts.

Plenary: Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications

**Directors:** Thomas E. Rohrer, MD, Nowell J. Solish, MD, FRCPC  
**Speakers:** Mathew M. Avram, MD, JD; Harold Brody, MD; Jonathan Cook, MD; Carolyn Jacob, MD; Andrew Kaufman, MD; Suzanne Kilmer, MD; Jillian Macdonald, MD; Melanie Palm, MD, MBA  
**CME:** 1.25

Every dermatologic surgeon is going to experience side effects and negative outcomes in their practice. The speakers present real cases they have seen, discuss what went wrong, the outcomes and how they can be treated and prevented in the future.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Identify early signs of aesthetic complications and develop steps to take to minimize negative outcomes.  
- Recognize that any dermatologist who performs aesthetic procedures will encounter complications.  
- Select appropriate repairs for surgical defects and therapies and approaches for cosmetic corrections.

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**ASDS Cosmeceutical Compendium**

*Your definitive resource to guide patients on the suitability of ingredients found in over-the-counter products.*

- Only directory of its kind.  
- Easy-to-use reference of 277 ingredients found in over-the-counter products.  
- Includes mechanism of action, light sensitivity, fragrance, side effects, storage recommendations, contraindications and more.  
- Fluid design allows for easy updates.

**Order today! Visit** [asds.net/shop](http://asds.net/shop) **or call 847-956-0900.**
**Advanced Laser Combinations**

**Directors:** Arisa E. Ortiz, MD; Joel L. Cohen, MD  
**Speakers:** Sherrif Ibrahim, MD, PhD; Omar Ibrahimi, MD, PhD; Kristen Kelly, MD  
**CME:** 1.25

Expert faculty will provide advanced treatment algorithms and clinically relevant laser and light procedure techniques on how to combine multiple devices with injectables. Topics including laser safety, vascular lesions, pigmented lesions, noninvasive fat removal, skin tightening and laser resurfacing including scar revision. The topics will focus on cutting-edge approaches for traditional and novel indications with an emphasis on practical approaches, and will include guidance on how to diagnose, manage and avoid complications to improve clinical outcomes and patient satisfaction.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and light procedures.  
- Assess safe practices of laser, light, and injectable combinations and describe potential complications and how to manage them.  
- Discuss new and emerging technologies and controversies in the field of laser and light therapy.

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**Cosmeceuticals, Nutraceuticals and Bioidentical Hormones**

**Directors:** Kavita Mariwalla, MD; Diane S. Berson, MD  
**Speakers:** Neal Bhatia, MD; Patricia Farris, MD; Ronald Moy, MD  
**CME:** 1.25

During the pandemic, interest in DIY skin care reached a fever pitch. Patients have increasingly become skin care ingredient savvy and to that end often come into the office with many questions about ingredient use and combinations. In this session, you will learn about cosmeceuticals that actually work and are worth the hype, nutraceuticals as supplements for hair growth and skin health and the use of bioidentical hormones. We will discuss why some of these topics continue to be controversial and why keeping an open mind and considering adopting some of these solutions may actually enhance your aesthetic practice and cosmetic results.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Define cosmeceuticals and nutraceuticals and their roles in skin and hair health.  
- Develop a strategy for designing skin care regimens tailored to individual needs based on prevention and protection.  
- Discuss bioidentical hormone therapy and assess its role in aging skin and overall health.

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**Essential Office Policies for Your Practice**

**Directors:** Carolyn I. Jacob, MD; Sarah C. Jackson, MD  
**Speakers:** Sabrina Fabi, MD; Rosalyn George, MD; Heather Rogers, MD  
**CME:** 1.25

Office policies in a private practice provide structure and guidance from the start of employment. It is imperative to have policies in place to maximize efficiency and minimize pitfalls that can be detrimental to your practice. Essential office policies will be discussed for each of the following areas: patients, employees and vendors.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Recognize areas in need of improvement / revision / addition of office policies for patients, employees and vendors.  
- Discuss newer office policy additions including social media guidelines, pandemic guidelines, and vaccine guidelines.  
- Discuss ways for staff to maximize potential and improve business growth by optimizing policies for incentivization, workflow, bonus structure, product sales and aesthetic conversion.
**Nasal Reconstruction**

**Director:** Rajiv I. Nijhawan, MD  
**Speakers:** Ramona Behshad, MD; Whitney Hovenic, MD, MPH; Joseph F. Sobanko, MD  
**CME:** 1.25

A comprehensive approach to nasal reconstruction will be reviewed in a condensed session to highlight pearls to repair defects of any size. Various reconstructive strategies will be discussed such as local and staged flaps, tips to minimize complications, approaches to ensure nasal valve competence and ways to optimize aesthetic outcomes.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Design and implement various reconstructive techniques for both simple and challenging nasal defects.
- Address nasal valve incompetence with both nasal valve suspension sutures and cartilage grafts.
- Break down reconstructive techniques that minimize complications and optimize cosmesis in nasal reconstruction.

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**Therapeutic Uses of Botulinum Toxin that Dermatologists Should Be Able to Perform**

**Directors:** Hassan Galadari, MD; Nowell J. Solish, MD, FRCPC  
**Speakers:** Dee Anna Glaser, MD; David Ozog, MD; Maral K. Skelsey, MD  
**CME:** 1.25

Botulinum toxin injections have been synonymous with cosmetic dermatology. Its use, however, has always started in therapeutics for the treatment of many conditions. Dermatologists should be made aware of these indications as they may play a crucial role in the delivery of the treatment. This session will highlight some of the therapeutic indications of the use of botulinum toxin that dermatologists may be able to perform, including, hyperhidrosis, migraine headaches, pain and pruritus, and scars. It will also touch upon future possible indications such as its use in depression and arthritis.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Discuss the different therapeutic indications for the use of botulinum toxin injections.
- Safely administer therapeutic botulinum toxin injections in the clinical setting.
- Recognize the limitations and possible potential adverse events of therapeutic botulinum toxin injections.

