

9:00 – 9:10 am	Introduction and Welcome • Lynn Drake, MD; Frederick Beddingfield, MD, PhD; Murad Alam, MD, MBA
9:10 – 9:20 am	Case Study: Jean, Jean the Innovation Machine • Jean Carruthers, MD, FRCS(C)
9:20 – 9:30 am	Innovation: Why You Already Have What it Takes • Dhaval Bhanusali, MD
9:30 – 9:50 am	Shopping Spree: What Industry Wants to Buy Now • Moderator - Carrie Strom; Panelists - Carolyn Van Hove; Bob Rhatigan
9:50 – 10:15 am	We Need More Fat! A New Paradigm • William (Jay) Austen, Jr., MD, FACS
10:15 – 10:25 am	Supergoop! • Holly Thaggard
10:25 – 10:35 am	BREAK
10:35 am – 11:15 am	Money, Money, Money • Moderators - Frederick Beddingfield, MD, PhD; Lynn Drake, MD; Panelists - Keith Crandell, MBA, MS; Carolyn Van Hove; Humberto Antunes; Mark Foley
	Pitch Perfect: Pitch Decks and Panel Review
10:50 am	Pitch Deck: Dr. Rogers RESTORE • Heather Rogers, MD
10:55 am	Pitch Deck: Curacator Applicator, Trinnoventions • Janine Hopkins, MD
11:00 am	Pitch Deck: HairSanity • Rebecca Kazin, MD
11:05 am	Pitch Deck Discussion
11:15 – 11:45 am	Finders/Keepers: Pearls for Generating Funding • Keith Crandell, MBA, MS
11:45 – 11:55 am	Money for Nothing • Lynn Drake, MD
11:55 am – 12:10 pm	Open Mike on Funding: Insights and Q&A • Carolyn Van Hove
12:10 – 12:30 pm	The Dream Team: Building a Functional Team • Moderator – Humberto Antunes; Panelists - Carrie Strom; William (Jay) Austen, Jr., MD, FACS; Bob Rhatigan; Bill Humphries
12:30 – 1:00 pm	LUNCH BREAK (lunch provided)

1:00 – 1:25 pm	The Blues Brothers: Failures and How to Avoid Them • <i>Mark Foley</i>
1:25 – 1:50 pm	Who Stole My Cheese: Protecting Your Idea • <i>Kingsley Taft, JD, PhD</i>
1:50 – 2:10 pm	Animal House: University Out-Licensing • <i>Moderator - Ulysses Sallum, PhD; Panelists - Kingsley Taft, JD, PhD; William (Jay) Austen, Jr., MD, FACS</i>
2:10 – 2:35 pm	It's the Patient, Stupid! Getting Your Product to the Patient • <i>Moderator - Bill Humphries; Panelists - Murad Alam, MD, MBA; Jean Carruthers, MD, FRCS(C); Ashish Bhatia, MD; Dhaval Bhanusali, MD</i>
2:35 – 2:50 pm	Exit, Stage Left: What You Need to Know • <i>Moderator - Ashish Bhatia, MD; Panelists - William (Jay) Austen, Jr., MD, FACS; Holly Thaggard; Frederick Beddingfield, MD, PhD</i>
2:50 – 3:05 pm	BREAK
3:05 – 3:10 pm	Pearl Jam: Secret Sauces and Major Pearls - A View From Likely Partners • <i>Lynn Drake, MD; Frederick Beddingfield, MD, PhD</i>
3:10 – 3:30 pm	Pearl Jam Part 1: One Thing You Must Ask • <i>Moderator - Frederick Beddingfield, MD, PhD; Panelists - Ashish Bhatia, MD; Humberto Antunes; William (Jay) Austen, Jr., MD, FACS; Mark Foley</i>
3:30 – 3:50 pm	Pearl Jam Part 2: One Thing You Need to Know • <i>Moderator - Lynn Drake, MD; Panelists - Murad Alam, MD, MBA; Dhaval Bhanusali, MD; Jean Carruthers, MD, FRCS(C); Bill Humphries</i>
3:50 – 4:00 pm	It's a Wrap! • <i>Lynn Drake, MD; Frederick Beddingfield, MD, PhD</i>
4:00 – 5:00 pm	Coffee and Chat
5:00 pm	ADJOURN

Schedule, topics and faculty subject to change