FRIDAY, OCTOBER 9

9 – 9:45 a.m. ET

Advanced Laser Combinations

**Director:** Arisa E. Ortiz, MD  
**Faculty:** Omar A. Ibrahimi, MD, PhD; Suzanne L. Kilmer, MD; Elizabeth L. Tanzi, MD; Jill S. Waibel, MD  
**CME:** 0.75

Explore safe, effective and innovative ways to combine lasers, energy-based devices and injectables to achieve optimal results. Speakers will share their expertise on topics including: acne scars, striae, skin tightening, resurfacing, overall skin rejuvenation and properly addressing skin of color. The most current approaches will be highlighted with video-based learning.

**Learning Objectives:**
- Define the newest techniques for dermatologic energy-based treatments.
- Describe safe and effective methods to combine energy-based treatments with injectables.
- Detail limitations of current energy-based treatments.

9:50 – 10:35 a.m. ET

High-Risk Skin Cancer

**Director:** Chrysalyne Schmults, MD, MSCE  
**Faculty:** Seaver Soon, MD  
**CME:** 0.75

Managing Merkel cell carcinoma and high-risk and advanced basal and squamous cell carcinoma will be discussed. Data supporting treatment of field cancerization / diffuse actinic for reduction of squamous cell carcinoma formation will be reviewed, along with optimal strategies for bringing field cancerization under control.

**Learning Objectives:**
- Recognize the importance of field cancerization control for reducing risk of squamous cell carcinoma formation and employ appropriate treatment options for various levels of disease.
- Recall which small subset of basal and squamous cell carcinomas have a risk of recurrence and metastasis and employ appropriate treatment and surveillance to positively impact such patients’ outcomes.
- Cite data supporting current recommendations for Merkel cell carcinoma management.

9:50 – 10:35 a.m. ET

Keynote: More Than Skin Deep

**Speaker:** Dr. Nancy Etcoff  

The author of "Survival of the Prettiest" will discuss the prosaic and evolutionary explanations for our concepts of beauty.

9:50 – 10:35 a.m. ET

Winning at Accounts Receivable

**Director:** Tony Davis, CPA  
**Faculty:** Curtis A. Mayse, MBA, FACMPE  
**CME:** 0.75

Learn best practices and techniques for managing and controlling accounts receivables, developing processes and procedures for automating collections and patient follow-up, reviewing insurance contracts for maximum benefit for your practice.

**Learning Objectives:**
- Examine accounts receivables for potential improvements.
- Identify areas for automation of collection and follow-up.
- Prepare procedures to review accurate payments per existing insurance contracts.
**Neuromodulators: The Cutting Edge**

**Directors:** Deirdre O. Hooper, MD; Seth L. Matarasso, MD  
**Faculty:** Jean D. Carruthers, MD; Alastair Carruthers, MD, FRCPC; Derek H. Jones, MD; Ada Trindade De Almeida, MD  
**CME:** 0.75

Take your neuromodulator expertise to the next level. Late breaking data, the science behind the varying approved products and best practices for combining treatments and avoiding complications will be reviewed.

**Learning Objectives:**  
- Recall all of the currently available toxins and their distinct biological differences.  
- Analyze ideal parameters for combination treatments.  
- Identify complications and how to safely and appropriately treat them.

**Hard Procedures**

**Directors:** M. Laurin Council, MD; Ian A. Maher, MD  
**Faculty:** Jeremy S. Bordeaux, MD; Mariah R. Brown, MD; Naomi Lawrence, MD; Tri H. Nguyen, MD  
**CME:** 0.75

Learn how “hard procedures” are approached by reconstruction experts, including flaps for periocular, nasal and perioral reconstruction.

**Learning Objectives:**  
- Identify advanced reconstruction and scar revision procedures that are within the germane of dermatologic surgeons.  
- Select appropriate designs for repair of full thickness eyelid defects, large distal nasal defects and contracted scars.  
- Define key anatomic structures and execution steps in these procedures.