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**Pearls for Creating a Teamwork Environment and Tips to Keeping Your Staff Motivated**

**Directors:** Michele Blum; Janice Smith  
**Speakers:** Jessica Pape-Selim; George E. Smaistrla, Jr., FHFMA, CMPE, CPC  
**CME:** 1.25

In this session, get tips and tricks from some of dermatology’s finest administrators on how to keep your staff motivated and working well together! It will cover best practices in employee engagement and retention, as well as successful human resource practices in the dermatologist office that will foster a more functional office environment, which will in return help create a happier and healthier experience for the patient. The session provides an overview of best organizational governance and a teamwork focused office culture.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Discuss effective methods for staff satisfaction, retention and compensation considerations.
- Develop a work culture that values collaboration.
- Implement opportunities for employees to work together to reach business / organizational goals.

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**Non-surgical Rejuvenation Around the World**

**Director:** Shannon Humphrey, MD, FRCPC  
**Speakers:** Hassan Galadari, MD; Kate Goldie, MD; Ting Song Lim, MD; Ada Trindade De Almeida, MD  
**CME:** 1.25

Designed for expert injectors looking to stay on the cutting edge and take their injectable practice to the next level. This provides a diverse global perspective on advanced aesthetic injectables. In this session, global aesthetic experts will present cutting edge and innovative clinical skills in the field of injectables. Key topics to be covered include: (a) upper face local vectorization with filler for lift and youthful lateral structures (b) tailoring injectable treatments with small volume fillers using a target specific “sandwich technique”; (c) hyperdilute calcium hydroxylapatite for the treatment of skin and neck laxity; and (d) advanced technique with fillers for eyebrow shaping.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Tailor aesthetic injection treatment plans for a diverse patient population.
- Optimize and refine aesthetic outcomes of injectable treatments by incorporating techniques implemented by international experts.
- Appraise the research and science behind ultrasound guided injections.
10:15 - 11:30 (cont.)

Shared Decision Making: Physician and Patient Perspectives on Skin Cancer Treatment

**Director:** Abigail Waldman, MD, MHS  
**Speakers:** Jennifer Lucas, MD; Neera Nathan, MD; Kathleen Suozzi, MD  
**CME:** 1.25

Shared decision making is a process in which clinicians and patients work together to make decisions and select tests, treatments and care plans based on clinical evidence that balances risks and expected outcomes with patient preferences and values. Whether you are looking to improve your patient experience or just improve your online patient reviews, it is critical to implement a patient centered approach to skin cancer care. Review and model shared decision-making discussions and tools for skin cancer treatment and reconstruction.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Implement available shared decision-making tools for NMSC and melanoma in clinical practice.
- Develop methods for communicating with patients on non-melanoma and melanoma skin cancer treatment.
- Develop methods for communicating with patients on repair options after surgery.

11:30 a.m. - 12:30 pm.

**Ask the Dermatology Administrator Expert Roundtable**

**Directors:** Janice Smith; Michele Blum  
**Speakers:** Tony Davis, CPA; George E. Smaistrla, Jr., FHFMA, CMPE, CPC; William O. Kenney, MHA, FACHE, CMPE  
**CME:** 1.25

In this session, you will have the Executive Committee from ADAM, the Association of Dermatology Administrators and Managers, answering all your administrative questions.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Identify best approaches for managing human resources, practice management and interactions.
- List solutions to improve procedural, finance and other efficiencies.
- Apply dermatology practice management pearls to their office.

12:30 - 1:45 p.m.

**Plenary: Wellness / COVID-19**

**Directors:** Deirdre Hooper, MD; Kishwer S. Nehal, MD  
**Speakers:** Jeremy Bordeau, MD, MPH; Elizabeth Hale, MD; Brooke Jackson, MD; A. Shadi Kourosh, MD, MPH  
**CME:** 1.25

To optimize our ability to provide excellent patient care, we need to step back and prioritize self-care. Insight into physician burnout and the factors that contribute to it will be discussed. Overall lifestyle changes and other means to achieve a balance between personal and professional satisfaction and fulfillment that includes expert advice on important aspects of mental well-being, exercise and diet. We will also address organizational transformation to improve office workflow and efficiency and ergonomic considerations. The goal is to optimize your day-to-day practice and maintain your long-term health and performance.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Define physician burnout and the factors that may lead to it.
- Discuss general lifestyle changes and other means to achieve personal and professional balance, including diet and exercise and how to optimize them for the busy clinician.
- Evaluate office efficiency, workflow, and ergonomic considerations to optimize performance in your day-to-day practice.

12:30 - 2 p.m.

**Patient Demonstrations: Advanced Injection Techniques**

**Directors:** Melanie Palm, MD, MBA; Susan H. Weinkle, MD  
**Speakers:** Laurie Casas, MD, FACS; Steven Dayan, MD, FACS; Sabrina Fabi, MD; Seth L. Matarasso, MD; Kevin Pinski, MD  
**CME:** 1.50

This session will feature experts from around the country demonstrating advanced injection techniques, including off-label and below-the-neck usage with dermal fillers, neuromodulators, poly-l-lactic acid, deoxycholic acid and collagenase clostridium histolyticum-aaes. Faculty will cover diverse approaches using structural tissue layers for the precise placement of injections to improve outcomes, minimize complications and enhance natural appearing results.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Optimize patient treatments through effective patient assessment and placement of injectable agents.
- Select appropriate agents and injection strategies to perform advanced injection techniques.
- Identify potential complications and management strategies.
1:45 - 3:15 p.m.

