

Mobile Video Shooting Tips



1

Shoot in landscape mode by positioning the device horizontally.



2

Steady the device with a tripod to prevent blurred images.



3

Do not zoom - move the device closer to the subject if needed.



4

Make sure the key subject is inside the frame and in focus.



5

Try to keep video length under 60 seconds if posting to social media.



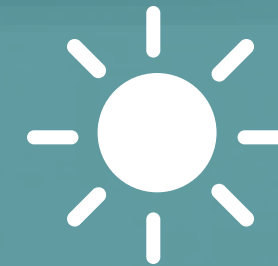
6

Turn camera volume "on" to record both audio and visual.



7

Be aware of background objects and noise.



8

Use natural light if possible and always have the subject face the light source.



9

Shoot at or slightly above eye level.



10

Avoid interruptions by turning on airplane mode.



11

Film at least 5 seconds of the subject before speaking begins.



12

Shoot multiple takes.