**Oral Abstracts: General Dermatology & Other**

**CME:** 0.75

**How to Build & Design a Dermatologic Practice**

**Directors:** Ashish Bhatia, MD; Joshua Zeichner, MD  
**Faculty:** Mona A. Gohara, MD; Michelle F. Henry, MD; Melissa K. Levin, MD  
**CME:** 0.75

Key components of creating and growing a successful practice is to build relationships with your colleagues, patients and professional organizations and industry. Whether you are opening a new practice or growing an existing one, this course will provide practical tips on how to develop your brand and market yourself.

**Learning Objectives:**  
- Identify key elements needed to open a new practice and/or expand an existing practice.  
- Assess methods to establish and grow your professional brand.  
- Develop strategies to market both yourself and your practice.

**Many Faces: Cultural and Ethnic Diversity in Dermatology Plenary**

**Directors:** Seema Desai, MD; Nazanin A. Saedi, MD; Kathleen M. Welsh, MD  
**Faculty:** Jeanine Downie, MD; Klint Peebles, MD; Kavita Mariwalla, MD  
**CME:** 0.75

Treatment of cosmetic dermatology issues across groups that include different cultures, skin colors and the gender spectrum will be discussed. This session will focus on pigmentedary disorders, ethnic variations in beauty and topics specific to patients referred for treatments related to gender dysphoria. New treatments and technologies, as well as culturally competent communication will be included.

**Learning Objectives:**  
- Discuss common cosmetic concerns for patients of color and/or on the gender spectrum.  
- Model best practices and common pitfalls in treating a diverse patient population.  
- Develop best practices in communication strategies.

**Ask the Dermatology Administrator Expert Roundtable**

Open to practice administrators only. Bring your top challenges and burning questions to discuss with others and come away with new and innovative solutions to bring back to your practice. Share pearls of your own while you network and collaborate with fellow dermatology administrators and managers.

**Non-CME**

**Learning Objectives:**  
- Best approaches for managing human resources, practice management and interactions.  
- Solutions to improve procedural, finance and other efficiencies.  
- Determine key performance indicators and how to track them.  
- Apply dermatology practice management pearls to their office.
Patient Demonstrations: Advanced Injection Techniques

Directors: Melanie Palm, MD, MBA; Susan H. Weinkle, MD
Faculty: Jeremy B. Green, MD; Gary Monheit, MD; Rhoda S. Narins, MD
CME: 1.00

Experts from around the country will demonstrate advanced injection techniques. Diverse approaches using structural tissue layers for the precise placement of injections to improve outcomes, minimize complications and enhance natural appearing results will be covered.

Learning Objectives:
- Select appropriate agents and injection strategies.
- Optimize patient treatments through effective patient assessment and placement of agents.
- Identify potential complications and management strategies.

Advanced Wound Closures

Directors: Ramona Behshad, MD; Simon Yoo, MD
Faculty: Bryan T. Carroll, MD, PhD; Daniel B. Eisen, MD; Matthew Fox, MD; Adam R. Mattox, DO
CME: 1.00

Learn complex layered linear repairs and local flaps, as well as advancement, rotation and transposition flaps. Patient assessment, surgical planning, instrumentation and suture selection and anatomy for safe surgical technique to optimize outcomes and minimize complications will be emphasized.

Learning Objectives:
- Perform complex linear repairs and various types of local flap closures.
- Summarize patient assessment, surgical planning including instrument and suture selection.
- Assess anatomic considerations of wound closures to optimize outcomes and avoid complications.