Resident / Early Career Panel Discussion: Creating Connections for Advice, Leadership, Practice Management and Career Development

Directors: Elizabeth I. McBurney, MD; Heidi B. Prather, MD; Allison Sutton, MD, FRCP/C
Speakers: Anna Bar, MD; Joel Cohen, MD; Shraddha Desai, MD; Timothy Flynn, MD; Roy Geronemus, MD; Michelle Henry, MD; Whitney Hovenic, MD, MPH; Mona Sadeghpour, MD, MHS

This is a collaborative session with expert faculty leading experience-based conversations on four target topics:
1. What I Wish I Had Known: Navigating Contracts, the Art of Negotiation and Securing Your Dream Job.
2. Real Life Perspectives on Practice Management, Networking and Leadership.
3. Pearls to Implement, Integrate and Master Aesthetics in Your Practice.
4. Turning Lemons into Lemonade: How to Best Navigate the Impact of the Pandemic on Your Practice.

Participants will be asked to choose ONE of these topics to explore within a small, breakout group led by one of our expert faculty for experience-driven discussions. The session will conclude with pearls from each faculty to share highlights from each breakout group with the entire session. Bring all your tough questions and leave with new friends and mentors! (Non-CME)

Learning Objectives
At the conclusion of this session, participants should be able to:
• Establish mentorship through unique and personal conversations in our dermatology community.
• Identify key elements they need to know about job negotiation from contracts to navigating between private equity groups, private practice or academic medicine.
• Recognize the next steps to developing career networks and leadership opportunities with industry, colleagues and our societies.
3:15 - 4:15 p.m. (cont.)

High Risk Skin Cancers

Directors: Marc D. Brown, MD; Kishwer S. Nehal, MD
Speakers: Chrysalyne Schmults, MD, MSCE; Ashley Wysong, MD, MS

CME: 1.00

Approaches to managing Merkel cell carcinoma and high-risk and advanced basal and squamous cell carcinoma will be discussed. Additionally, data supporting treatment of field cancerization/diffuse actinic for reduction of squamous cell carcinoma formation will be reviewed, along with optimal strategies for bringing field cancerization under control.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recognize the importance of field cancerization control for reducing risk of squamous cell carcinoma formation and employ appropriate treatment options for various levels of disease.
- Recall which small subset of basal and squamous cell carcinomas have a risk of recurrence and metastasis and employ appropriate treatment and surveillance to positively impact such patients’ outcomes.
- Cite data supporting current recommendations for Merkel cell carcinoma management.

Myth Busters

Directors: Eric F. Bernstein, MD, MSE; Derek H. Jones, MD
Speakers: Mitchel Goldman, MD; Ardalan Minokadeh, MD, PhD

CME: 1.00

This session will highlight experts in the field of aesthetic medicine who address common misperceptions in the use of lasers and other energy-based devices, as well as with the administration of neurotoxins and fillers. World-renowned experts will set the record straight on common myths and pitfalls in aesthetic dermatology.

Learning Objectives

At the conclusion of this session, participants should be able to:

- Recite common myths associated with aesthetic dermatology treatments.
- Discuss misperceptions in laser surgery, the use of energy-based devices, and the administration of neurotoxins and fillers.
- Distinguish characterizations of misperceptions versus evidence-based research.
5:15 - 6:15 p.m.

**Aesthetic Procedures in Men**

**Directors:** Jeremy Brauer, MD; Terrence Keaney, MD  
**Speaker:** Marc R. Avram, MD  
**CME:** 1.00

Review the full spectrum of aesthetic procedures in male patients. Covered topics include injectables, laser procedures, body contouring and treatments for hair loss.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Identify male anatomical and behavioral differences that may impact aesthetic techniques and procedural outcomes.
- Develop a gender specific approach to cosmetic procedures - from consultation to treatment.
- Assess how male gender may impact treatment techniques in injectable, laser, body contouring, and hair loss procedures.

**Best of Skin Cancer / Reconstruction Oral Abstracts**

**Moderator:** Isabela T. Jones, MD  
**CME:** 1.00

Presentations of the ten highest scoring scientific abstracts in the Skin Cancer and Reconstruction category.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss advances being made through dermatologist conducted studies and patient treatments.
- Assess the significance of investigative studies in dermatology and dermatologic surgery.

**Silver Linings from COVID-19**

**Directors:** Ellen C. Gendler, MD; Ronald L. Moy, MD  
**Speakers:** Seth L. Matarasso, MD; Ariel Ostad, MD  
**CME:** 1.00

Physicians of all specialties were profoundly affected by COVID; dermatologists had our own unique circumstances, both positive and negative. This session will highlight the positive changes we made in our practices and our lives during this challenging time, including those in our mindsets and our daily practices. Faculty will share changes in their practices since COVID including changes in procedures offered, changes in procedures requested, changes in marketing, changes within the office, changes in personnel and changes in our lives away from the office. Additionally, we will discuss how to prepare for future changes in our practices and our specialty.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Implement change in their practice even when challenges seem insurmountable.
- Prepare for future changes in dermatology surgical practices.
- Demonstrate resilience in medical practice.

