

SKINMEDICA®
DIVE INTO
DEEPER HYDRATION



**HA⁵® HYDRA COLLAGEN
REPLENISH + RESTORE HYDRATOR**



HYDRATION

THE KEY TO HEALTHY-LOOKING SKIN

Dry or dehydrated skin can make your skin look dull and tired, and your wrinkles more noticeable.¹

DID YOU KNOW?

- Frustrations with dry skin affect all age groups²
- Collagen declines rapidly after the mid-30s, impacting skin hydration and suppleness³
- Maintaining a strong skin barrier and targeting hydration-boosting collagens within the skin can help your skin stay hydrated and healthy-looking



HYDRATORS

encourage skin health by supporting the skin's natural ability to replenish hyaluronic acid (HA)⁴



MOISTURIZERS

increase hydration levels by trapping water in the skin to prevent loss or evaporation⁴

A DEEPER DIVE INTO INGREDIENTS

Modernizing our approach to hydrator innovation by taking the legacy HA^{5®} formulation to the next level⁵

2X MORE HA^{5®}

Twice as much of 5 forms of HA than the previous HA^{5®} formulation to prevent and replenish lost HA



**NEW
HYDRATOR.
BETTER
RESULTS.**

NEW HYDRA COLLAGEN

a vegan collagen that attracts and retains water for instant hydration and smoothness

ADVANCED VITAISENCE[®] TECHNOLOGY

targets existing HAs and collagens within the skin to boost hydration naturally and support your skin's water retention for super hydration

THE RESULT: VISIBLY PLUMPER, DEWY, HYDRATED, HEALTHIER-LOOKING SKIN⁵

SILICONE-FREE • FOR ALL SKIN TYPES • NON-COMEDOGENIC • SULFATE-FREE
LIGHTWEIGHT • FRAGRANCE-FREE • PARABEN-FREE • PILLING-FREE

QUENCH YOUR SKIN WITH DEEP HYDRATION

Introducing the
HA⁵® Hydra Collagen
Replenish + Restore Hydrator



- Powered by the HA⁵® technology that you know and love—with results that last twice as long as before (48 hours vs 24 hours)⁵
- Our first and only hydrator to use our proprietary Hydra Collagen technology and Advanced VITISENSCE® Technology
- Provides immediate and long-lasting hydration⁵—like a drink of water for your skin
- Clinically proven to visibly improve hydration and skin health by improving the skin's water-holding abilities⁵



GLOWING RESULTS ARE IN

Patients reported dewy, healthy-looking skin with HA⁵® Hydra Collagen Replenish + Restore Hydrator⁵:

93%
said their skin looked dewy and healthy at 2 weeks (n = 30)

97%
experienced improved skin quality at 12 weeks (n = 29)

93%
said skin looked visibly plumper at 12 weeks (n = 29)

100%
felt confident about their skin at 12 weeks (n = 29)

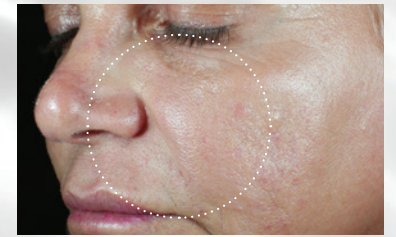
~3 years younger

Patients reported that they looked ~3 years younger by week 12 (n = 23)

HYDRATION YOU CAN SEE⁵



BASELINE



WEEK 4

FEMALE, WHITE, AGE 59, FITZPATRICK SKIN TYPE II.

Unretouched photos taken with parallel-polarized lighting of subject at baseline and at week 4 of using HA⁵® Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**



BASELINE



WEEK 12

FEMALE, ASIAN WHITE, AGE 57, FITZPATRICK SKIN TYPE III.

