

# ASDS Annual Meeting

- Hotel Door Drop Insert
- Registration Tote Bag Insert

**Get noticed right from the start of the meeting with inserts in these high-profile vehicles!**

- **Hotel Door Drop Insert:** The Door Drop provides a convenient and unique way to reach your target audience and put your company information or product samples in the hands of attendees before the exhibit hall opens!
- **Registration Tote Bag Insert:** Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physician tote bags, given to every medical registrant.

## DEADLINES

<b>Space Reservation Due</b>	Sept. 8, 2017
<b>Printed Inserts Due</b>	Sept. 29, 2017



## CIRCULATION

**Hotel Door Drop:** Distributed to the ASDS official room block (estimated 700 rooms) at the Hyatt Regency Chicago on Wednesday evening, Oct. 4, 2017.

**Registration Tote Bag:** Distributed at the meeting to an expected 1,200 medical registrants.

## INSERTS

Hotel Door Drop Insert
Registration Tote Bag Insert

## RATES

\$3,000
\$2,500



**Send space reservation to:**

Dana Brown, Trade Show and Ad Sales Specialist  
[dbrown@asds.net](mailto:dbrown@asds.net), phone 847-956-9136, fax 847-956-0999

**Send inserts to:**

Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. All inserts must be submitted to ASDS for approval by September 15, 2017.

# Hotel Door Drop/ Registration Tote Bag Inserts Space Reservation Form

ASDS Annual Meeting • October 5-8, 2017  
Hyatt Regency Chicago • Chicago, IL



COSMETIC AND RECONSTRUCTIVE EXPERTISE  
FOR YOUR skin health and beauty™

**Space Reservation due: September 8, 2017**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Booth Number \_\_\_\_\_

**Yes, we would like to submit a Hotel Door Drop Insert\* – Cost is \$3,000**

A bag containing product literature and/or product samples will be delivered directly to the Society's official room block at the Hyatt Regency Chicago on Wednesday evening, October 4, 2017, putting your company in the forefront as attendees plan their trip to the exhibit hall opening on Thursday. The door drop provides a convenient and unique way to reach your target audience and puts your company information in the hands of attendees before the exhibit hall opens! (Quantity needed will be approximately 700.)

**Yes, we would like to submit a Registration Tote Bag Insert\* – Cost is \$2,500**

Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physician tote bags, given to every medical registrant. (Quantity needed will be approximately 1,200.)

**\*Important note:** Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. **Samples of inserts should be emailed to Dana Brown at [dbrown@asds.net](mailto:dbrown@asds.net) by Sept. 15, 2017 for ASDS approval prior to printing.** Finished piece may be no larger than 8.5" x 11" in size.

**Payment in full is due at the time this application is submitted. Preferred payment method:**

Check for \$ \_\_\_\_\_ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to:  
American Society for Dermatologic Surgery • 5550 Meadowbrook Drive, Suite 120 • Rolling Meadows, IL 60008

Please charge \$ \_\_\_\_\_ to my credit card:  VISA  MasterCard  American Express  Discover  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_  
Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

**If paying by credit card, you may fax this application to the ASDS office at 847-956-0999**

FOR ASDS USE ONLY: Date Received \_\_\_\_\_ Payment in Full \_\_\_\_\_

**Send space reservation to:** Dana Brown, Trade Show and Ad Sales Specialist  
[dbrown@asds.net](mailto:dbrown@asds.net), phone 847-956-9136, fax 847-956-0999

**Send inserts to:** Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. All inserts must be submitted to Dana Brown at the ASDS for approval by September 15, 2017.