

COSMETIC AND RECONSTRUCTIVE **EXPERTISE** FOR YOUR *skin health and beauty* 5M



2018 ASDS ANNUAL MEETING Oct. 11-14 • JW Marriott Desert Ridge Resort & Spa • Phoenix, AZ

EXHIBITOR SCHEDULE

LOCATION:

The exhibits will be located in the Grand Canyon Ballroom at the JW Marriott Desert Ridge Resort & Spa:

JW Marriott Phoenix Desert Ridge Resort & Spa 5350 E. Marriott Drive Phoenix, AZ 85054

EXHIBITOR INSTALLATION:

Wednesday, Oct. 10, 2018 Thursday, Oct. 11, 2018 8:00 AM – 6:00 PM 7:00 AM – 11:30 AM

All booths MUST be in the process of being set and empty crates must be removed by 11:30 a.m. Thursday, Oct. 11 so the aisles may be cleaned before show opening at 12noon on Thursday. Booths that haven't begun being set by 11:30 a.m. Thursday may lose priority points and incur a fine.

EXHIBIT HOURS:

All booths must be staffed during the following exhibit hours.

Thursday, Oct. 11, 2018

Friday, Oct. 12, 2018

Saturday, Oct. 13, 2018

NOON – 6:30 PM
10:00 AM – 6:30 PM
9:00 AM – 2:00 PM

EXHIBITOR DISMANTLE and MOVE OUT

Saturday, Oct. 13, 2018

2:00 PM - 7:00 PM

Exhibits should NOT be dismantled prior to 2:00 PM on Saturday, Oct. 13. Exhibitors who dismantle early or do not keep their booths staffed and operational until the official closing time jeopardize their participation at future ASDS meetings and may lose priority points.

EXHIBITOR ADMISSION HOURS

Exhibitors will be allowed on the exhibit floor 60 minutes prior to opening and 30 minutes after closing each day.

EXHIBITOR SERVICE CENTER

To assist exhibitors onsite, Shepard Exposition Services (the official show contractor) will staff a service desk in the back of the exhibit hall. Exhibitors may follow-up on advance orders for furniture, carpeting, etc. or place orders for any services or products needed for their booth.

EXHIBITOR SCHEDULE (continued)

ONSITE EXHIBITOR REGISTRATION HOURS

Registration will be located in the Ballroom Foyer of the JW Marriott Phoenix Desert Ridge Resort & Spa, just outside the exhibit hall (Grand Canyon Ballroom).

Registration Hours:

Wednesday, Oct. 10, 2018	8:00 AM – 6:30 PM
Thursday, Oct. 11, 2018	7:00 AM – 6:30 PM
Friday, Oct. 12, 2018	6:30 AM – 6:30 PM
Saturday, Oct. 13, 2018	7:30 AM – 5:00 PM

WELCOME RECEPTION in the EXHIBIT HALL

Thursday, Oct. 11, 2018 5:30 PM – 6:30 PM

A networking Welcome Reception will be held in the exhibit hall on Thursday evening, Oct. 11, from 5:30 – 6:30 p.m. All booths must be staffed during this time. Physicians will attend to socialize with colleagues and meet industry personnel to discuss the latest advances in the field. Complimentary hors d'oeuvres and cocktails will be served. Take advantage of this important opportunity to network with attendees!

NETWORKING RECEPTION and SILENT AUCTION in the EXHIBIT HALL

Friday, Oct. 12, 2018 5:30 PM – 6:30 PM

A Networking Reception and Silent Auction will be held in the exhibit hall on Friday evening, Oct. 12, from 5:30 - 6:30 p.m. All booths must be staffed during this time. The Silent Auction raises money for ASDS program initiatives. This reception serves as another important opportunity for you to network with attendees!

ASDS 13TH ANNUAL GALA

Saturday, Oct. 13, 2018 7:00 PM – 11:30 PM

Please join us for an evening of camaraderie, entertainment and celebration! Guests will have the opportunity to play their favorite casino games such as roulette, poker, blackjack and much more at the Casino Royale Gala! Upon entry, guests will be given "Casino Money" to be used at these gaming tables throughout the evening. The night will continue with an elegant dinner and dancing with one of the liveliest bands around. Purchase your tickets on the **exhibitor badge registration form**. The cost is \$145 per person. Proceeds benefit the Dermasurgery Advancement Fund (DSAF).

ASDS CONTACT INFORMATION

Please direct all questions regarding the Annual Meeting to:

Dana Brown, Development and Industry Relations Manager

American Society for Dermatologic Surgery

Phone: 847-956-9136 Fax: 847-956-0999 Email: <u>dbrown@asds.net</u>