## Chemical Peels Workshop

**Directors:** Kachiu C. Lee, MD, MPH; Jennifer M. Rullan, MD  
**Speakers:** Harold J. Brody, MD; Faiyaaz A. Kalimullah, MD; Peter P. Rullan, MD; Seaver Soon, MD; Carlos G. Wambier, MD, PhD  
**CME:** 6.00

Participants will learn new techniques that maximize the efficacy and safety of superficial to deep chemical peels in an exclusive small group setting. This high-yield session will include multiple chair-side patient demonstrations, to include dry ice plus TCA, segmental Hetter croton oil/phenol peels, Hetter lip peels, acne scar peels with CROSS carbolic, cannula subcision and TCA and more.

Pre-registration required, limited to 16 attendees. Additional fee applies.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Describe the science behind superficial, medium and deep chemical peels and recite the various medical uses for chemical peels.  
- Perform appropriate chemical peel pre-operative tasks and chemical peel procedures.  
- Identify potential chemical peel complications, as well as avoidance and management strategies.

## Comprehensive Overview of Lasers / Energy Based Devices

**Directors:** Eric F. Bernstein, MD, MSE; Mark B. Taylor, MD  
**Speakers:** Andrew Alexis, MD; Omer Ibrahimi, MD, PhD; Suzanne Kilmer, MD; Gilly Munavalli, MD, MHS; Arisa Ortiz, MD; Nazanin Saedi, MD; Jill Waibel, MD  
**CME:** 3.00

An overview of lasers and energy-based devices for novice and experienced laser and energy-based device users. Pre-register to you reserve seat.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Summarize the physics of laser and energy-based devices and the effect on human tissues.  
- Differentiate appropriate indications and applications in clinical medicine.  
- Discuss benefits, risks, costs, safe operation and alternatives of various laser and energy-based devices.

## So You Have an Idea – Now What? Innovation and Entrepreneurship Symposium

**Director:** Lynn A. Drake, MD  
**Co-Director:** Frederick C. Beddingfield, MD, PhD

**View the Full Agenda and Faculty**

This session covers how to start with an “idea” and then identify necessary steps to bring it to market and into the clinic with the goal of improving patient care. Live interaction with investors and industry, an actual pitch deck session and real case studies from inventors will be included, as well as open exchange panels with experts. This session will provide an introductory overview and advanced strategies to assist in moving forward with an “idea.”

Pre-register to reserve your seat. (Non-CME)

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Identify, analyze and evaluate a new idea and construct a process to advance development.  
- Identify and build resources to support development and mitigate barriers.  
- Develop a strategy and plan for translation or commercialization.

## Unplugged: Straight Talk about Devices and More

**Directors:** Jeanine B. Downie, MD; Lisa M. Donofrio, MD  
**Speakers:** Eric Bernstein, MD, MSE; Cheryl Burgess, MD; Vivian Bucay, MD; Kyle Coleman, MD; Mary Lupo, MD; Jose Montes, MD, FACS, FACCS; Arisa Ortiz, MD; Amy F. Taub, MD; Heidi Waldorf, MD; Kathleen Welsh, MD

This session will present candid, real-world, informed and unfiltered presentations by experienced and knowledgeable colleagues about key topics important to dermatologic and cosmetic surgeons. The speakers will convey their thoughts and feelings in a fashion unfettered by the usual constraints necessary for Category 1 CME credits, which will not be available for these two hours of stimulating, open and sometimes opinionated talks.

Pre-register to reserve seat. (Non-CME)
### Advanced Wound Closure Videos

**Directors:** Bryan T. Carroll, MD, PhD; Daniel B. Eisen, MD  
**Speakers:** Sumaira Aasi, MD; Jayne Joo, MD; Misha Miller, MD; Melissa Pugliano-Mauro, MD; Siegrid Yu, MD  
**CME:** 1.25

Learn to design advanced layered closures in challenging anatomic locations; assess patient and tissue properties that can increase complications with incomplete planning; apply safe surgical techniques for optimizing surgical outcomes; techniques for performing surgery on the genitals; surgical revisions for suboptimal outcomes; medial canthus and banner flap repairs and how to repair defects on the nose using the nasalis island flap.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Formulate a reconstructive algorithm for defects on challenging anatomic locations.  
- Anticipate the limitations of movement and vascular support of compromised tissue.  
- Apply advanced modifications of excision and suturing to create optimal reconstruction outcomes.

### Dermatologic Surgery Coding and Reimbursement

**Directors:** Murad Alam, MD, MBA; Alexander Miller, MD  
**Speaker:** Kishwer Nehal, MD  
**CME:** 1.25

A summary and review of current coding and reimbursement principles, with a view to their practical implementation in clinical care.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Discuss recent changes to billing and coding rules.  
- Improve compliance with payer directives.  
- Mitigate errors in coding and billing.

### Facial Assessment and Fillers

**Director:** Vince Bertucci, MD, FRCPC  
**Speakers:** André Braz, MD; Jordan Carqueville, MD; Rebecca Fitzgerald, MD; Kate Goldie, MD  
**CME:** 1.25

A systematic approach to facial assessment will be presented with consideration given to anatomic correlates, facial relationships, shape and proportion, concepts of natural beauty and gender and ethnic considerations. Importantly, attendees will gain insight into prioritized treatment planning based on needs identified through the assessment process. Examples of natural results achievable with a deep understanding of facial harmony and balance will be presented.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Correlate facial anatomic features with clinical phenotype and appearance.  
- Assess gender and ethnic-specific factors in facial assessment and soft tissue filler treatments.  
- Recognize and avoid common treatment planning errors.

### How to Grow Your Business Inside Out: Change Your Work Culture

**Directors:** Melanie Palm, MD, MBA; Robyn Siperstein, MD  
**Speakers:** Jody Comstock, MD; Cameron Chesnut, MD; Keith LeBlanc, MD  
**CME:** 1.25

The importance of culture in growing your practice will be discussed, with practical tips for defining, implementing and cultivating a set of core values that support a culture of service, and ultimately drive patient loyalty. Multiple physician leaders of successful dermatology practices will share how they leveraged these principles to grow their businesses, and how this strategy can be applied to your cosmetic practice to help take it to the next level. Real-world examples of how these founders were able to build their thriving practices will be reviewed in-depth.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Define their practice culture and develop a set of core values that personifies them and sets their practice as unique from competitors.  
- Implement defined core values and promote them internally with the goal of gaining staff buy-in and loyalty.  
- Harness the power of their practice’s “signature moves” to bring their culture and core values to life to bolster patient loyalty.
SESSION DETAILS  2021 ASDS Annual Meeting

THURSDAY, OCT. 14

7 - 8:15 a.m. (cont.)

Melanoma Update

**Directors:** Divya Srivastava, MD; Stanislav N. Tolchakjov, MD  
**Speakers:** Anna Bar, MD; Diana Bolotin, MD, PhD; Jessica Donigan, MD  
**CME:**  1.25

Updates in the surgical and medical management of melanoma, specifically highlighting updates in Mohs surgery using MART-1 immunostains, management of invasive facial melanomas, management of nail melanoma and adjuvant immunotherapies.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Discuss the advantages, indications and expanding role of immunohistochemical stains in Mohs micrographic surgery for melanoma.
- Delineate the surgical approach to melanoma using Mohs surgery for nail unit melanoma and invasive facial melanomas
- Discuss adjuvant immunotherapies for metastatic melanoma.

The Basics on Lasers Using Video Instruction

**Directors:** Nazanin A. Saedi, MD  
**Speakers:** Lesley Clark-Loeser, MD; Catherine DiGiorgio, MD; Keyvan Nouri, MD; Vincent Richer, MD, FRCPC  
**CME:**  1.25

This video session will explore new and emerging laser technologies, controversies and optimal techniques that can be applied to your practice.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Discuss basics on laser technologies and controversies in the field of laser surgery.
- Summarize optimal techniques for laser procedures.
- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and aesthetic procedures.