**7 - 8 p.m.**

**What's New in Cosmeceuticals?**

**Directors:** Doris Day, MD; Seemal Desai, MD  
**Speakers:** Vivian Bucay, MD; Patricia Farris, MD  
**CME:** 1.00

Cosmeceuticals are the dermatologist’s secret weapon to help us offer personalized skin care routines of our choosing for our patients and to help keep them loyal to our practices. We discuss how this category has exploded, how to navigate all the options to easily grow your cosmeceutical practice and enhance patient care.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Assess how cosmeceuticals may be a good fit for their practice.
- Compare cosmeceuticals to prescription products in cost and outcomes.
- Navigate online vs. in office sales for best return on investment.

**Plenary: Cosmetic Dermatologic Surgery Pearls**

**Directors:** Sue Ellen Cox, MD; Suzanne L. Kilmer, MD  
**Speakers:** Jeremy Green, MD; Omar Ibrahimi, MD, PhD; Kavita Mariwalla, MD; Nowell Solish, MD, FRCPC; Susan H. Weinkle, MD  
**CME:** 1.00

A fast paced, informative offering in which some of the most sought-after speakers in aesthetics deliver tips and tricks that they use in their practices. A variety of subjects will be covered including valuable pearls pertaining to lasers, challenging pigmentary disorders, injectables, cellulite, wound healing and more.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Describe options for treating difficult pigmentary disorders.
- Discuss was to safely treat patients with a variety of energy-based devices and present pearls on healing wounds and avoiding scars.
- Summarize recent advances in the use of injectables for collagen stimulation, fat destruction, and cellulite and assess for incorporation into their practice.
Creating the Ultimate Patient Experience

Directors: Jessica Pape; Kirstie Jackson, CRC
Speakers: Michele Blum; Janice Smith
CME: 1.00

There are endless options one can implement to keep patients happy, coming back and referring their friends and family. Learn various approaches to providing the ultimate patient experience and earning you high marks on patient satisfaction scores.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Outline techniques and tools used to enhance the patient experience.
• Implement best practices to increase patient satisfaction.

Plenary: Skin Cancer and Reconstruction Pearls

Directors: M. Laurin Council, MD; H. William Higgins, II, MD, MBE
Speakers: Elizabeth Billingsley, MD; Marc D. Brown, MD; David Carr, MD, MPH; Thuzar M. Shin, MD, PhD
CME: 1.00

This session will simplify and deliver tips on complex reconstructive concepts and skin cancer management that dermatologic surgeons can implement in their practice.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Improve decision-making during region specific reconstruction.
• Provide specific measures/tips to improve and refine closures.
• Decrease complications and improve outcomes for their patients.

Already Have a Laser Device? Think Beyond Wrinkles and Sun Damage

Directors: Hyemin Pomerantz, MD; E. Victor Ross, MD
Speakers: Kachiu C. Lee, MD, MPH; Arisa Ortiz, MD
CME: 1.25

An ASDS survey reported 74% increase in laser or energy-based procedures by dermatologists in the last 7 years. The top three applications of the laser procedures treated wrinkles, sun damage, and facial redness. However, fewer than 20% of all laser procedures were for general dermatologic conditions, such as scars, acne, and birthmarks. Devices obtained for the purpose of treating cosmetic conditions can also be used to treat general dermatologic conditions and can be offered as an adjuvant or alternative to prescription or injection. This session will review medical applications of laser technologies and appropriate treatment settings and protocols for conditions including birthmarks, acne, scars, AK/skin cancer, etc.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Treat general dermatologic conditions with energy-based devices that are already present in practice for cosmetic purpose and use appropriate device settings.
• Increase patient satisfaction by offering device treatment options along with prescriptions and injections.
• Identify conditions and energy-based treatments that may be covered by patients’ medical insurances.

Ear Reconstruction

Directors: Ramona Behshad, MD; Melissa Pugliano-Mauro, MD
Speakers: David Brodland, MD; Andrew Kaufman, MD
CME: 1.25

Review various approaches for both commonly encountered and more complex auricular defects.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Define reconstructive algorithms for moderate to complex defects on the ear.
• Outline the individual steps involved in the design and execution of specific closures of auricular defects.
• Recognize pitfalls and possible complications associated with these closures.
How to Build and Design a Dermatologic Practice

Directors: Ashish C. Bhatia, MD; Joshua Zeichner, MD
Speakers: Mona Gohara, MD; Michelle Henry, MD; Melissa Levin, MD
CME: 1.25

One of the key components of creating and growing a successful practice is to build relationships with your colleagues, your patients, and your professional organizations and industry. Whether you are opening a new practice or growing an existing one, this course will provide practical tips on how to develop your brand and market yourself.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Identify key elements needed to open a new practice and/or expand an existing practice.
• Assess methods to establish and grow your professional brand.
• Develop strategies to market both yourself and your practice.

Neuromodulators: The Cutting Edge

Directors: Deirdre Hooper, MD; Seth L. Matarasso, MD
Speakers: Vince Bertucci, MD, FRCP; Sebastian Cotofana, MD, PhD, PhD; Sue Ellen Cox, MD; Ada Trindade De Almeida, MD
CME: 1.25

This session covers FDA approved toxins in-depth as well as others that are on the horizon. Faculty will analyze facial expressions that may be amenable to treatment with neuromodulators, focusing on aesthetics of the upper and lower face, as well as therapeutic applications. Additionally, we will cover recognizing, treating, and preventing toxin complications.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss available and upcoming toxins and their distinct biological differences.
• Assess facial rhytids that would be amenable to toxin treatment and review injection techniques.
• Identify complications and how to treat them safely and appropriately.