Unretouched photos taken with parallel-polarized lighting of subject at baseline and at week 12 of using HA⁵® Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**

HYDRATION IMPROVES WITH CONTINUED USE⁵



35% base improvement



53.3% base improvement



69% base improvement

Results at week 1 (n = 30), week 4 (n = 30), and week 12 (n = 29) after twice-daily use of HA⁵® Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**

YOU CAN
EXPERIENCE
3X THE
RADIANCE
WHEN USED
TOGETHER^{5,*}

EVEN BETTER TOGETHER

DiamondGlow® is a clinically proven dermabrasion treatment that exfoliates, extracts, and then infuses HA⁵® Hydra Collagen Pro-Infusion Serum to transform rough, dry skin into dewy, visibly plump skin⁵

**SKINMEDICA® HA⁵® HYDRA COLLAGEN REPLENISH + RESTORE HYDRATOR
AND HA⁵® HYDRA COLLAGEN PRO-INFUSION SERUM**



Baseline



After 1 DiamondGlow®
treatment



After 1 DiamondGlow®
treatment and hydrator
application

FEMALE, ASIAN, AGE 32, FITZPATRICK SKIN TYPE III.

Unretouched photos taken with standard lighting of subject at baseline, immediately after 1 DiamondGlow® treatment with the SkinMedica® HA⁵® Hydra Collagen Pro-Infusion Serum, and immediately after 1 DiamondGlow® treatment with the SkinMedica® HA⁵® Hydra Collagen Pro-Infusion Serum and application of the Replenish + Restore Hydrator. **Individual results may vary.**

100%

agreed after 4 weeks that HA⁵® Hydra Collagen regimen[†] provided enhanced hydration vs other hydration products used in the past (n = 16)⁵

^{*}Compared to a DiamondGlow® treatment alone.

[†]After 2 DiamondGlow® treatments and twice-daily hydrator use.

YOUR SKINMEDICA® METHOD

**THE HA⁵® HYDRA COLLAGEN HYDRATOR CAN
EASILY BE INCORPORATED INTO YOUR
DAILY SKINCARE REGIMEN.**

Use alone or as part of a comprehensive treatment plan
following an in-office DiamondGlow® procedure.



SKINMEDICA®

Allē

THE OFFICIAL LOYALTY PROGRAM FOR SKINMEDICA®

Allē rewards your patients with points on SkinMedica®
and DiamondGlow®, which can be redeemed for
qualifying Allē products and treatments.



SKINMEDICA.COM

SHARE YOUR EXPERIENCE

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DiamondGlow® Important Information

Uses

The DiamondGlow® device is a general dermabrasion device that gently removes the top layer of skin and delivers topical cosmetic serums onto the skin.

Important Safety Information

The DiamondGlow® treatment is not for everyone. You should not have a DiamondGlow® treatment if you have compromised skin quality. Tell your provider if you are pregnant or lactating, or if you have any medical conditions, including allergies, and if you are using topical medications on the area to be treated.

Typical side effects include a scratchy, stinging sensation during the treatment and temporary tightness, redness or slight swelling after the treatment. Rare serious side effects may also occur and include severe skin irritation and allergic reactions.

SkinMedica® Pro-Infusion Serums Disclaimer

SkinMedica® Pro-Infusion Serums are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These products are not intended to be drugs that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA and the statements have not been evaluated by the FDA.

Please talk to your provider for additional information.

SkinMedica® Important Information

Sunburn alert: AHA/BHA Exfoliating Cleanser contains an alpha-hydroxy acid (AHA) that may increase your skin's sensitivity to sunburn. Use a sunscreen and limit sun exposure while using this product and for a week following discontinuation.

Most SkinMedica® products are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These SkinMedica® products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA and the statements have not been evaluated by the FDA.

SkinMedica® Essential Defense Everyday Clear™ Broad Spectrum SPF 47/PA++++ Sunscreen is an over-the-counter drug product that is formulated and marketed pursuant to the FDA's governing regulations set forth at 21 CFR Part 352.

References: 1. Debara D. Dry skin vs dehydrated: How to tell the difference—and why it matters. *Healthline*. Updated May 22, 2023. Accessed July 8, 2024. <https://www.healthline.com/health/beauty-skin-care/dry-vs-dehydrated>. 2. Data on file, Allergan Aesthetics, May 2022; Facial Skin Care Consumer A&U. 3. Reilly DM, Lozano J. Skin collagen through the lifestages: importance for skin health and beauty. *Plast Aesthet Res*. 2021;8:2. 4. Vega VL, Goldman MP. The 21st century approach to epidermal health and hydration: endogenous hyaluronic acid. *Pract Dermatol: Clinical Insights*. 2016. 5. Data on file at SkinMedica®.

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