9:30 - 10:30 a.m.

KEYNOTE: On the Edge: The Art of High-Impact Leadership

**CME:**  1.50

Alison Levine is a leadership expert, polar explorer and mountaineer who is no stranger to extreme environments. She has survived sub-zero temperatures, hurricane force winds, sudden avalanches and a career on Wall Street. She is one of the most in-demand keynote speakers, delivering resounding leadership messages that transcend her extreme climbing expeditions and remain relevant in today’s fast-paced business environments.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Articulate how adversity and change can develop leadership skills.
- Recognize behaviors that are displayed in impactful leadership.
- Implement aspects of impactful leadership in their practice or academic environment.

10:45 a.m. - Noon

Ask the Dermatology Administrator Expert Roundtable

**Directors:** Janice Smith; Michele Blum  
**Speakers:** Tony Davis, CPA; George E. Smaistrla, Jr., FHFMA, CMPE, CPC; William O. Kenney, MHA, FACHE, CMPE  
**CME:**  1.00

In this session, you will have the Executive Committee from ADAM, the Association of Dermatology Administrators and Managers, answering all your administrative questions.

**Learning Objectives**
At the conclusion of this session, participants should be able to:

- Identify best approaches for managing human resources, practice management and interactions.
- List solutions to improve procedural, finance and other efficiencies.
- Apply dermatology practice management pearls to their office.

A journey to excellence. It starts with you.

Every day, ASDS members are expanding the boundaries of what’s possible – through new innovations; safer and more effective procedures; and programs developed to improve patient care. One driving force behind these advances: ASDS members who make more possible today through contributions to the Dermasurgery Advancement Fund (DSAF). Make a difference with DSAF. Every contribution plays an important role in advancing the profession.

Donate today by contacting Tara Azzano,  
Director of Development and Industry Relations,  
at 847-956-9128 or tazzano@asds.net.

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
10:45 a.m. - Noon (cont.)

**Plenary: Emerging Therapies**

**Directors:** Anne M. Chapas, MD; Ray Jalian, MD  
**Speakers:** Mathew M. Avram, MD, JD; Lilit Garibyan, MD, PhD; Roy Geronemus, MD; Suzanne Kilmer, MD; Anthony Rossi, MD  
**CME:** 1.25

Emerging therapies and practice guidelines in the field of aesthetic medicine and oncologic surgery will be discussed, including novel use of energy-based devices and emerging therapies for the management of melanoma and non-melanoma skin cancers.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Assess novel uses of energy-based devices in aesthetic medicine and dermatologic surgery.  
- Summarize the role of emerging therapies for management of melanoma and non-melanoma skin cancers.  
- Assess trends and upcoming treatments in aesthetic dermatology.

1:30 - 2:30 p.m.

**Diversity, Equity and Inclusion**

**Directors:** Jeanine B. Downie, MD; Omer Ibrahim, MD  
**Speakers:** Henry Chan, MD, PhD, FRCP; Jody Comstock, MD; Mona Gohara, MD; Jose Montes, MD, FACS, FACCS  
**CME:** 1.00

This session will discuss important issues regarding diversity, equity and inclusion that is critical for proper patient care for all dermatologists and all positions in general. It is a must attend session.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Discuss the state of DEI in our specialty and ways to advance dermatologic surgery and dermatology from an advocacy and diversity perspective.  
- Define “macro” and “micro-aggressions” and how individuals inadvertently contribute to this in the workplace.  
- Identify tangible steps by which diversity, equity, inclusion and cultural competency can be advanced by the ASDS/A and industry leaders.

**Real World, Small Volume: High Yield Filler Injection Techniques**

**Directors:** Sabrina G. Fabi, MD; Joely Kaufman, MD  
**Speakers:** Brian Biesman, MD; Daniel Coimbra, MD  
**CME:** 1.00

Clinical approaches to filler injection technique including filler choice, placement and advanced methods of injection to obtain high yield results while utilizing approachable quantities of product will be covered. Anatomical locations to be discussed will include both on and off face indications. Possible complications related to these specific techniques and locations will also be addressed.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Demonstrate methods of filler injection to obtain the most effective outcomes.  
- Compare different filler choices for various anatomic sites.  
- Develop a plan to approach each region using lower volume techniques.

**Reconstructive Conundrums**

**Directors:** David G. Brodland, MD; Todd V. Cartee, MD  
**Speakers:** Terrence Cronin, MD; Bradley Merritt, MD  
**CME:** 1.00

Multiple challenging defects will be presented with emphasis on the specific conundrums they present to the reconstructive surgeon. The repair options considered will be reviewed as well as why each were or were not selected. Emphasis on the take home points, the “Conundrum Keys,” will be made at the conclusion of each case presentation and on the importance of understanding, and then thoughtful consideration of the specific attributes that each repair option offers, so that each reconstruction conundrum can be solved in a creative, wound-specific fashion, rather than with a cookbook approach.

**Learning Objectives**  
At the conclusion of this session, participants should be able to:  
- Generate multiple, viable reconstruction options for any given defect.  
- Assess the pros and cons of the repair options reviewed for each wound and identify which option provides the greatest utility in solving each reconstruction conundrum.  
- Recognize that each repair option has inherent mechanisms of action that may be specifically relevant to any given defect or patient.
Reputation Management, PR, Media Influencers

****

**Directors:** Doris Day, MD; Anna D. Guanche, MD

**Speakers:** David Goldberg, MD; Kavita Mariwalla, MD

**CME:** 1.00

Social media has become the great equalizer where everyone can have a presence and you can highlight your authentic voice and practice. We share the best practices, legal considerations and tips and tricks to help get you noticed on the social media platform of your choice.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss the latest updates on social media offerings and simple hacks to use them.
- Summarize best practices in social media posting.
- Navigate legal and ethical concerns around social media.

The Scar Session

****

**Directors:** David R. Carr, MD, MPH; Siegrid S. Yu, MD

**Speakers:** Jill Waibel, MD; Mara Weinstein Velez, MD

**CME:** 1.00

Examine multiple facets of scar management and get an update on frequently used and cutting-edge scar treatment techniques. Areas of focus include: lasers in the treatment of multiple types of scars, from surgical to burn and trauma scars; injectable and topical treatment of scars, covering the wide array of products available in the contemporary market; surgical management of scars, emphasizing techniques to optimize scar outcome.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Differentiate the utility of multiple laser technologies and describe their utility in the treatment of scars.
- Investigate the numerous topical and injectable treatments of scars.
- Define surgical techniques that optimize scar outcome.

Cosmetic Dermatologic Surgery: A Year in Review

****

**Directors:** Hema Sundaram, MD; Valerie D. Callender, MD

**Speakers:** Amelia Hausauer, MD; Gilly Munavalli, MD, MHS

**CME:** 1.00

High-yield, evidence-based review and analysis of key publications and research during 2020-2021. Emphasis will be on peer-reviewed articles from *Dermatologic Surgery* and other journals that advance procedural safety, best practices, and treatment of underserved populations including patients of color or with sociocultural or gender-based considerations.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Review the most impactful literature in the last year from journals that advance cosmetic dermatologic surgery.
- Discuss the most influential cosmetic dermatologic surgery research that has been published in the last year.
- Appraise the evidence of safety and best practices in cosmetic dermatologic surgery published in the last year.

Dermatology Malpractice Real Case Reports and Avoidant Strategies

****

**Directors:** Amy F. Taub, MD; Cheryl M. Burgess, MD

**Speakers:** Mathew M. Avram, MD, JD; Abel Torres, MD, JD, MBA

**CME:** 1.00

Practitioners that perform cosmetic procedures and surgery are exposed to a substantial high risk of medical malpractice claims. Every dermatologist, regardless how skilled, stands a chance of being sued. This session will cover reasons and risk factors for malpractice claims in dermatology and cover protocols to decrease exposure to patient medical-legal issues.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Recognize the most common reasons and risk factors for malpractice claims in dermatology.
- Develop protocols to decrease exposure to patient medical-legal issues for physicians and employees.
- Cite the legal process if sued.
2:45 - 3:45 p.m. (cont.)

**Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon**

**Director:** Ian A. Maher, MD  
**Speakers:** Nicholas Golda, MD; H. William Higgins, II, MD, MBE; Joseph Sobanko, MD  
**CME:** 1.00

Review important anatomical considerations when performing reconstruction around the eye as well as when to consider multidisciplinary care. Reconstructive options covered include anterior/posterior lamella defects, as well as multi-stage eyelid repairs that will include canthal anchoring solutions. A brief review of periocular revision methods will be discussed.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Discuss important anatomical considerations when performing reconstruction around the eye and when to consider multidisciplinary care.
- Review common methods of revision and when to implement.
- Describe reconstruction options/principles for anterior/posterior lamella defects, multistage eyelid repairs and canthal anchoring solutions.

**Imaging / Adjuvant Therapy**

**Directors:** Allison T. Vidimos, RPh, MD; Aimee Krausz, MD  
**Speakers:** Nikhil Joshi, MD; Michael Migden, MD; Emily Ruiz, MD, MPH; Ashley Wysong, MD, MS  
**CME:** 1.00

Updates on current staging, treatment options, imaging strategies and follow up for basal cell carcinoma and cutaneous squamous cell carcinoma.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Discuss current staging options for basal cell carcinoma.
- Apply current staging and treatment options for squamous cell carcinoma.
- Summarize imaging strategies and indications for basal and squamous cell carcinoma.

**Minimally Invasive Lifting & Tightening Procedures**

**Directors:** Annie Chiu, MD; Michael H. Gold, MD  
**Speakers:** Anne Chapas, MD; Brooke Jackson, MD  
**CME:** 1.00

Review of current minimally invasive tightening and lifting procedures, including energy-based devices, injectable and threads.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Discuss and utilize current knowledge of various modalities of non-invasive tightening and lifting for the face and body.
- Evaluate appropriate patient selection, expectation management, and technique.
- Summarize the newest advances for addressing skin laxity nonsurgically.

**Pigmentary Pearls**

**Directors:** Pearl E. Grimes, MD; Bassel H. Mahmoud, MD, PhD  
**Speakers:** Andrew Alexis, MD; Iltefat Hamzavi, MD  
**CME:** 1.00

Pigmentary disorders are global issues of major cosmetic significance. Multiple studies document the negative impact on quality of life. This session will review and share key pearls for the management of common disorders of hyperpigmentation, including photoprotection, topical and oral agents, resurfacing modalities and treatment of complications.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Review hyperpigmentation treatment options, including topical and oral lightening agents and resurfacing modalities.
- Discuss management and treatment of complications.
- Summarize pearls for photoprotection.
4:30 - 5:45 p.m.

**Plenary: Science**

**Directors:** Todd V. Cartee, MD; Rebecca A. Kazin, MD  
**Speakers:** William P. Coleman, III, MD; Murad Alam, MD, MBA; Dan Eisen, MD; Kishwer Nehal, MD; E. Victor Ross, MD; Kate Goldie, MD  
**CME:** 1.25

This session features experts in various fields of dermatologic surgery highlighting the most influential contributions to the literature in the last year.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Recall the most impactful literature in the JAAD, JAMA Dermatology and Dermatologic Surgery journals as well as in the non-U.S. dermatologic literature.
- Appraise the evidence in the last year pertaining to therapeutics in underrepresented groups.
- Describe the most influential research that has been published in the last year on lasers and light-based devices.

**Winning at Accounts Receivable**

**Directors:** Tony Davis, CPA; George E. Smaistrla, Jr., FHFMA, CMPE, CPC  
**Speaker:** William O. Kenney, MHA, FACHE, CMPE  
**CME:** 1.25

Discussion will focus on best practices and techniques for managing and controlling accounts receivables, developing processes and procedures for automating collections and patient follow-up, reviewing insurance contracts for maximum benefit for your practice.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Examine accounts receivables for potential improvements.
- Identify areas for automation of collection and follow-up.
- Prepare procedures to review accurate payments per existing insurance contracts.

7 - 8:15 a.m.

**Advanced Laser Combinations**

**Directors:** Arisa E. Ortiz, MD; Joel L. Cohen, MD  
**Speakers:** Sherrif Ibrahim, MD, PhD; Omar Ibrahim, MD, PhD; Kristen Kelly, MD  
**CME:** 1.25

Expert faculty will provide advanced treatment algorithms and clinically relevant laser and light procedure techniques on how to combine multiple devices with injectables. Topics including laser safety, vascular lesions, pigmented lesions, noninvasive fat removal, skin tightening and laser resurfacing including scar revision. The topics will focus on cutting-edge approaches for traditional and novel indications with an emphasis on practical approaches, and will include guidance on how to diagnose, manage and avoid complications to improve clinical outcomes and patient satisfaction.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and light procedures.
- Assess safe practices of laser, light, and injectable combinations and describe potential complications and how to manage them.
- Discuss new and emerging technologies and controversies in the field of laser and light therapy.

**Advanced Nail Surgery Videos**

**Directors:** Maral K. Skelsey, MD; Divya Srivastava, MD  
**Speakers:** Chris Adigun, MD; Eckart Haneke, MD, PhD; Charlene Lam, MD, MPH  
**CME:** 1.25

Optimal approaches to a wide variety of nail procedures with discussion of pre-operative management, technique, post-operative care and management of complications. Specific techniques reviewed include nail matrix biopsy, nail avulsion and en bloc excision.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Outline nuances and relevant anatomy in a variety of nail procedures.
- Identify which surgical approach is optimal for specific nail conditions.
- Describe management of benign and malignant nail unit neoplasms.
Cosmeceuticals, Nutraceuticals and Bioidentical Hormones

Directors: Kavita Mariwalla, MD; Diane S. Berson, MD
Speakers: Neal Bhatia, MD; Patricia Farris, MD; Ronald Moy, MD
CME: 1.25

During the pandemic, interest in DIY skin care reached a fever pitch. Patients have increasingly become skin care ingredient savvy and to that end often come into the office with many questions about ingredient use and combinations. In this session, you will learn about cosmeceuticals that actually work and are worth the hype, nutraceuticals as supplements for hair growth and skin health and the use of bioidentical hormones. We will discuss why some of these topics continue to be controversial and why keeping an open mind and considering adopting some of these solutions may actually enhance your aesthetic practice and cosmetic results.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Define cosmeceuticals and nutraceuticals and their roles in skin and hair health.
• Develop a strategy for designing skin care regimens tailored to individual needs based on prevention and protection.
• Discuss bioidentical hormone therapy and assess its role in aging skin and overall health.

Essential Office Policies for Your Practice

Directors: Carolyn I. Jacob, MD; Sarah C. Jackson, MD
Speakers: Sabrina Fabi, MD; Heather Rogers, MD
CME: 1.25

Office policies in a private practice provide structure and guidance from the start of employment. It is imperative to have policies in place to maximize efficiency and minimize pitfalls that can be detrimental to your practice. Essential office policies will be discussed for each of the following areas: patients, employees and vendors.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Recognize areas in need of improvement / revision / addition of office policies for patients, employees and vendors.
• Discuss newer office policy additions including social media guidelines, pandemic guidelines, and vaccine guidelines.
• Discuss ways for staff to maximize potential and improve business growth by optimizing policies for incentivization, work flow, bonus structure, product sales and aesthetic conversion.