Surgical Lifting Procedures

Directors: Neal D. Goldman, MD; Jose R. Montes, MD, FACS, FACCS
Speakers: Cameron Chesnut, MD; Hayes B. Gladstone, MD
CME: 1.25

Faculty will provide multidisciplinary perspectives on aging face surgery to offer alternatives to injectables, laser, and skin care. Presentations will cover lower lid blepharoplasty, upper lid blepharoplasty, face lift/neck lift, and brow lift, focusing on indications and techniques.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Identify conditions and patient complaints which may benefit more from surgical intervention than minimally invasive, or noninvasive approaches.
• Describe step-by-step surgical demonstrations on how to perform surgical procedures of upper and lower blepharoplasty, brow lifts, and face/neck lifts.
• Recognize the logistics of performing these procedures in an office/outpatient setting.

Transplant Tumor Board

Director: Matthew Fox, MD
Speakers: Bryan Carroll, MD; Sean Christensen, MD; Mary Stevenson, MD
CME: 1.25

Faculty will discuss management of complex skin cancers in the setting of transplantation and immunosuppression using a multidisciplinary treatment approach.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Recognize the importance of multidisciplinary care for patients with high risk skin cancer who have undergone organ transplantation.
• Outline systemic therapeutic options for patients with high risk skin cancer who have undergone organ transplantation.
• Review surgical strategies for patients with high risk skin cancer who have undergone organ transplantation.
SESSION DETAILS  2021 ASDS Virtual Annual Meeting

SUNDAY, NOV. 21

10:15 - 11:30 a.m.

Plenary: Many Faces - Cultural and Ethnic Diversity in Dermatology

Directors: Seemal Desai, MD; Seaver Soon, MD
Speakers: Cheryl Burgess, MD; Daniel Coimbra, MD; Nikhil M. Dhingra, MD; Pearl E. Grimes, MD; Douglas Wu, MD
CME: 1.25

Explore expressions of ethnic, social and cultural diversity and their interactions with the practice of dermatology. Focus will be on the diagnosis and management of conditions of particular interest to skin of color, to male aesthetics, and to sexual minority populations. Sensitivity to and awareness of research underlying diversity is increasingly relevant to the successful practice of dermatology in a diverse, interconnected society.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss a variety of clinical issues spanning the spectrum of diverse communities.
• Implement management approaches to optimize outcomes in pigmentation disorders in skin of color.
• Distinguish issues of special interest to sexual minority populations and formulate an approach to their management.

Office Protocols and Efficiency Pearls in Today’s Environment

Directors: George Smaistrla, Jr., FHFMA, CMPE, CPC; William Kenney, MHA, FACHE, CMPE
Speakers: Tony Davis, CPA; Janice Smith
CME: 1.25

Learn how to set-up and manage processes within your practice to obtain optimal efficiencies in the daily workday.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Organize and strategize healthy practice management.
• Evaluate how staff training, physician timing, patient scheduling can maximize patient flow.
• Experiment with the value of having consistent historical reviews in each core area of the practice.

11:30 a.m. - 12:15 p.m.

Vic Narurkar, MD Innovations in Aesthetics Lecturer: Pearl E. Grimes, MD

This lecture honors the legacy of Dr. Narurkar, a pioneer of various scientific contributions to the aesthetic field. Pearl E. Grimes, MD, is a globally recognized dermatologic expert and a leading international authority on vitiligo and pigmentation disorders. Graciously supported by Allergan Aesthetics, an AbbVie company.

Lawrence M. Field, MD Honorary Lecturer: Eckart Haneke, MD, PhD

This lecture honors the legacy of Dr. Field’s lifelong contributions to international dermatologic surgical education. Eckart Haneke, MD, PhD, holds positions in Switzerland, Germany, Portugal and Belgium. His main interests are in dermatologic surgery, oral mucosal diseases, dermatopathology and nail diseases.

Human Resource Challenges and Wins

Directors: Michele Blum; William O. Kenney, MHA, FACHE, CMPE
CME: 1.00

Increase your awareness of all the aspects required of the HR role at your practice, learn how practices are getting people to work after months of the world telling them not to and discover areas of your business that could earn you loyalty and longevity.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss current personnel issues affecting human resource management in dermatology practices.
• List proven methods for effective hiring and onboarding office and medical staff.
• Discuss effective methods for staff satisfaction and retention and compensation considerations.

12:30 - 1:30 p.m.

Hard Procedures

Directors: Mariah R. Brown, MD; Ian A. Maher, MD
Speakers: Jeremy Bordeaux, MD, MPH; Addison Demer, MD
CME: 1.00

Learn how “hard procedures” are approached by reconstruction experts, including flaps for periocular, nasal and perioral reconstruction.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Identify advanced reconstruction and scar revision procedures that are within the germane of dermatologic surgeons.
• Select appropriate designs for repair of full thickness eyelid defects, large distal nasal defects and contracted scars.
• Define key anatomic structures and execution steps in these procedures.
12:30 - 1:30 p.m. (cont.)

**Leadership in Medicine**

**Director:** Mary E. Maloney, MD  
**Speakers:** Vince Bertucci, MD, FRCPC; Matthew Fox, MD  
**CME:** 1.00

Explore developing leaders as well as qualities of successful leaders including mentorship, the importance of leadership training, the actions of successful leaders and actions that prevent success as a leader.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Participate in meaningful mentor/mentee relationships.
- Articulate the benefits of leadership training.
- Recognize behaviors that are displayed in successful leadership and those behaviors that prevent advancement in leadership.

