



AS | DS
American Society for
Dermatologic Surgery

EXPERTISE FOR THE *life* OF YOUR SKIN™

*Embracing Innovation.
Inspiring Excellence.
Leading the Way.*

Innovation

ASDS Members Have Every Advantage

As the premier specialty group representing dermatologists performing all procedures – general, cosmetic, reconstructive, skin cancer and Mohs surgery – ASDS members are experts in treating skin and soft tissue with surgical and non-surgical methods.

ASDS members are recognized as innovators and leaders in dermatologic surgery and advocates for patient safety. Many of the procedures and devices used today – from skin cancer and Mohs surgery to fillers and neuromodulators to fat reduction and energy-based treatments – were either originated or enhanced by dermatologic surgeons.

From advancing your skills with innovative, effective training specific to dermatologic surgery to enhancing your image through public education efforts, ASDS is your partner in advancing your career, your practice and your profession.



Credibility

The Professional Advancement Advantage

The American Society for Dermatologic Surgery, nearly 6,100 members strong, is the largest membership organization representing dermatologic surgeons and the second largest dermatology organization in the U.S.

Build your Reputation

Distinguish yourself among peers and in the medical community with opportunities including:

- Publishing research in top-ranked *Dermatologic Surgery* journal.
- Participating in the ASDS Circle of Excellence Program to demonstrate mastery of core areas of dermatologic surgery.
- Serving as a leader by presenting at the ASDS Annual Meeting or assuming an ASDS leadership role.
- Enjoying resources that help obtain or maintain your certification through publications, distance learning courses and many other educational opportunities.

Enhance your Image to Consumers

The ASDS branding campaign, media relations and public service efforts generate awareness nationwide of the profession's full scope of practice and expertise. ASDS members are recognized as the providers of choice and leading authorities on skin procedures by consumers, referring physicians and media. The ASDS referral service drives consumers to member's practices, and tools for your practice support these goals.

Advocating on Behalf of the Specialty

Through the American Society for Dermatologic Surgery Association (ASDSA), members have a unified voice representing them at federal and state levels on legislative and regulatory issues. ASDSA helps protect your practice by raising our collective voice and enhancing our political relevance on issues that protect your rights and ability to practice and ensure patient safety.



Knowledge

The Information Advantage

Dermatologic Surgery Journal

Stay informed on the latest advancements and research in cosmetic and reconstructive cutaneous surgery, skin cancer and hair restoration with a complimentary subscription to this monthly top-ranked subspecialty scientific journal.



Premier ASDS Annual Meeting

The most significant research and latest advances in cosmetic, general, reconstructive and Mohs procedures are presented during the ASDS Annual Meeting. More than 80 scientific sessions, hands-on workshops, fun networking events and 120 exhibits provide you with the tools, insights and inspiration to bring your practice to the next level. Can't attend? Sessions also are available online in the ASDS Live Learning Center.



Knowledge

The Information Advantage *Continued*

Educational Courses

ASDS experts explore the latest treatment options, techniques and practice issues – presenting best practices, real-world examples and pearls to optimize outcomes. Highly interactive sessions and limited class sizes provide up-close views and personalized instruction.

Powerful Education Exchange Programs

Expand your clinical and surgical expertise by visiting the institution or practice of an experienced ASDS member, or hosting a fellow member, for a defined period of teaching and surgical demonstration. Several ASDS programs facilitate this unique educational experience to enhance training, develop valuable career networks and expand the body of knowledge of dermatologic surgery.

Fostering Innovation Through Research

Awarding up to \$200,000 in research grants each year, ASDS supports the advancement of the practice of dermatologic surgery, the invention of new technologies, and projects that document the outstanding work of dermatologic surgeons.

Convenient e-Learning / Self-Directed Learning Options

When attending in person isn't possible, ASDS brings clinical and practice management resources to you with webcasts, videos, podcasts and products. Easily accessible through the *Quest* digital knowledge network and/or ASDS website, ASDS is committed to providing you with options to fit your needs.



Community

The Networking Advantage

Enjoy the camaraderie and peer collaboration of more than 6,100 members, the largest number of dermatologic surgeons in the world. Many very successful ASDS members make themselves available to personally mentor new practitioners and answer questions. Personal and professional relationships are built through attending meetings, communicating through the *Quest* network, serving on Work Groups and getting involved with ASDS programs.

Quest, ASDS Digital Knowledge Network

Enhance learning, boost productivity and build colleague connections with this ASDS-member exclusive iPad app and web-based resource.



Expand your professional network with online discussions and SIGs; quickly access ASDS resources, including *Dermatologic Surgery* journal, interactive case studies and ResQ procedural dermatology review; add and share your own content; organize information into personal binders; and more.



Currents Magazine

This free, bimonthly publication for ASDS members keeps you up-to-date on the latest specialty and society news, practice management and patient care topics.

ASDS Website

Find information about ASDS programs and services, look up ASDS member contact information, read *Currents* or *Dermatologic Surgery* journal, order products and more.



Join today and experience the difference!

To become a member:

1. You must be a physician in good standing who has been certified in dermatology by the American Board of Dermatology (ABD) or by the Royal College of Physicians and Surgeons. Corresponding Fellow applicants must have equivalent training to the ABD and provide proof of dermatology certification (in English) from country in which they are practicing.
2. Complete the ASDS membership application at asds.net/MemberBenefits.
3. Submit the application form, application fee and dues.
4. Submit three valid endorsements letters from current ASDS Fellows. If you are an AAD member or a Corresponding Fellow applicant, only one endorsement letter is required.

Corresponding Fellow candidates residing in developing countries are eligible for online-only membership. For eligibility, see asds.net/MemberBenefits.

Questions?

Please contact us at:

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*Get the ASDS
Membership Advantage!*