Therapeutic Uses of Botulinum Toxin that Dermatologists Should be Able to Perform

Directors: Hassan Galadari, MD; Nowell J. Solish, MD, FRCPC
Speakers: Dee Anna Glaser, MD; David Ozog, MD; Maral Skelsey, MD
CME: 1.25

Botulinum toxin injections have been synonymous with cosmetic dermatology. Its use, however, has always started in therapeutics for the treatment of many conditions. Dermatologists should be made aware of these indications as they may play a crucial role in the delivery of the treatment. This session will highlight some of the therapeutic indications of the use of botulinum toxin that dermatologists may be able to perform, including, hyperhidrosis, migraine headaches, pain and pruritus, and scars. It will also touch upon future possible indications such as its use in depression and arthritis.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss the different therapeutic indications for the use of botulinum toxin injections.
• Safely administer therapeutic botulinum toxin injections in the clinical setting.
• Recognize the limitations and possible potential adverse events of therapeutic botulinum toxin injections.

Members-Only Business Meeting
Friday, Oct. 15 from 8:30 –9:45 a.m.

Attend the ASDS / ASDSA Annual Business Meeting to hear the past year’s achievements and plans for the future. Breakfast will be served.
8:30 - 9:45 a.m.

Pearls for Creating a Teamwork Environment and Tips to Keeping Your Staff Motivated

Directors: Michele Blum; Janice Smith
Speakers: Jessica Pape; George E. Smaistrla, Jr., FHFMA, CMPE, CPC
CME: 1.25

In this session, get tips and tricks from some of dermatology’s finest administrators on how to keep your staff motivated and working well together! It will cover best practices in employee engagement and retention, as well as successful human resource practices in the dermatologist office that will foster a more functional office environment, which will in return help create a happier and healthier experience for the patient. The session provides an overview of best organizational governance and a teamwork focused office culture.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss effective methods for staff satisfaction, retention and compensation considerations.
• Develop a work culture that values collaboration.
• Implement opportunities for employees to work together to reach business/organizational goals.

10:45 a.m. - Noon

Plenary: Wellness / COVID-19

Directors: Deirdre Hooper, MD; Kishwer S. Nehal, MD
Speakers: Jeremy Bordeaux, MD, MPH; Elizabeth Hale, MD; Brooke Jackson, MD; A. Shadi Kourosh, MD, MPH
CME: 1.25

To optimize our ability to provide excellent patient care, we need to step back and prioritize self-care. Insight into physician burnout and the factors that contribute to it will be discussed. Overall lifestyle changes and other means to achieve a balance between personal and professional satisfaction and fulfillment that includes expert advice on important aspects of mental well-being, exercise and diet. We will also address organizational transformation to improve office workflow and efficiency and ergonomic considerations. The goal is to optimize your day-to-day practice and maintain your long-term health and performance.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Define physician burnout and the factors that may lead to it.
• Discuss general lifestyle changes and other means to achieve personal and professional balance, including diet and exercise and how to optimize them for the busy clinician.
• Evaluate office efficiency, workflow, and ergonomic considerations to optimize performance in your day-to-day practice.
FRIDAY, OCTOBER 15

1:30 - 2:30 p.m.

**Body Contouring with Injectables and Devices**

**Directors:** Kimberly J. Butterwick, MD; Kyle Coleman, MD  
**Speakers:** Suneel Chilukuri, MD; Lisa Donofrio, MD; Deanne Robinson, MD  
**CME:** 1.00

Elevate your body contouring practice to the next level with new techniques and technologies. Topics include dilute biostimulatory fillers for skin smoothing and buttck augmentation, new technologies and injectables for the treatment of cellulite, and off-label uses of DCA. Regarding devices for body contouring, both non-invasive and minimally invasive technologies will be covered for issues of skin tightening, fat reduction and muscle enhancement. Faculty will be encouraged to give pearls for best results and pitfalls to avoid.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Define and compare new techniques and appropriate dilutions with fillers for injectable-based treatments for skin tightening and buttck augmentation and update your knowledge of off-label uses of injectable DCA for fat reduction.
- Describe safe and effective methods, settings and optimal treatment intervals for non-invasive and minimally invasive energy-based devices for muscle stimulation, fat reduction, skin tightening and skin laxity.
- Review the indications, select the appropriate treatment modalities and/or combination therapies, and identify the potential complication profile of body contouring treatments for reliable and safe results.

**High Risk Skin Cancers**

**Directors:** Marc D. Brown, MD; Kishwer S. Nehal, MD  
**Speakers:** Chrysalyne Schmults, MD, MSCE; Ashley Wysong, MD, MS  
**CME:** 1.00

Approaches to managing Merkel cell carcinoma and high-risk and advanced basal and squamous cell carcinoma will be discussed. Additionally, data supporting treatment of field cancerization/ diffuse actinic for reduction of squamous cell carcinoma formation will be reviewed, along with optimal strategies for bringing field cancerization under control.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Recognize the importance of field cancerization control for reducing risk of squamous cell carcinoma formation and employ appropriate treatment options for various levels of disease.
- Recall which small subset of basal and squamous cell carcinomas have a risk of recurrence and metastasis and employ appropriate treatment and surveillance to positively impact such patients’ outcomes.
- Cite data supporting current recommendations for Merkel cell carcinoma management.

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**Myth Busters**

**Directors:** Eric F. Bernstein, MD, MSE; Derek H. Jones, MD  
**Speakers:** Mitchel Goldman, MD; Ardalan Minokadeh, MD, PhD  
**CME:** 1.00

This session will highlight experts in the field of aesthetic medicine who address common misperceptions in the use of lasers and other energy-based devices, as well as with the administration of neurotoxins and fillers. World-renowned experts will set the record straight on common myths and pitfalls in aesthetic dermatology.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Recite common myths associated with aesthetic dermatology treatments.
- Discuss misperceptions in laser surgery, the use of energy-based devices, and the administration of neurotoxins and fillers.
- Distinguish characterizations of misperceptions versus evidence-based research.

**Telemedicine**

**Directors:** Hillary Johnson-Jahangir, MD, PhD, MHCDS; Anthony Rossi, MD  
**Speakers:** Thomas Bander, MD; Rajiv Nijhawan, MD  
**CME:** 1.00

Highlight the multiple uses of and integration of telemedicine into a dermatologic surgery practice. Tips for utilizing different platforms and modalities that are readily available to improve workflow and the patient experience applicable to dermatologists practicing general dermatologic surgery, cosmetic and laser dermatology and micrographic surgery.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Recite the basic concepts of telemedicine and teledermatology.
- Incorporate different telemedicine platforms into their dermatologic surgery practice.
- Integrate different aspects of telemedicine including preoperative consults and post-operative management.

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
1:30 - 2:30 p.m. (cont.)

The Academic Practice: Establishing a Laser Surgery, Cosmetic Dermatology and Mohs Surgery Practice Within Large Institutions

**Director:** Pooja Sodha, MD  
**Speakers:** Naomi Lawrence, MD; Vishal Patel, MD; Nazanin Saedi, MD  
**CME:** 1.00

Explore the considerations when starting an academic cosmetic and surgical practice, discuss the key areas for resident education and academic research opportunities, and formulate a plan for initiation and future growth.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss approaches to building a cosmetic and surgical practice within academic institutions, including assessment of local trends, bundling presence within the institution and garnering support from administrative bodies.
- Explore growth areas for academic research and resident teaching, including clinical trials and hands-on resident training.
- Recognize how lessons from private practice successes, including social media presence and skin care recommendations, can help to support emerging practices and establish brand recognition.

1:30 - 3:30 p.m.

Patient Demonstrations: Advanced Injection Techniques

**Directors:** Melanie Palm, MD, MBA; Susan H. Weinkle, MD  
**Speakers:** Laurie Casas, MD, FACS; Steven Dayan, MD; Sabrina Fabi, MD, FACS; Seth Matarasso, MD; Kevin Pinski, MD  
**CME:** 2.00

This interactive session will feature experts from around the country demonstrating advanced injection techniques, including off-label and below-the-neck usage with dermal fillers, neuromodulators, poly-L-lactic acid and deoxycholic acid. Faculty will cover diverse approaches using structural tissue layers for the precise placement of injections to improve outcomes, minimize complications and enhance natural appearing results. Emphasis will be placed on aging changes in skeletal and soft tissue layers and avoiding and managing complications.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Optimize patient treatments through effective patient assessment and placement of injectable agents.
- Select appropriate agents and injection strategies to perform advanced injection techniques.
- Identify potential complications and management strategies.