**Perioral Reconstruction**

**Director:** Roberta D. Sengelmann, MD  
**Speakers:** Hayes Gladstone, MD; Nicholas Golda, MD; Eva Hurst, MD; Margaret Moye, MD  
**CME:** 1.00

Achieve the optimal cosmetic and functional results repairing complex, large and/or multi-subunit lip defects.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify the considerations involved in planning a functionally and cosmetically excellent reconstruction of the lip.
- Distinguish various approaches for reconstruction and explain why certain repairs are most appropriate in different scenarios.
- Evaluate complex lip defects and reconstruct with Abbe lip switch, multilayer or other creative outside-the-box repairs.

**Pros and Cons of Different Practice Environments**

**Director:** Dee Anna Glaser, MD  
**Speakers:** Cheryl M. Burgess, MD; Ava Shamban, MD; Betsy Wernli, MD  
**CME:** 1.00

Aesthetic procedures are being performed by dermatologists in a variety of clinical practices. This session features four expert dermatologists from different practice types: solo practice, group practice, academia and private equity. They will share strategies and tips for successful integration of aesthetic dermatology into different practice models.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Explore different strategies to grow aesthetic dermatology procedures, based on practice type.
- Enhance productivity and efficiency of office-based aesthetics.
- Improve protocols for aesthetic procedures in different office settings.

**Superficial and Medium Depth Peels: What You Need to Know**

**Directors:** Gary Monheit, MD; Seaver Soon, MD  
**Speakers:** Harold Brody, MD; Kachiu C. Lee, MD, MPH; Jennifer Rullan, MD; Jaishree Sharad, MD; Carlos Wambier, MD, PhD  
**CME:** 1.00

Chemical peeling has been a cornerstone of cost-effective medical and aesthetic dermatology practice for decades. Explore why chemical peeling is still relevant in an age of energy devices, how to best utilize superficial peels, as well as review scientific data and practical techniques to optimize outcomes for medium depth and deep chemical peels. An international panel of experts will provide rich and diverse perspectives on how to approach medical and aesthetic concerns with chemical peels.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Describe the scientific principles that support the safety and efficacy of superficial, medium and deep peeling.
- Prepare to integrate superficial, medium and deep chemical peeling procedures into clinical practice.
- Identify risk factors for complications and develop an approach to their management.

**Vein Treatments**

**Director:** Julie K. Karen, MD  
**Speakers:** Mitchel Goldman, MD; Margaret Weiss, MD; Robert Weiss, MD  
**CME:** 1.00

Review the logical treatment of varicose and telangiectatic leg veins. A summary of important anatomy will precede a lecture on the safety and science of foamed sclerotherapy. Sclerotherapy pearls and the treatment of saphenous insufficiency by endovenous ablation, foam sclerotherapy and glue will be discussed. Intended to benefit the experienced and beginner.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify the anatomy and pathophysiology for the development of varicose and telangiectatic leg veins.
- Compare the different types, concentrations, and amount of sclerosing solutions that are best able to treat varicose and telangiectatic leg veins.
- Minimize the adverse effects of sclerotherapy and other treatments for varicose and telangiectatic leg veins and select the best technique for performing surgical and/or endoluminal laser treatment for varicose veins according to the patient’s needs.
SESSION DETAILS  2021 ASDS Virtual Annual Meeting

**SUNDAY, NOV. 21**

### Best of Cosmetic Oral Abstracts

**Moderator:** Shilpi Khetarpal, MD

Presentations of the ten highest scoring scientific abstracts in the cosmetic dermatologic surgery category.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Discuss advances being made through dermatologist conducted studies and patient treatments.
- Assess the significance of investigative studies in dermatology and dermatologic surgery.

### Business of Skin Care

**Directors:** Kathleen M. Welsh, MD; Amy F. Taub, MD

**Speakers:** Michael Gold, MD; Joel Schlessinger, MD

**CME:** 1.00

Skin care recommendations are a vital part of dermatologic care. We have leaders in the industry here to discuss the path to product development and successful launch of novel products as well as traditional skin care products. We will discuss successful strategies and sales models from web stores, to retail stores, to in-office dispensing. Bring your questions and or case studies and we will do our best to make this session interactive.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Describe the process of product development through launch of skin care products.
- Recite examples of best practices, successful strategies and sales models for successful skin care business.
- Outline a business and sales model specific to their own practice.

### Cosmetic Tweets

**Directors:** Rebecca A. Kazin, MD; Noëlle S. Sherber, MD

**Speakers:** Katie Beleznyay, MD, FRCP; Jennifer Croix, MD, PhD; DiAnne Davis, MD; David Kim, MD; Monica Li, MD, FRCP; Kristel Polder, MD; Hyemin Pomerantz, MD; Leah Spring, DO; Jordan Wang, MD, MBE, MBA

**CME:** 1.00

Rapid fire, high yield, ‘tweet-worthy’ talks discussing new techniques, clinical pearls, and best practices in cosmetic dermatologic surgery.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify ways to implement updated best practices in cosmetic dermatologic surgery.
- Discover treatment pearls that can enhance and expand your patient care.
- Analyze new treatments and techniques that you may implement into your daily clinical practice.

### Legislative and Regulatory Hot Topics

**Director:** George J. Hruza, MD, MBA

**Speakers:** Murad Alam, MD, MBA; Anthony Rossi, MD; Mona Sadeghpour, MD, MHS

**CME:** 1.00

Federal and state laws and regulations impact our patients and practices. This session will discuss the latest “hot” legislative and regulatory actions impacting dermatologic surgery. Hear directly from the chairs of the ASDSA Work Groups about recent advocacy and practice affairs initiatives and get a chance to share your experiences with colleagues. Learn how you can get involved to advocate for your patients and profession.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Recognize proposed legislation and regulations that may positively or negatively affect dermatologic surgical practices and their patients.
- Strategize methods to enhance our advocacy efforts at the state and federal level.

