

2025 ASDS Premier Annual Resident Cosmetic Symposium: Industry Partnership Opportunities

May 2-4, 2025 • Fairmont Dallas, Dallas, TX

ASDS[®]

American Society for
Dermatologic Surgery

resident symposium



The most comprehensive cosmetic symposium for dermatology residents and fellows-in-training!

The American Society for Dermatologic Surgery invites you to participate and support our Dermatology Residents for our annual Resident Cosmetic Symposium. Leading ASDS experts will cover the anatomy, science, treatment indications, available therapies and techniques for cosmetic procedures performed by dermatologic surgeons. This unique event will provide face-to-face networking and promotional opportunities to reach Dermatology residents plus additional branding benefits to promote your company's products and services after the symposium concludes.

Diamond Sponsor Corporate Partner Benefits - \$20,000

On-site Branding Benefits

- Three (3) six-foot exhibit tables
- Up to five (5) representative badges
- 15-minute Sunday Breakfast Talk presentation
- Opportunity to place a pop-up banner outside the main meeting space
- Up to five (5) invites to the Friday reception
- Up to five (5) invites to the Saturday evening reception and dinner event
- Invitation to all networking breaks during the meeting
- Company's logo and acknowledgement on signage during course
- Company's logo and acknowledgment in the on-site program
- One (1) Full-Page ad in the final program

- Opportunity to supply product / literature in bags for attendees and attendee Mobile App Game Prizes
- Digital registration list prior to and after the course
- One (1) Dedicated Email Blast to registered attendees.
**ASDS to send the email on behalf of sponsoring organization.*
- Two (2) Attendee Mobile App Notifications
- Three (3) Customized Mobile App Attendee Challenges

Additional Branding Benefits

- Three (3) Full-page ads in the Resident's issue of *Currents*
- Three (3) premium placement banner ads in the ASDS resident's monthly update email
- Three (3) premium placement banner ads in the ASDS weekly update

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Platinum Level Corporate Partner Benefits - \$15,000

On-site Branding Benefits

- Two (2) six-foot exhibit tables
- Up to four (4) representative badges
- Opportunity to place a pop-up banner outside the main meeting space
- Up to four (4) invites to the Friday reception
- Up to four (4) invites to the Saturday reception and dinner event
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the on-site program
- One (1) Full-page ad in the final program

- Opportunity to supply product / literature in bags for attendees and attendee Mobile App Game Prizes
- Digital registration list prior to and after the course
- Two (2) Attendee Mobile App Notifications
- Three (3) Customized Mobile App Attendee Challenges

Additional Branding Benefits

- One (1) Full-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine
- Two (2) premium placement banner ads in the ASDS resident's monthly email
- One (1) premium placement banner ad in the ASDS weekly update email

Gold Level Corporate Partner Benefits - \$7,500

On-site Branding Benefits

- One (1) six-foot exhibit table
- Up to three representative badges
- Up to three (3) invites to the Friday reception
- Up to three (3) invites to the Saturday reception and dinner event
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the on-site program
- Full-page ad in the final program
- Opportunity to supply product / literature in bags for attendees and attendee Mobile App Game Prizes
- Digital registration list prior to and after the course
- One (1) Attendee Mobile App Notification
- Two (2) Customized Mobile App Attendee Challenges

Additional Branding Benefits

- Half-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine
- One (1) banner ad in the ASDS resident's update email
- One (1) banner ad in the ASDS weekly update email

Silver Level Corporate Partner Benefits - \$5,000

On-site Branding Benefits

- One (1) six-foot exhibit table
- Up to two (2) representative badges
- Up to two (2) invites to the Friday reception
- Up to two (2) invites to the Saturday reception and dinner event
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the final program
- Half-page ad in the final program
- Opportunity to supply product / literature in bags for attendees and attendee Mobile App Game Prizes
- Digital registration list prior to and after the course
- One (1) Attendee Mobile App Notification
- Two (2) Customized Mobile App Attendee Challenges

Additional Branding Benefits

- One (1) half-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine
- One (1) banner ad in the ASDS Resident's update email

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Bronze Level Corporate Partner Benefits - \$2,500

On-site Branding Benefits

- One (1) six-foot exhibit table
- One (1) representative badge
- One (1) invite to the Friday reception
- One (1) invite to the Saturday reception and dinner event
- Invitation to all networking breaks during the course
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the final program
- One (1) Quarter page ad in the final program
- Opportunity to supply product / literature in bags for attendees and attendee Mobile App Game Prizes
- Digital registration list prior to and after the course
- One (1) customized Mobile App Attendee Challenges

Additional Branding Benefits

- Quarter-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine

Branding Only Opportunity - \$2,800

- One (1) Full page ad in the on-site program or one piece of literature / product sample in attendee giveaway



ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Refresh Station: \$2500** *All Day Beverages for Attendees
- **AM Break: \$1000**
- **PM Break: \$1000**
- **Welcome Wellness Bites: \$3000**

*Gain recognition for your company right at the start by supporting Welcome Wellness Bites. Your company's name and logo will be prominently displayed at a welcome station featuring healthy snacks to fuel faculty and attendees at the start of the symposium. Supporter has the option to provide literature at the welcome station and/or one promotional insert for the tote bag.

- **Attendee Facing Mobile App: \$1000**
- **Wireless Internet for all Attendees: \$1500**
- **Guest Room TV Digital Ad: \$3000**

*Display a still or video image on a dedicated in-room guest tv channel.

- **Lanyards: \$2500**
- **Totebags: \$1500**
- **Welcome Reception: \$5000**

*Gain recognition for your company by supporting the Welcome Reception on Friday evening in the exhibit hall. Your company's name will be prominently displayed on signage and promotional materials. You'll have the opportunity to utilize a small area next to the food and beverage locations to provide literature. The supporting company will also be allowed one promotional insert for the tote bag.

Resident Hosted Meet and Greet: \$3000 (plus the cost of F&B)

Elevate your brand with an intimate, interactive meet and greet during the ASDS Resident Symposium. In a private setting, connect directly with up to 30 dermatology residents for 45 minutes of dynamic engagement. Customize your presentation format-whether through interactive discussions, hands-on demonstrations, or innovative product showcases. Enhance the experience with curated giveaways or food and beverage, leaving a lasting impression on future leaders in dermatology. This exclusive opportunity allows your organization to foster meaningful connections and spotlight your expertise in a personalized environment. Sponsoring organizations are responsible for managing invitations, coordinating food and beverage orders, and promoting their session to maximize impact and visibility.