3:30 - 4:30 p.m.

Aesthetic Procedures in Men

**Directors:** Jeremy Brauer, MD; Terrence Keaney, MD  
**Speaker:** Marc R. Avram, MD  
**CME:** 1.00

Review the full spectrum of aesthetic procedures in male patients. Covered topics include injectables, laser procedures, body contouring and treatments for hair loss.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Identify male anatomical and behavioral differences that may impact aesthetic techniques and procedural outcomes.
- Develop a gender specific approach to cosmetic procedures - from consultation to treatment.
- Assess how male gender may impact treatment techniques in injectable, laser, body contouring, and hair loss procedures.

Best of Skin Cancer / Reconstruction Oral Abstracts

**Moderator:** Isabela T. Jones, MD  
**CME:** 1.00

Presentations of the ten highest scoring scientific abstracts in the Skin Cancer and Reconstruction category.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss advances being made through dermatologist conducted studies and patient treatments.
- Assess the significance of investigative studies in dermatology and dermatologic surgery.

Silver Linings from COVID-19

**Directors:** Ellen C. Gendler, MD; Ronald L. Moy, MD  
**Speakers:** Michael Gold, MD; Joel Schlessinger, MD  
**CME:** 1.00

Physicians of all specialties were profoundly affected by COVID; dermatologists had our own unique circumstances, both positive and negative. This session will highlight the positive changes we made in our practices and our lives during this challenging time, including those in our mindsets and our daily practices. Faculty will share changes in their practices since COVID including changes in procedures offered, changes in procedures requested, changes in marketing, changes within the office, changes in personnel and changes in our lives away from the office. Additionally, we will discuss how to prepare for future changes in our practices and our specialty.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Implement change in their practice even when challenges seem insurmountable.
- Prepare for future changes in dermatology surgical practices.
- Demonstrate resilience in medical practice.

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
3:30 - 4:30 p.m. (cont.)

**What’s New in Cosmeceuticals?**

**Directors:** Doris Day, MD; Seemal Desai, MD  
**Speakers:** Vivian Bucay, MD; Patricia Farris, MD; Ruth Tedaldi, MD  
**CME:** 1.00

Cosmeceuticals are the dermatologist’s secret weapon to help us offer personalized skin care routines of our choosing for our patients and to help keep them loyal to our practices. We discuss how this category has exploded, how to navigate all the options to easily grow your cosmeceutical practice and enhance patient care.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Assess how cosmeceuticals may be a good fit for their practice.
- Compare cosmeceuticals to prescription products in cost and outcomes.
- Navigate online vs. in office sales for best return on investment.

**4:45 - 5:45 p.m.**

**Plenary: Cosmetic Dermatologic Surgery Pearls**

**Directors:** Sue Ellen Cox, MD; Suzanne L. Kilmer, MD  
**Speakers:** Jeremy Green, MD; Omar Ibrahimi, MD, PhD; Kavita Mariwalla, MD; Nowell Solish, MD, FRCP; Susan Weinkle, MD  
**CME:** 1.00

A fast paced, informative offering in which some of the most sought-after speakers in aesthetics deliver tips and tricks that they use in their practices. A variety of subjects will be covered including valuable pearls pertaining to lasers, challenging pigmentary disorders, injectables, cellulite, wound healing and more.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Describe options for treating difficult pigmentary disorders.
- Discuss was to safely treat patients with a variety of energy-based devices and present pearls on healing wounds and avoiding scars.
- Summarize recent advances in the use of injectables for collagen stimulation, fat destruction, and cellulite and assess for incorporation into their practice.

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**Creating the Ultimate Patient Experience with Loyalty Programs**

**Directors:** Jessica Pape; Kirstie Jackson, CRC  
**Speakers:** Michele Blum; Janice Smith  
**CME:** 1.00

There are endless options one can implement to keep patients happy, coming back and referring their friends and family. Learn various approaches to loyalty programs that can help you develop a culture of providing the ultimate patient experience and earning you high marks on patient satisfaction scores.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Outline best practices and techniques used to enhance the patient experience.
- Compare rewards options for a loyalty program best suited to your practice.
- Develop methods to increase patient satisfaction.

**Plenary: Skin Cancer and Reconstruction Pearls**

**Directors:** M. Laurin Council, MD; H. William Higgins, MD, MBE  
**Speakers:** Elizabeth Billingsley, MD; Marc D. Brown, MD; David Carr, MD, MPH; Thuzar Shin, MD, PhD  
**CME:** 1.00

This session will simplify and deliver tips on complex reconstructive concepts and skin cancer management that dermatologic surgeons can implement in their practice.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Improve decision-making during region specific reconstruction.
- Provide specific measures/tips to improve and refine closures.
- Decrease complications and improve outcomes for their patients.
7 - 8:15 a.m.

Already Have a Laser Device? Think Beyond Wrinkles and Sun Damage

**Directors:** Hyemin Pomerantz, MD; E. Victor Ross, MD
**Speakers:** Kachiu Lee, MD, MPH; Arisa Ortiz, MD
**CME:** 1.25

An ASDS survey reported a 74% increase in laser or energy-based procedures by dermatologists in the last 7 years. The top three applications of the laser procedures treated wrinkles, sun damage, and facial redness. However, fewer than 20% of all laser procedures were for general dermatologic conditions, such as scars, acne, and birthmarks. Devices obtained for the purpose of treating cosmetic conditions can also be used to treat general dermatologic conditions and can be offered as an adjuvant or alternative to prescription or injection. This session will review medical applications of laser technologies and appropriate treatment settings and protocols for conditions including birthmarks, acne, scars, AK/skin cancer, etc.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Treat general dermatologic conditions with energy-based devices that are already present in practice for cosmetic purpose and use appropriate device settings.
- Increase patient satisfaction by offering device treatment options along with prescriptions or injections.
- Identify conditions and energy-based treatments that may be covered by patients’ medical insurances.

Ear Reconstruction

**Directors:** Ramona Behshad, MD; Melissa Pugliano-Mauro, MD
**Speakers:** David Brodland, MD; Andrew Kaufman, MD
**CME:** 1.25

Review various approaches for both commonly encountered and more complex auricular defects.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Define reconstructive algorithms for moderate to complex defects on the ear.
- Outline the individual steps involved in the design and execution of specific closures of auricular defects.
- Recognize pitfalls and possible complications associated with these closures.

How to Build and Design a Dermatologic Practice

**Directors:** Ashish C. Bhatia, MD; Joshua Zeichner, MD
**Speakers:** Mona Gohara, MD; Michelle Henry, MD; Melissa Levin, MD
**CME:** 1.25

One of the key components of creating and growing a successful practice is to build relationships with your colleagues, your patients, and your professional organizations and industry. Whether you are opening a new practice or growing an existing one, this course will provide practical tips on how to develop your brand and market yourself.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Identify key elements needed to open a new practice and/or expand an existing practice.
- Assess methods to establish and grow your professional brand.
- Develop strategies to market both yourself and your practice.

Neuromodulators: The Cutting Edge

**Directors:** Deirdre Hooper, MD; Seth L. Matarasso, MD
**Speakers:** Vince Bertucci, MD, FRCPC; Sebastian Cotofana, MD, PhD, PhD; Sue Ellen Cox, MD; Ada Trindade De Almeida, MD
**CME:** 1.25

This session covers FDA approved toxins in-depth as well as others that are on the horizon. Faculty will analyze facial expressions that may be amenable to treatment with neuromodulators, focusing on aesthetics of the upper and lower face, as well as therapeutic applications. Additionally, we will cover recognizing, treating, and preventing toxin complications.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss available and upcoming toxins and their distinct biological differences.
- Assess facial rhytids that would be amenable to toxin treatment and review injection techniques.
- Identify complications and how to treat them safely and appropriately.
SESSION DETAILS
2021 ASDS Annual Meeting
SATURDAY, OCTOBER 16

7 - 8:15 a.m. (cont.)

