

The Aesyntix Difference

Not all billing companies are created equally. While most provide a basic set of administrative services to process your claims, Aesyntix adds a high level of dermatology billing expertise, advanced processing capabilities, innovative technology, and customer service to provide your practice with the most timely, accurate, and cost-effective revenue cycle management. The matrix below highlights "The Aesyntix Difference." It's our competitive advantage, ultimately resulting in greater success for your practice.

Feature	Benefit	Typical Outsource Billing Company or Internal Staff	Aesyntix Billing Solutions
Professionally certified dermatology billing staff	Specific dermatology billing expertise resulting in more accurate claims and faster payment.	?	
Web-based billing software	24x7 access to all your billing information, providing 100 percent visibility into your revenue cycle management	?	
Patient insurance eligibility verification prior to office visit	Decreased denials and increased cash flow. Saves resources required to call/verify eligibility, co-payments and deductibles.	?	V
Electronic appointment reminders three (3) days prior to office visit	Less "no-shows" and improved patient communication.	?	
HIPAA-compliant electronic information sharing	More secure and efficient information tracking—assurance that what is sent gets there. Reduced paper handling and mailing costs; Safe data transfer through encryption.	٠.	
24 hour processing of claims (for practices using the Aesyntix billing system), or average 1.5 day processing	Improved cash flow through quicker claims processing and payment. More timely communication of denials so they can be addressed immediately. Faster delivery results in faster payment	?	
Practice management software with billing service	Complimentary usage of software for scheduling, reporting, insurance verification, appointment reminder, and more at no extra cost to practice. Lower network, IT and software maintenance costs.	?	
Electronic Medical Record (EMR) option available	Optional no-cost EMR with use of Aesyntix billing software, if needed.	٠.	
Pre-payment process for MOHS and other higher cost items	Assurance of collection and improved cash flow by pre-collecting on certain procedures through the Aesyntix pre-payment process	?	V
Patient balance due courtesy telephone calls	Increased revenue and cash flow. Reduction of bad debt on patient balances through professional, courteous follow-up calls to patients	?	V

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Tired of Leaving Money on the Table?

Look beyond billing and discover how

Revenue Cycle Management (RCM)

improves cash flow:

- Collect 100%
- Boost profitability
- Get paid faster
- Gain peace of mind



RCM is Revolutionizing the Dermatology Industry

See the Difference

	Standard Billing	Revenue Cycle Management
Appointment reminder calls/texts/e-mails		√
Eligibility verification		/
PCI-Compliant Credit Card On File technology		/
Complete medical office technology package		/
Charge entry	✓	/
Claim submission	✓	/
Treasury management (lockbox services)		/
Post payments	✓	/
Deposit reconciliation		/
Accounts receivable (A/R) follow-up	/	/
Send patient statements	✓	/
Courtesy calls to past due patients		/
Manage transition to collection agency		/
Process performance metrics (e.g., rejections)		/





What Our Customers Have to Say

Below is a sampling of customer testimonials highlighting the benefits and results of working with Aesyntix Billing Solutions—the fastest growing dermatology medical billing company providing complete revenue cycle management services.

"Selecting Aesyntix for our billing needs was the best decision we've ever made! Our collections have increased exponentially, and our accounts receivable is the lowest it has been in years!"

--Brent Homer, Administrator, Rocky Mountain Dermatology (Logan, UT)

"Aesyntix Billing Solutions offers streamlined service, communication and quick results. They listen to the needs of the practice and provide top-notch customer service. The transition to Aesyntix from our previous billing company was very smooth and a positive endeavor."

--Lisa Davis, Office Manager, Madison Skin & Laser Center (Seattle, WA)

"Switching from in-house billing to Aesyntix Billing Solutions has been one of the best decisions we've made! I can confidently turn all billing concerns over to Aesyntix to be handled professionally, in a timely manner and with customer service as their top priority. If that wasn't enough, our collections are the best they've ever been! I would highly recommend Aesyntix to anyone who is looking for a quality outsource billing service."

--Cassandra Starks, Office Manager, Dermatology Treatment Center of the South Bay (Torrance, CA)

"Aesyntix Billing Solutions' effect extends far beyond the bottom line. They work with our staff to improve our processes and efficiency and take the time to make sure we understand what's going on with our billing. When we decided to outsource, we thought we had to choose between improved cash flow or good customer service. With Aesyntix, we get both. It's the complete package."

--Brent Homer, Administrator, Rocky Mountain Dermatology (Logan, UT)

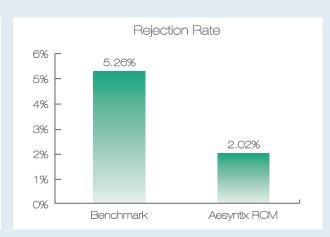
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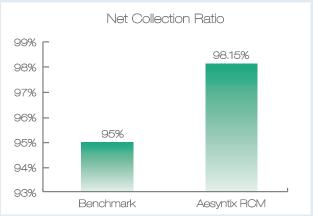
The Nation's Fastest Growing Dermatology-Specific Revenue Cycle Management (RCM) Company

How We Compare









Simply by improving these four key metrics, you'll enjoy:

- Higher revenue
- Lower costs

- Increased cash flow
- A better bottom line

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