

# 2023 ASDS Premier Annual Resident Cosmetic Symposium: Industry Partnership Opportunities

The most comprehensive cosmetic symposium for dermatology residents and fellows-in-training is back in-person for 2023!



The American Society for Dermatologic Surgery invites you to participate and support our Dermatology Residents for our annual Resident Symposium. Leading ASDS experts will cover the anatomy, science, treatment indications, available therapies and techniques for cosmetic procedures performed by dermatologic surgeons. This unique meeting will provide you face-to-face networking and promotional opportunities to reach Dermatology residents. You will also have the opportunity to promote your company's products and services after the meeting concludes with our additional branding benefits.

## Diamond Sponsor Corporate Partner Benefits - \$20,000

### On-site Branding Benefits

- Three six-foot exhibit tables
- Up to five representative badges
- 15-minute Sunday Breakfast Talk presentation
- Opportunity to place a pop-up banner outside the main meeting space

- Five invites to the Friday and Saturday receptions
- Five invites to the Saturday evening dinner event
- Invitation to all networking breaks during the meeting

### Additional Branding Benefits

- Three Full-page ads in the Resident's issue of *Currents*
- Three premium placement banner ad listing in the ASDS resident's monthly update email
- Three premium placement banner ad listing in the ASDS weekly update

## Platinum Level Corporate Partner Benefits - \$15,000

### On-site Branding Benefits

- Two six-foot exhibit tables
- Up to four representative badges
- Opportunity to place a pop-up banner outside the main meeting space
- Four invites to the Friday reception
- Four invites to the Saturday reception and dinner event
- Invitation to all networking breaks during the course

- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the on-site program
- Full-page ad in the on-site program
- Opportunity to supply product / literature in bags for attendees and attendee lottery prize
- Digital registration list prior to and after the course

### Additional Branding Benefits

- Full-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine
- Two premium placement banner ads in the ASDS resident's monthly email
- One premium placement banner ad in the ASDS weekly update email

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## Gold Level Corporate Partner Benefits - \$7,500

### On-site Branding Benefits

- One six-foot exhibit table
- Up to three representative badges
- Three invites to the Friday reception
- Three invites to the Saturday reception and dinner event
- Invitation to all networking breaks during the course

- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the on-site program
- Full-page ad in the on-site program
- Opportunity to supply product / literature in bags for attendees and attendee lottery prize
- Digital registration list prior to and after the course

### Additional Branding Benefits

- Half-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine
- One banner ad in the ASDS resident's update email
- One banner ad in the ASDS weekly update email

## Silver Level Corporate Partner Benefits - \$5,000

### On-site Branding Benefits

- One six-foot exhibit table
- Up to two representative badges
- Two invites to the Friday reception
- Two invites to the Saturday reception and dinner event
- Invitation to all networking breaks during the course

- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the on-site program
- Half-page ad in the on-site program
- Opportunity to supply product / literature in bags for attendees and attendee lottery prize

- Digital registration list prior to and after the course

### Additional Branding Benefits

- Half-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine
- One banner ad in the ASDS Resident's update email

## Bronze Level Corporate Partner Benefits - \$2,500

### On-site Branding Benefits

- One six-foot exhibit table
- One representative badge
- One invite to the Friday reception
- One invite to the Saturday reception and dinner event
- Invitation to all networking breaks during the course

- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the on-site program
- Quarter page ad in the on-site program
- Opportunity to supply product / literature in bags for attendees and attendee lottery prize

- Digital registration list prior to and after the course

### Additional Branding Benefits

- Quarter-page ad in the Resident Corner of *Currents*, the exclusive ASDS member magazine

## Branding Only Opportunity - \$2,800

- Full page ad in the on-site program or one piece of literature / product sample in attendee giveaway

**April 21 - 23, 2023**  
**Omni Dallas Hotel, Dallas, TX**