### Mohs Histology

**Directors:** Naomi Lawrence, MD; Valencia Thomas, MD, MHCM

**Speakers:** Ashley Decker, MD; Erica Leavitt, MD

**CME:** 1.00

This session we will review and update histologic criteria for difficult tumors. We will discuss an approach for Mohs with melanoma with H and E and MART stains. Finally, we will give guidance on criteria for making the call on margins.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Review and discuss both common and rare histologic findings in Mohs surgery.
- Identify and address technical and diagnostic challenges in performing Mohs for melanoma.
- Identify common technical and histologic conundrums in standard hematoxylin and eosin processed sections and review criteria for making decisions on margins.
2:45 - 4 p.m.

**Patient Demonstrations: Chairside with the Experts**

**Directors:** Ashish C. Bhatia, MD; Jeffrey Hsu, MD  
**Speakers:** Jordan Carqueville, MD; Deirdre Hooper, MD; Faiyaz Kalimullah, MD; Rachel Pritzker, MD; Amy Taub, MD  
**CME:** 1.25

Attendees will view experts performing advanced injection techniques with the full spectrum of tools and agents available to perform safer injections to improve outcomes, minimize complications and enhance natural appearing results.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:
- Outline treatment plans through effective patient assessment of anatomy and aging.
- Select appropriate agents and injection strategies for upper, mid and lower face for individualized treatments.
- Implement safer injection strategies and techniques that optimize aesthetic results.

4 - 5 p.m.

**Our Take on a Good Take: Making Your Grafts Successful**

**Director:** Elizabeth Billingsley, MD  
**Speakers:** Kimberly Brady, MD; Kimberly Ken, MD; Michael Pelster, MD  
**CME:** 1.00

The basics of successful skin grafts, from deciding when a skin graft is a good option to execution, suturing tips, and post op management. Pearls will also be given to maximization successful outcomes, and advanced techniques for challenging scenarios will be discussed.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:
- Recognize surgical wounds that would benefit from reconstruction with full thickness skin grafts.
- Execute donor site selection, harvesting and placement of a full thickness skin graft.
- Manage post-operative care of a skin graft and potential complications.

**Robots, PRP, LLLT - 21st Century Surgical and Medical Approaches to Treat and Restore Hair**

**Director:** Marc R. Avram, MD  
**Speakers:** Ronda Farah, MD; Nicole Rogers, MD; Neil Sadick, MD; Michael Tee, MD, PhD  
**CME:** 1.00

Review the latest medical and surgical options for women and men with hair loss. The role of topical and oral minoxidil, topical and oral finasteride will be reviewed. The latest treatment protocols for low level light therapy, PRP and supplements will be reviewed. Candidate selection for hair transplantation, the role of robotics and other non-robotic devices will be reviewed to optimize high quality and efficient hair transplant surgery for women and men. The role of combination medical and surgical therapy for optimal longs term density will be reviewed.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:
- Identify the role of PRP, low level light therapy, minoxidil, finasteride and supplements in the treatment of male and female pattern hair loss.
- Describe the advantages and disadvantages of donor elliptical harvesting vs. follicular unit extraction as donor harvesting techniques in hair transplant surgery.
- Describe the role of robotic and non-robotic devices in hair transplant surgery.

**Skin in the Game: Why Dermatologists Should Play a Larger Role in Climate Change Awareness**

**Directors:** Mary E. Maloney, MD; Eva R. Parker, MD  
**Speakers:** Alexandra Charrow, MD; Stacy McMurray, MD  
**CME:** 1.00

This session aims to educate attendees on what the UN and WHO refer to as the largest public health crisis we will face in the 21st century. This first-of-its-kind session at the ASDS Annual Meeting will provide a broad overview of the effects of climate change on cutaneous health with specific emphasis on skin cancer incidence, pollution-related skin changes, disproportionate impacts on vulnerable populations and medical waste reduction. After this session, attendees will be better equipped to educate patients and the public on the risks that climate change poses to skin health. Additionally, attendees will receive concrete avenues for advocacy and inspiration to contribute innovative ideas toward mitigation strategies to reduce disease burden of this public health threat.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:
- Recognize the cutaneous manifestations of climate change-related disease.
- Discuss and educate patients, staff and the greater community on how climate change is impacting the dermatologic health of patients.
- Implement strategies to reduce their professional carbon footprint and choose avenues for advocacy to promote effective public policy.
**Sunrise and Sunset: Beginning and Ending a Career in Dermatology**

**Directors:** Suzanne Bruce, MD; Rosalyn George, MD  
**Speakers:** Leonard Goldberg, MD; Marina Peredo, MD  
**CME:** 1.00

The changing landscape for dermatology practices has resulted in a wider range of options for dermatologists just beginning and those approaching the end of their careers. For newly minted dermatologists, this session will explore the pros and cons of starting your own practice or joining a group practice whether independent or private-equity-backed. For dermatologists who are planning their exit strategy, we will present the advantages and challenges of selling your practice to another dermatologist or to a group financed by private equity. Our presenters are physicians who have started and continue to run their own practices as well as some who have sold their practices. It will be a lively session with key points for you to consider as you launch or wrap up your dermatologic career.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
• Identify the key issues you need to consider as you decide the type of practice setting in which to start your career.
• Articulate the positives and pitfalls of selling your practice to another dermatologist.
• Develop a clear understanding of what to look for in a sale to a private equity-backed group.