Surgical Lifting Procedures

**Directors:** Neal D. Goldman, MD; Jose R. Montes, MD, FACS, FACCS  
**Speakers:** Cameron Chesnut, MD; Julius Few, MD, FACS  
**CME:** 1.25

Faculty will provide multidisciplinary perspectives on aging face surgery to offer alternatives to injectables, laser, and skin care. Presentations will cover lower lid blepharoplasty, upper lid blepharoplasty, face lift/neck lift, and brow lift, focusing on indications and techniques.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Identify conditions and patient complaints which may benefit more from surgical intervention than minimally invasive, or noninvasive approaches.
- Describe step-by-step surgical demonstrations on how to perform surgical procedures of upper and lower blepharoplasty, brow lifts, and face/neck lifts.
- Recognize the logistics of performing these procedures in an office/outpatient setting.

Transplant Tumor Board

**Director:** Matthew Fox, MD  
**Speakers:** Bryan Carroll, MD; Sean Christensen, MD; Thuzar Shin, MD, PhD; Mary Stevenson, MD  
**CME:** 1.25

Faculty will discuss management of complex skin cancers in the setting of transplantation and immunosuppression using a multidisciplinary treatment approach.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Understand the importance of multidisciplinary care for patients with high risk skin cancer who have undergone organ transplantation.
- Recognize systemic therapeutic options for patients with high risk skin cancer who have undergone organ transplantation.
- Review surgical strategies for patients with high risk skin cancer who have undergone organ transplantation.

8:30 - 9:45 a.m.

Plenary: Many Faces - Cultural and Ethnic Diversity in Dermatology

**Directors:** Seemal Desai, MD; Seaver Soon, MD  
**Speakers:** Cheryl Burgess, MD; Daniel Coimbra, MD; Nikhil Dhingra, MD; Pearl E. Grimes, MD; Douglas Wu, MD  
**CME:** 1.25

Explore expressions of ethnic, social and cultural diversity and their interactions with the practice of dermatology. Focus will be on the diagnosis and management of conditions of particular interest to skin of color, to male aesthetics, and to sexual minority populations. Sensitivity to and awareness of research underlying diversity is increasingly relevant to the successful practice of dermatology in a diverse, interconnected society.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss a variety of clinical issues spanning the spectrum of diverse communities.
- Implement management approaches to optimize outcomes in pigmentation disorders in skin of color.
- Distinguish issues of special interest to sexual minority populations and formulate an approach to their management.

Office Protocols and Efficiency Pearls in Today's Environment

**10:30 - 11:15 a.m.**

**Lawrence M. Field, MD**  
Honorary Lecturer: Eckart Haneke, MD, PhD

**Vic Narurkar, MD**  
Innovations in Aesthetics Lecturer: Pearl E. Grimes, MD

**10:30 - 11:15 a.m.**

Human Resource Challenges and Wins

**Directors:** William O. Kenney, MHA, FACHE, CMPE; Michele Blum  
**CME:** 1.00

Increase your awareness of all the aspects required of the HR role at your practice, learn how practices are getting people to work after months of the world telling them not to and discover areas of your business that could earn you loyalty and longevity.

**Learning Objectives**
At the conclusion of this session, participants should be able to:
- Discuss current personnel issues affecting human resource management in dermatology practices.
- List proven methods for effective hiring and onboarding office and medical staff.
- Discuss effective methods for staff satisfaction and retention and compensation considerations.

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
11:30 a.m. - 12:30 p.m.

**Hard Procedures**

**Directors:** Mariah R. Brown, MD; Ian A. Maher, MD  
**Speakers:** Jeremy Bordeaux, MD, MPH; Addison Demer, MD  
**CME:** 1.00

Learn how “hard procedures” are approached by reconstruction experts, including flaps for periocular, nasal and perioral reconstruction.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify advanced reconstruction and scar revision procedures that are within the germane of dermatologic surgeons.
- Select appropriate designs for repair of full thickness eyelid defects, large distal nasal defects and contracted scars.
- Define key anatomic structures and execution steps in these procedures.

**Leadership in Medicine**

**Director:** Mary E. Maloney, MD  
**Speakers:** Vince Bertucci, MD, FRCPC; Matthew Fox, MD; George J. Hruza, MD, MBA  
**CME:** 1.00

Explore developing leaders as well as qualities of successful leaders including mentorship, the importance of leadership training, the actions of successful leaders and actions that prevent success as a leader.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Participate in meaningful mentor/mentee relationships.
- Articulate the benefits of leadership training.
- Recognize behaviors that are displayed in successful leadership and those behaviors that prevent advancement in leadership.

**Perioral Reconstruction**

**Director:** Roberta D. Sengelmann, MD  
**Speakers:** Hayes Gladstone, MD; Nicholas Golda, MD; Eva Hurst, MD; Margaret Moye, MD  
**CME:** 1.00

Achieve the optimal cosmetic and functional results repairing complex, large and/or multi-subunit lip defects.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify the considerations involved in planning a functionally and cosmetically excellent reconstruction of the lip.
- Distinguish various approaches for reconstruction and explain why certain repairs are most appropriate in different scenarios.
- Evaluate complex lip defects and reconstruct with Abbe lip switch, multilap or other creative outside-the-box repairs.

**Pros and Cons of Different Practice Environments**

**Director:** Dee Anna Glaser, MD  
**Speakers:** Cheryl Burgess, MD; Ava Shamban, MD; Betsy Wernli, MD  
**CME:** 1.00

Aesthetic procedures are being performed by dermatologists in a variety of clinical practices. This session features four expert dermatologists from different practice types: solo practice, group practice, academia and private equity. They will share strategies and tips for successful integration of aesthetic dermatology into different practice models.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Explore different strategies to grow aesthetic dermatology procedures, based on practice type.
- Enhance productivity and efficiency of office-based aesthetics.
- Improve protocols for aesthetic procedures in different office settings.

**Superficial and Medium Depth Peels: What You Need to Know**

**Directors:** Gary Monheit, MD; Seaver Soon, MD  
**Speakers:** Harold Brody, MD; Jennifer Rullan, MD; Jaishree Sharad, MD; Carlos Wambier, MD, PhD  
**CME:** 1.00

Chemical peeling has been a cornerstone of cost-effective medical and aesthetic dermatology practice for decades. Explore why chemical peeling is still relevant in an age of energy devices, how to best utilize superficial peels, as well as review scientific data and practical techniques to optimize outcomes for medium depth and deep chemical peels. An international panel of experts will provide rich and diverse perspectives on how to approach medical and aesthetic concerns with chemical peels.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Describe the scientific principles that support the safety and efficacy of superficial, medium and deep peeling.
- Prepare to integrate superficial, medium and deep chemical peeling procedures into clinical practice.
- Identify risk factors for complications and develop an approach to their management.
Vein Treatments

Directors: Julie K. Karen, MD; Margaret W. Mann, MD
Speakers: Mitchel Goldman, MD; Robert Weiss, MD
CME: 1.00

Review the logical treatment of varicose and telangiectatic leg veins. A summary of important anatomy will precede a lecture on the safety and science of foamed sclerotherapy. Sclerotherapy pearls and the treatment of saphenous insufficiency by endovenous ablation, foam sclerotherapy and glue will be discussed. Intended to benefit the experienced and beginner.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Identify the anatomy and pathophysiology for the development of varicose and telangiectatic leg veins.
• Compare the different types, concentrations, and amount of sclerosing solutions that are best able to treat varicose and telangiectatic leg veins.
• Minimize the adverse effects of sclerotherapy and other treatments for varicose and telangiectatic leg veins and select the best technique for performing surgical and/or endoluminal laser treatment for varicose veins according to the patient’s needs.

