American Society for Dermatologic Surgery

# ASDS Annual Meeting

- Hotel Door Drop Insert
- Registration Tote Bag Insert



Get noticed right from the start of the meeting with inserts in these high-profile vehicles!

- Hotel Door Drop Insert: The Door Drop provides a convenient and unique way to reach your target audience and put your company information or product samples in the hands of attendees before the exhibit hall opens!
- Registration Tote Bag Insert: Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physician tote bags, given to every medical registrant.



# **CIRCULATION**

### **Hotel Door Drop:**

Distributed to the ASDS official room block (estimated 700 rooms) at the JW Marriott Desert Ridge Resport & Spa on Wednesday evening, Oct. 10, 2018.

### **Registration Tote Bag:**

Distributed at the meeting to an expected 1,200 medical registrants.

# **DEADLINES**

Space Reservation Due Sept. 12, 2018

Printed Inserts Due Oct. 5, 2018

**INSERTS** 

**RATES** 

Hotel Door Drop Insert
Registration Tote Bag Insert

\$3,000 \$2,500



Send space reservation to:

Dana Brown, Trade Show and Ad Sales Specialist dbrown@asds.net, phone 847-956-9136, fax 847-956-0999

Send ad materials to:

anne@allodidesigns.com (30MB max; for larger files, call for ftp instructions) ASDS c/o Anne Allodi Designs, Inc., 2609 School Dr., Rolling Meadows, IL 60008 phone 847-342-9092

# Hotel Door Drop / Registration Tote Bag Inserts Space Reservation Form



ASDS Annual Meeting • Oct. 11-14, 2018

JW Marriott Desert Ridge Resort & Spa • Phoenix, AZ

AS DS.

American Society for Dermatologic Surgery

Space Reservation due: Sept. 12, 2018

COSMETIC AND RECONSTRUCTIVE EXPERTISE FOR YOUR skin health and beauty<sup>5M</sup>

Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physiciar tote bags, given to every medical registrant. (Quantity needed will be approximately 1,200.)  *Important note: Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. Samples of inserts should be emailed to Dana Brown at *dbrown@asds.net** by Sept. 21, 2018 for ASDS approval prior to printing. Finished piece may be no larger than 8.5" x 11" in size.  Payment in full is due at the time this application is submitted. Preferred payment method:  Check for \$ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery. Mail with this application to Please charge \$ to my credit card:  Card # Signature Signature Signature If paying by credit card, you may fax this application to the ASDS office at 847-956-0999	City  Phone  Email  Yes, we would like to submit a Hotel Door  A bag containing product literature and / or product JW Marriott Desert Ridge Resort & Spa on as attendees plan their trip to the exhibit hall o	State/Province Fax Booth Num  Drop Insert* - Cost is \$3,0 oduct samples will be delivered Wednesday evening, Oct. 10 pening on Thursday. The documents of the samples will be delivered to the samples will be delivered	Zip/Pos aber	tal Code
Phone	City Phone  Email  Yes, we would like to submit a Hotel Door A bag containing product literature and / or product JW Marriott Desert Ridge Resort & Spa on as attendees plan their trip to the exhibit hall o	State/Province Fax Booth Num  Drop Insert* - Cost is \$3,0 oduct samples will be delivered Wednesday evening, Oct. 10 pening on Thursday. The document of the state of the s	nber 000 ed directly to the Society's ( 0, 2018, putting your comp	
Phone	Phone  Email  Yes, we would like to submit a Hotel Door A bag containing product literature and / or product JW Marriott Desert Ridge Resort & Spa on as attendees plan their trip to the exhibit hall o	Booth Num  Drop Insert* - Cost is \$3,0  Doduct samples will be delivered Wednesday evening, Oct. 10  pening on Thursday. The doc	nber 000 ed directly to the Society's ( 0, 2018, putting your comp	
Booth Number   Booth Number   Booth Number   Booth Number   Press, we would like to submit a Hotel Door Drop Insert* - Cost is \$3,000	Email  Yes, we would like to submit a Hotel Door A bag containing product literature and / or pro the JW Marriott Desert Ridge Resort & Spa on as attendees plan their trip to the exhibit hall o	Drop Insert* - Cost is \$3,0 oduct samples will be delivered Wednesday evening, Oct. 10 pening on Thursday. The doc	nber 000 ed directly to the Society's ( D, 2018, putting your comp	
Yes, we would like to submit a Hotel Door Drop Insert* - Cost is \$3,000         A bag containing product literature and / or product samples will be delivered directly to the Society's official room block a the JW Marriott Desert Ridge Resort & Spa on Wednesday evening, Oct. 10, 2018, putting your company in the forefront as attendees plan their trip to the exhibit hall opening on Thursday. The door drop provides a convenient and unique way to reach your target audience and puts your company information in the hands of attendees before the exhibit hall opens! (Quantity needed will be approximately 700.)         Yes, we would like to submit a Registration Tote Bag Insert* - Cost is \$2,500         Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physiciar tote bags, given to every medical registrant. (Quantity needed will be approximately 1,200.)         *Important note: Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. Samples of inserts should be emailed to Dana Brown at dbrown@asds.net by Sept. 21, 2018 for ASDS approval prior to printing. Finished piece may be no larger than 8.5" x 11" in size.         Payment in full is due at the time this application is submitted. Preferred payment method:	☐ Yes, we would like to submit a Hotel Door A bag containing product literature and / or pre the JW Marriott Desert Ridge Resort & Spa on as attendees plan their trip to the exhibit hall o	Drop Insert* - Cost is \$3,0 oduct samples will be delivered Wednesday evening, Oct. 10 pening on Thursday. The doc	000 ed directly to the Society's ( D, 2018, putting your comp	
A bag containing product literature and / or product samples will be delivered directly to the Society's official room block a the JW Marriott Desert Ridge Resort & Spa on Wednesday evening, Oct. 10, 2018, putting your company in the forefront as attendees plan their trip to the exhibit hall opening on Thursday. The door drop provides a convenient and unique way to reach your target audience and puts your company information in the hands of attendees before the exhibit hall opens! (Quantity needed will be approximately 700.)  Yes, we would like to submit a Registration Tote Bag Insert* – Cost is \$2,500  Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physiciar tote bags, given to every medical registrant. (Quantity needed will be approximately 1,200.)  *Important note: Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. Samples of inserts should be emailed to Dana Brown at dbrown@asds.net by Sept. 21, 2018 for ASDS approval prior to printing. Finished piece may be no larger than 8.5" x 11" in size.  Payment in full is due at the time this application is submitted. Preferred payment method:  Check for \$ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery. To my credit card:  Defended to my cre	A bag containing product literature and / or pro the JW Marriott Desert Ridge Resort & Spa on as attendees plan their trip to the exhibit hall o	oduct samples will be delivere Wednesday evening, Oct. 10 pening on Thursday. The doc	ed directly to the Society's on 2018, putting your comp	official room block at
tote bags, given to every medical registrant. (Quantity needed will be approximately 1,200.)  *Important note: Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. Samples of inserts should be emailed to Dana Brown at <a href="mailto:drown@asds.net">dbrown@asds.net</a> by Sept. 21, 2018 for ASDS approval prior to printing. Finished piece may be no larger than 8.5" x 11" in size.  Payment in full is due at the time this application is submitted. Preferred payment method:  Check for \$ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery • 5550 Meadowbrook Drive, Suite 120 • Rolling Meadows, IL 60008  Please charge \$ to my credit card:  VISA  MasterCard  American Express  Discove Card # Exp. Date Billing Zip Code  Cardholder Name Signature  If paying by credit card, you may fax this application to the ASDS office at 847-956-0999		ompany information in the ha		eany in the forefront ent and unique way
of your insert. Samples of inserts should be emailed to Dana Brown at dbrown@asds.net by Sept. 21, 2018 for ASDS approval prior to printing. Finished piece may be no larger than 8.5" x 11" in size.  Payment in full is due at the time this application is submitted. Preferred payment method:  Check for \$ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery • 5550 Meadowbrook Drive, Suite 120 • Rolling Meadows, IL 60008  Please charge \$ to my credit card:  VISA  MasterCard  American Express  Discove Card # Exp. Date Billing Zip Code Signature  If paying by credit card, you may fax this application to the ASDS office at 847-956-0999	Drive traffic to your booth and promote your co	ompany by including a produ	ct sample or promotional p	iece in the physician
<ul> <li>□ Check for \$ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to American Society for Dermatologic Surgery • 5550 Meadowbrook Drive, Suite 120 • Rolling Meadows, IL 60008</li> <li>□ Please charge \$ to my credit card: □ VISA □ MasterCard □ American Express □ Discove Card # Exp. Date Billing Zip Code</li> <li>Cardholder Name Signature</li> <li>If paying by credit card, you may fax this application to the ASDS office at 847-956-0999</li> </ul>	of your insert. Samples of inserts should be	e emailed to Dana Brown a	t <i>dbrown@asds.net</i> by S	
American Society for Dermatologic Surgery • 5550 Meadowbrook Drive, Suite 120 • Rolling Meadows, IL 60008  Please charge \$ to my credit card:  VISA  MasterCard  American Express  Discove Card # Exp. Date Billing Zip Code Cardholder Name Signature  If paying by credit card, you may fax this application to the ASDS office at 847-956-0999	Payment in full is due at the time this appli	 cation is submitted. Prefer	red payment method:	
Card # Exp. Date Billing Zip Code  Cardholder Name Signature  If paying by credit card, you may fax this application to the ASDS office at 847-956-0999				
Cardholder Name Signature Signature If paying by credit card, you may fax this application to the ASDS office at 847-956-0999	☐ Please charge \$ to my crec	lit card: 🔲 VISA 🔲 Mas	terCard 🔲 American Ex	press 🔲 Discover
If paying by credit card, you may fax this application to the ASDS office at 847-956-0999	Card #	Exp. Date _	Billing Zip (	Code
	Cardholder Name	Sign	nature	
	If paying by credit card, you may fax this a	pplication to the ASDS office	ce at 847-956-0999	
FOR ASDS USE ONLY: Date Received Payment in Full				

Send space reservation to:

Dana Brown, Trade Show and Ad Sales Specialist dbrown@asds.net, phone 847-956-9136, fax 847-956-0999

Send inserts to:

Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. All inserts must be submitted to Dana Brown at ASDS for approval by Sept. 21, 2018.