**What’s Next? The Procedures That Will Change the Way We Treat Our Patients**

**Director:** Mathew M. Avram, MD, JD  
**Speakers:** R. Rox Anderson, MD; Roy Geronemus, MD  
**CME:** 1.00

This session will focus on describing the new technologies and treatments that will be available in your practices over the next few months to several years by pioneers and inventors within our specialty. It will focus on how these new treatments will transform dermatologic surgery and replace existing treatments. It will also look at the horizon at those technologies that are being developed now and how they may impact our field in the years to come.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
• Discuss new innovations in dermatology that will be available in your practice over the next several years.
• Assess new treatments that will be performed within dermatologic surgery.
• Recognize the proper role of new technologies and how they will supplant current treatments.

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**Plenary: It’s Complicated - Cosmetic Dermatologic Surgery Complications**

**Directors:** Marc R. Avram, MD; Allison Sutton, MD, FRCPC  
**Speakers:** Brian Biesman, MD; Derek Jones, MD; Gilly Munavalli, MD, MHS; Hema Sundaram, MD; Margaret Weiss, MD  
**CME:** 1.00

Review of common complications that may occur with cosmetic skin procedures. Both how to treat and prevent complications will be discussed in detail.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
• Identify and treat complications related to dermal fillers.
• Identify and treat complications related to leg vein therapy.
• Preoperatively evaluate patients to help minimize the risk of complications related to cosmetic skin surgery.

**Plenary: It’s Complicated - Deconstructing Skin Cancer and Reconstruction Surgical Complications**

**Directors:** Joel L. Cohen, MD; Stanislav N. Tolkachjov, MD  
**Speakers:** Sumaira Aasi, MD; Sarah Arron, MD, PhD; M. Laurin Council, MD; Joseph Sobanko, MD  
**CME:** 1.00

Focus on regional skin cancer reconstruction considerations and highlight of pearls and potential pitfalls in each of these regions.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
• Identify key features in selecting repair options in each region.
• Highlight the relevant pearls and potential pitfalls of reconstruction options.
• Provide before-and-after examples of when things go right, as well as how to correct when things go wrong.
Registration for the virtual event on Nov. 19-21 includes 60-day on-demand access after the event.

## VIRTUAL ONLY

**ASDS Members**
$449
Available to current ASDS Fellows, Corresponding Fellows, Osteopathic Affiliates, Associates, Honorary and Adjunct Members. To renew or apply for ASDS membership, call 847-956-0900.

**ASDS Life Members**
$349

**Non-member Dermatologists**
$749
Proof of board certification from the American Board of Dermatology, the Osteopathic Board of Dermatology, the Royal College of Physicians and Surgeons of Canada or the international equivalent must accompany your registration.

**Residents**
$289
Includes Graduating Class of 2021

**International Residents**
$209
Includes Graduating Class of 2021. Letter from dermatology program director must accompany your registration.

**Medical Students**
$159
Includes admission to the Virtual Exhibit Hall, receptions and all sessions, excluding workshops. Letter from your medical school dean must accompany your registration.

**Clinical Staff**
(MAs, PAs, RNs, Surgical Assistants), Administrative Staff, ADAM Members
$129
Includes admission to the Virtual Exhibit Hall, receptions and all unrestricted sessions (restricted sessions are marked ☐). Employing dermatologist’s name must accompany your registration.

**Guests**
$229
(Spouse / Companion only) Must be a guest of a registrant above. Includes admission to the Virtual Exhibit Hall and Receptions. Attendance at scientific sessions is not permitted.

### PREREQUISITES FOR PARTICIPATION
- **Member and non-member dermatologists:** Must be actively practicing / employed full-time by a medical entity that is focused on dermatologic surgery or honored as a Life Fellow.
- **Non-member dermatologists:** Must provide proof of certification in dermatology by the American Board of Dermatology, the Royal College of Physicians and Surgeons of Canada, the American Osteopathic Board of Dermatology or international equivalent, including the year certified.
- **Fellows-in-Training:** Must provide letter confirming enrollment in a dermatology fellowship, if not already on file with ASDS.
- **Residents:** Must be in an ACGME-approved dermatology program.
- **ADAM Members, Administrative Staff and Clinical Staff** will be allowed to register for only those sessions designated for “Clinical Staff”. ADAM Member ID, practice and/or aligned dermatologist name will be required for registration.

### REGISTRATION
Registration can be submitted online. Full payment is due upon registration to secure your space.
- Register at [asds.net/AnnualMeeting](http://asds.net/AnnualMeeting) with your credit card.

Registration will be accepted upon receipt of the completed registration form with full payment, verification that prerequisites have been met (with accompanying documentation provided).

### CANCELLATION / REFUND POLICY

**REFUND POLICY**
At this time, there will be no refunds.

Registration and attendance at or participation in the ASDS Virtual Annual Meeting constitutes an agreement by the registrant to the Society’s use and distribution (both now and in the future) of the registrant or attendee’s image or voice in photographs, videos, electronic reproduction and audio of such event activities.

ASDS reserves the right to cancel a session based on registration levels participation.

### FURTHER INFORMATION

American Society for Dermatologic Surgery
5550 Meadowbrook Drive, Suite 120, Rolling Meadows, IL 60008
847-956-0900 (Main office)
[asds.net/AnnualMeeting](http://asds.net/AnnualMeeting)

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**Introducing ASDS Learn!** An exclusive online learning platform offering access to premier digital dermatologic surgery educational content. This virtual education includes a variety of informative tools, such as:

- ResQ, a 500 question board exam preparation tool
- Online courses
- Educational videos and podcasts
- Ability to earn and track CME and MOC credits where applicable
- ASDS Annual Meeting Recordings

Access ASDS Learn at [asds.net/learn](http://asds.net/learn).