Best of Cosmetic Oral Abstracts

Moderator: Shilpi Khetarpal, MD

Presentations of the ten highest scoring scientific abstracts in the cosmetic dermatologic surgery category.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Discuss advances being made through dermatologist conducted studies and patient treatments.
• Assess the significance of investigative studies in dermatology and dermatologic surgery.

Business of Skin Care

Directors: Kathleen M. Welsh, MD; Amy F. Taub, MD
Speakers: Michael Gold, MD; Joel Schlessinger, MD
CME: 1.00

Skin care recommendations are a vital part of dermatologic care. We have leaders in the industry here to discuss the path to product development and successful launch of novel products as well as traditional skin care products. We will discuss successful strategies and sales models from web stores, to retail stores, to in-office dispensing. Bring your questions and or case studies and we will do our best to make this session interactive.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Describe the process of product development through launch of skin care products.
• Recite examples of best practices, successful strategies and sales models for successful skin care business.
• Outline a business and sales model specific to their own practice.

Cosmetic Tweets

Directors: Rebecca A. Kazin, MD; Noëlle S. Sherber, MD
Speakers: Katie Beleznay, MD, FRCPC; Jennifer Croix, MD, PhD; DiAnne Davis, MD; Monica Li, MD; Kristel Polder, MD; Hyemin Pomerantz, MD; Leah Spring, DO; Jordan Wang, MD, MBE, MBA
CME: 1.00

Rapid fire, high yield, ‘tweet-worthy’ talks discussing new techniques, clinical pearls, and best practices in cosmetic dermatologic surgery.

Learning Objectives
At the conclusion of this session, participants should be able to:
• Identify ways to implement updated best practices in cosmetic dermatologic surgery.
• Discover treatment pearls that can enhance and expand your patient care.
• Analyze new treatments and techniques that you may implement into your daily clinical practice.

Derm Surgery Virtual Education!

Introducing ASDS Learn! An exclusive online learning platform offering access to premier digital dermatologic surgery educational content. This virtual education includes a variety of informative tools, such as:

• ResQ, a 500 question board exam preparation tool
• Online courses
• Educational videos and podcasts
• Ability to earn and track CME and MOC credits where applicable
• ASDS Annual Meeting Recordings

Access ASDS Learn at asds.net/learn.
1:45 - 2:45 p.m.  (cont.)

**Legislative and Regulatory Hot Topics**

**Directors:** George J. Hruza, MD, MBA  
**Speakers:** Murad Alam, MD, MBA; Anthony Rossi, MD; Mona Sadeghpour, MD  
**CME:** 1.00

Federal and state laws and regulations have a tremendous impact on our practices’ daily operations, reimbursements, and the physician-patient relationship. This session will discuss the latest “hot” legislative and regulatory actions, both proposed and enacted in 2021, that will affect dermatologists in all practice settings. For newly enacted laws and regulations, effective compliance measures that practices will need to make will be presented. For proposed laws and regulations, we will discuss steps the ASDSA is taking through advocacy and how you can help out by advocating for yourself, your patients and dermatologic surgery with patient safety, optimal patient care, fair reimbursement and protection of the physician-patient relationship guiding our efforts.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Integrate the latest regulatory / compliance requirements into daily practice operations.
- Recognize proposed legislation and regulations that may positively or negatively affect dermatology and our patients.
- Strategize methods to enhance our advocacy efforts at the state and federal level.

**Mohs Histology**

**Directors:** Naomi Lawrence, MD; Valencia Thomas, MD, MHCM  
**Speakers:** Ashley Decker, MD; Erica Leavitt, MD  
**CME:** 1.00

This session we will review and update histologic criteria for difficult tumors. We will discuss an approach for Mohs with melanoma with H and E and MART stains. Finally, we will give guidance on criteria for making the call on margins.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Review and discuss both common and rare histologic findings in Mohs surgery.
- Identify and address technical and diagnostic challenges in performing Mohs for melanoma.
- Identify common technical and histologic conundrums in standard hematoxylin and eosin processed sections and review criteria for making decisions on margins.

1:45 - 4:00 p.m.

**Patient Demonstrations: Threading the Needle - PRP, Microneedling, RF Microneedling and Suspension Sutures**

**Directors:** Tina S. Alster, MD; Kimberly J. Butterwick, MD  
**Speakers:** Murad Alam, MD, MBA; Jordan Carqueville, MD; Julius Few, MD, FACS; Amelia Hausauer, MD; E. Victor Ross, MD; Kathleen Welsh, MD  
**CME:** 2.25

Experts demonstrate advanced non-invasive and minimally invasive techniques and treatment tips in suspension sutures, microneedling, platelet-rich plasma and radiofrequency microneedling. Attendees will observe how faculty assess the aging face and neck and utilize polydioxanone and poly-l-lactic acid sutures to lift various areas from brow to neck with the latest techniques. Demonstrations will also include microneedling and platelet-rich plasma techniques as well as devices combining microneedling with radiofrequency. Lively discussion of the pros and cons of various treatment will be encouraged.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Review the indications and select the appropriate treatment modalities and potential complication profile for aesthetic facial rejuvenation with microneedling, platelet-rich plasma and radiofrequency microneedling.
- Assess the latest techniques for optimal placement of suspension sutures for the face and neck based on current clinical evidence and practice pearls.
- Recommend and refine necessary techniques for performing advanced cosmetic procedures for reliable and safe results.

3:00 - 4:00 p.m.

**Our Take on a Good Take: Making Your Grafts Successful**

**Director:** Elizabeth Billingsley, MD  
**Speakers:** Kimberly Brady, MD; Kimberly Ken, MD; Michael Pelster, MD  
**CME:** 1.00

