



Latisse[®]
(bimatoprost ophthalmic solution) 0.03%

For people with not enough lashes,
LATISSE[®] grows

FULLER, LONGER,
DARKER LASHES
AT 16 WEEKS

Real patient. Results may vary. Paid user. **PRESCRIPTION ONLY.**
Unretouched, real lashes. No mascara. No extensions. No lash inserts.

LATISSE[®] (bimatoprost ophthalmic solution) 0.03% Important Information
Approved Use

LATISSE[®] is an FDA-approved treatment to grow eyelashes for people with inadequate or not enough lashes.

Important Safety Information

Do not use LATISSE[®] if you are allergic to one of its ingredients. If you use/used prescription products for eye pressure problems, use LATISSE[®] under doctor care.

See additional Important Safety Information inside.

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Grow your lashes

LATISSE® is the first prescription product to treat inadequate lashes—it's believed to prolong the active eyelash growth phase. It's clinically proven to deliver lashes that are fuller, longer, and darker at 16 weeks.

Important Safety Information (continued)

May cause brown darkening of the colored part of the eye which is likely permanent.

LATISSE® may cause eyelid skin darkening which may be reversible. Only apply at base of upper lashes.



AT 16 WEEKS IN THE CLINICAL STUDY, LASHES WERE:

106% FULLER

(136 LATISSE® patients) vs 12% for placebo group (140 patients)

25% LONGER

(137 LATISSE® patients) vs 2% for placebo group (141 patients)

18% DARKER

(135 LATISSE® patients) vs 3% for placebo group (138 patients)

WEEK 0

WEEK 4

WEEK 8

WEEK 12

WEEK 16



In the US
pivotal clinical study,
lashes were:
(n = 136 LATISSE®;
n = 140 placebo)

16% FULLER*
(vs 9% for placebo)
*Not statistically
significant.

35% FULLER
(vs 10% for placebo)

82% FULLER
(vs 10% for placebo)

106% FULLER
More than
double the fullness
(vs 12% for placebo)

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Important Safety Information (continued)

DO NOT APPLY to lower lid. Hair may grow outside the treatment area. If you have eye problems/surgery, consult your doctor. Common side effects include itchy and red eyes.

Real patients. Results may vary. Paid users. **PRESCRIPTION ONLY.**
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RESULTS YOU CAN SEE

BEFORE Without LATISSE® and without mascara



AFTER At week 16, with LATISSE® and without mascara

BEFORE Without LATISSE® and without mascara



AFTER At week 16, with LATISSE® and without mascara

Real patients. Results may vary. Paid users. **PRESCRIPTION ONLY.**
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Important Safety Information (continued)

If discontinued, lashes gradually return to previous appearance.

Latisse®
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BEFORE Without LATISSE® and without mascara



AFTER At week 16, with LATISSE® and without mascara

BEFORE Without LATISSE® and without mascara



AFTER At week 16, with LATISSE® and without mascara

Real patients. Results may vary. Paid users. **PRESCRIPTION ONLY.**
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Important Safety Information (continued)

These are not all the possible side effects of LATISSE®.

ASK YOUR DOCTOR IF LATISSE® IS RIGHT FOR YOU.



Alle

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Important Safety Information (continued)

For more information, please talk to your doctor.

Please see LATISSE® full Product Information.

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