The basics of successful skin grafts, from deciding when a skin graft is a good option to execution, suturing tips, and post op management. Pearls will also be given to maximization successful outcomes, and advanced techniques for challenging scenarios will be discussed.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Recognize surgical wounds that would benefit from reconstruction with full thickness skin grafts.
- Execute donor site selection, harvesting and placement of a full thickness skin graft.
- Manage post-operative care of a skin graft and potential complications.
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<tr>
<th>Time</th>
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<tr>
<td>3:00 - 4:00 p.m. (cont.)</td>
<td>Robots, PRP, LLLT - 21st Century Surgical and Medical Approaches to Treat and Restore Hair</td>
<td>Marc R. Avram, MD</td>
<td>Ronda Farah, MD; Nicole Rogers, MD; Neil Sadick, MD</td>
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<td>Review the latest medical and surgical options for women and men with hair loss. The role of topical and oral minoxidil, topical and oral finasteride will be reviewed. The latest treatment protocols for low level light therapy, PRP and supplements will be reviewed. Candidate selection for hair transplantation, the role of robotics and other non-robotic devices will be reviewed to optimize high quality and efficient hair transplant surgery for women and men. The role of combination medical and surgical therapy for optimal longs term density will be reviewed. Learning Objectives At the conclusion of this session, participants should be able to:</td>
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<td>• Identify the role of PRP, low level light therapy, minoxidil, finasteride and supplements in the treatment of male and female pattern hair loss.</td>
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<td>• Describe the advantages and disadvantages of donor elliptical harvesting vs. follicular unit extraction as donor harvesting techniques in hair transplant surgery.</td>
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<td>• Describe the role of robotic and non-robotic devices in hair transplant surgery.</td>
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<td>Skin in the Game: Why Dermatologists Should Play a Larger Role in Climate Change Awareness</td>
<td>Mary E. Maloney, MD; Eva R. Parker, MD</td>
<td>Alexandra Charrow, MD; Stacy McMurray, MD</td>
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<td>This session aims to educate attendees on what the UN and WHO refer to as the largest public health crisis we will face in the 21st century. This first-of-its-kind session at the ASDS Annual Meeting will provide a broad overview of the effects of climate change on cutaneous health with specific emphasis on skin cancer incidence, pollution-related skin changes, disproportionate impacts on vulnerable populations and medical waste reduction. After this session, attendees will be better equipped to educate patients and the public on the risks that climate change poses to skin health. Additionally, attendees will receive concrete avenues for advocacy and inspiration to contribute innovative ideas toward mitigation strategies to reduce disease burden of this public health threat. Learning Objectives At the conclusion of this session, participants should be able to:</td>
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<td>• Recognize the cutaneous manifestations of climate change-related disease.</td>
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<td>• Discuss and educate patients, staff and the greater community on how climate change is impacting the dermatologic health of patients.</td>
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<td>• Implement strategies to reduce their professional carbon footprint and choose avenues for advocacy to promote effective public policy.</td>
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<td>Sunrise and Sunset: Beginning and Ending a Career in Dermatology</td>
<td>Suzanne Bruce, MD; Rosalyn George, MD</td>
<td>Leonard Goldberg, MD; Marina Peredo, MD</td>
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<td>The changing landscape for dermatology practices has resulted in a wider range of options for dermatologists just beginning and those approaching the end of their careers. For newly minted dermatologists, this session will explore the pros and cons of starting your own practice or joining a group practice whether independent or private-equity-backed. For dermatologists who are planning their exit strategy, we will present the advantages and challenges of selling your practice to another dermatologist or to a group financed by private equity. Our presenters are physicians who have started and continue to run their own practices as well as some who have sold their practices. It will be a lively session with key points for you to consider as you launch or wrap up your dermatologic career. Learning Objectives At the conclusion of this session, participants should be able to:</td>
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<td>• Identify the key issues you need to consider as you decide the type of practice setting in which to start your career.</td>
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<td>• Articulate the positives and pitfalls of selling your practice to another dermatologist.</td>
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<td>• Develop a clear understanding of what to look for in a sale to a private equity-backed group.</td>
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<td>What's Next? The Procedures That Will Change the Way We Treat Our Patients</td>
<td>Mathew M. Avram, MD; JD</td>
<td>R. Rox Anderson, MD; Roy Geronemus, MD</td>
<td>1.00</td>
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<td>This session will focus on describing the new technologies and treatments that will be available in your practices over the next few months to several years by pioneers and inventors within our specialty. It will focus on how these new treatments will transform dermatologic surgery and replace existing treatments. It will also look at the horizon at those technologies that are being developed now and how they may impact our field in the years to come. Learning Objectives At the conclusion of this session, participants should be able to:</td>
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<td>• Discuss new innovations in dermatology that will be available in your practice over the next several years.</td>
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<td>• Assess new treatments that will be performed within dermatologic surgery.</td>
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<td>• Recognize the proper role of new technologies and how they will supplant current treatments.</td>
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### 4:15 - 5:15 p.m.

**Plenary: 15th Anniversary Iron Surgeon**

**Directors:** Andrew J. Kaufman, MD; Thomas E. Rohrer, MD  
**Participants:** Macrene Alexiades, MD; Eric Bernstein, MD; Mariah Brown, MD; Justin Leitenberger, MD; Jillian Macdonald, MD; Divya Srivastava, MD  
**CME:** 1.00

Competitors present their best option for reconstruction of a surgical defect or improvement of a cosmetic concern. The audience evaluates their choice and their argument for their selection and then votes on who will be the winners of the coveted Iron Surgeon Competition medals.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Analyze a surgical defect and come up with multiple reconstructive options.
- Recognize multiple ways to approach cosmetic improvements for patients.
- Select appropriate repairs for surgical defects and therapies and approaches for cosmetic corrections.

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### 5:30 - 6:30 p.m.

**Plenary: It's Complicated - Cosmetic Dermatologic Surgery Complications**

**Directors:** Marc R. Avram, MD; Allison Sutton, MD, FRCPC  
**Speakers:** Brian Biesman, MD; Derek Jones, MD; Gilly Munavalli, MD, MHS; Hema Sundaram, MD; Margaret Weiss, MD  
**CME:** 1.00

Review of common complications that may occur with cosmetic skin procedures. Both how to treat and prevent complications will be discussed in detail.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify and treat complications related to dermal fillers.
- Identify and treat complications related to leg vein therapy.
- Preoperatively evaluate patients to help minimize the risk of complications related to cosmetic skin surgery.

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**Plenary: It's Complicated - Deconstructing Skin Cancer and Reconstruction Surgical Complications**

**Directors:** Joel L. Cohen, MD; Stanislav N. Tolkachjov, MD  
**Speakers:** Sumaira Aasi, MD; Sarah Arron, MD, PhD; M. Laurin Council, MD; Joseph Sobanko, MD  
**CME:** 1.00

Focus on regional skin cancer reconstruction considerations and highlight of pearls and potential pitfalls in each of these regions.

**Learning Objectives**

At the conclusion of this session, participants should be able to:

- Identify key features in selecting repair options in each region.
- Highlight the relevant pearls and potential pitfalls of reconstruction options.
- Provide before-and-after examples of when things go right, as well as how to correct when things go wrong.
8:00 - 9:15 a.m.

**Plenary: Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications**

**Directors:** Thomas E. Rohrer, MD, Nowell J. Solish, MD, FRCPC  
**Speakers:** Mathew M. Avram, MD, JD; Harold Brody, MD; Jonathan Cook, MD; Carolyn Jacob, MD; Andrew Kaufman, MD; Suzanne Klimer, MD; Jillian Macdonald, MD, Melanie Palm, MD, MBA  
**CME:** 1.25

Every dermatologic surgeon is going to experience side effects and negative outcomes in their practice. The speakers present real cases they have seen, discuss what went wrong, the outcomes and how they can be treated and prevented in the future.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Identify early signs of aesthetic complications and develop steps to take to minimize negative outcomes.
- Recognize that any dermatologist who performs aesthetic procedures will encounter complications.
- Select appropriate repairs for surgical defects and therapies and approaches for cosmetic corrections.

9:30 - 10:45 a.m.

**Non-surgical Rejuvenation Around the World**

**Director:** Shannon Humphrey, MD, FRCPC  
**Speakers:** Hassan Galadari, MD; Kate Goldie, MD; Ting Song Lim, MD; Ada Trindade De Almeida, MD  
**CME:** 1.25

Designed for expert injectors looking to stay on the cutting edge and take their injectable practice to the next level. This provides a diverse global perspective on advanced aesthetic injectables. In this session, global aesthetic experts will present cutting edge and innovative clinical skills in the field of injectables. Key topics to be covered include: (a) upper face local vectorization with filler for lift and youthful lateral structures (b) tailoring injectable treatments with small volume fillers using a target specific “sandwich technique;” (c) hyperdilute calcium hydroxylapatite for the treatment of skin and neck laxity; and (d) advanced technique with fillers for eyebrow shaping.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Tailor aesthetic injection treatment plans for a diverse patient population.
- Optimize and refine aesthetic outcomes of injectable treatments by incorporating techniques implemented by international experts.
- Appraise the research and science behind ultrasound guided injections.

11 a.m. - 12:30 p.m.

**Patient Demonstrations: Chairside with the Experts**

**Directors:** Ashish C. Bhatia, MD; Jeffrey Hsu, MD  
**Speakers:** Jordan Carqueville, MD; Shraddha Desai, MD; Hassan Galadari, MD; Deirdre Hooper, MD; Shannon Humphrey, MD, FRCPC; Faiyaaz Kalimullah, MD; Kevin Pinski, MD; Rachel Pritzker, MD; Amy Taub, MD  
**CME:** 1.50

View teams of expert cosmetic dermatologic surgeons performing aesthetic injectable procedures on patients, up close and in small groups. This unique chairside setting allows for an interactive learning environment and the opportunity for specific real time questions during procedures. Pre-registration required, limited to 50 attendees.

**Learning Objectives**

At the conclusion of this session, participants should be able to:
- Outline treatment plans through effective patient assessment of anatomy and aging.
- Select appropriate agents and injection strategies for upper, mid and lower face for individualized treatments.
- Implement safer injection strategies and techniques that optimize aesthetic results.