International Traveling Mentorship Program (ITMP) - Dermatologic Surgery Practice During the COVID-19 Pandemic

Directors: Gary Brauner, MD; Mihaela Leventer, MD
Faculty: Fatma Alshehri, MD; Gary Brauner, MD; Lawrence M. Field, MD; Nilesh N. Goyal, MD; Zharlah Gulmatico-Flores, MD; Mihaela Leventer, MD; Jaishree Sharad, MD; Emily Soriano, MD

The effects of the COVID-19 pandemic on international dermatologic surgery practices, their patients and ongoing teaching efforts from ITMP International Mentors sharing their personal and professional experience. The 2020 Outstanding Contributions Awards will be announced during the session. Non-CME

Objectives:
- Identify clinical and management issues related to current dermatologic surgery practices during the pandemic.
- Recognize the impact of new protocols on daily practice.
- Evaluate different approaches in protecting patients, physicians and medical staff.

Future Leaders Network (FLN) Presentations & Vic Narurkar, MD, Innovations in Aesthetics Honorary Lecture

Speakers: Abigail Waldman, MD, MPH; Susan L. Kilmer, MD

Results of the ASDS Future Leaders Network efforts as the 2020 mentees present their projects, led by Abigail Waldman, MD, MPH, Chair of the Leadership Development Work Group. Following the presentations, Susan L. Kilmer, MD will deliver the Vic Narurkar, MD Innovations in Aesthetics Honorary Lecture on aesthetic medicine advancements. Non-CME

A Roundtable Forum Creating Connections for Advice, Leadership, Practice Management and Career Development

Directors: Elizabeth I. McBurney, MD; Heidi B. Prather, MD; Allison Sutton, MD, FRCP, FAAD
Faculty: Murad Alam, MD, MBA; Katie Beleznay, MD, FRCPC; Catherine DiGiorgio, MD; Timothy C. Flynn, MD; George J. Hruza, MD, MBA; Sarah C. Jackson, MD; David A. Laub, MD; Keith G. LeBlanc, Jr., MD; Margaret W. Mann, MD; Adrienne Stewart, MD
CME: 1.00

Pre-registration and live participation required. This second annual structured forum for advice and mentorship is focused on dermatologists’ immediate concerns, such as managing current events, running a successful team and mastering niche skill sets within dermatology. The goal is to establish connections through unique and personal conversations in our dermatology community. Participants will participate in small group breakouts, then return to the group as a whole to share the highlights of discussion within their breakout. Participants will be given the opportunity to share contact information to facilitate a continued partnership to help shape, develop and support their careers through networking.

Learning Objectives:
- Establish mentorship through unique and personal conversations with leaders in our field.
- Apply practical advice and personal experiences to help improve practice management.
- Recognize the next steps to developing career networks and leadership opportunities with industry, colleagues and our societies.
- Learn new strategies and perspectives for navigating a successful practice in the current economy.

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
Emerging Therapies Plenary

**Directors:** M. Laurin Council, MD; Arisa E. Ortiz, MD
**Faculty:** Mathew Avram, MD, JD; Jean D. Carruthers, MD, FRCS(C); Anne M. Chapas, MD; Christopher J. Miller, MD
**CME:** 0.75

Emerging therapies and practice guidelines in the field of aesthetic medicine and oncologic surgery will be discussed, including novel use of energy-based devices and botulinum toxin and emerging therapies for the management of melanoma and non-melanoma skin cancers.

**Learning Objectives:**
- Assess novel uses of energy-based devices in aesthetic medicine and dermatologic surgery.
- Discuss emerging trends in botulinum toxin injection in aesthetic medicine.
- Summarize the role of immunohistochemistry in the management of melanoma and non-melanoma skin cancers.

6:15 – 7 p.m. ET

Cosmetic Complications

**Directors:** Sue Ellen Cox, MD; Rebecca A. Kazin, MD
**Faculty:** Izolda Heydenrych, MD; Suzanne L. Kilmer, MD; Hema Sundaram, MD
**CME:** 0.75

Complications related to neuromodulators, fillers and lasers in the cosmetic dermatology practice. Adverse effects from incorrect placement of neuromodulators and how to avoid them will be covered, including how misplacement of neuromodulators by even a few millimeters can negatively affect the outcome. A deep dive into soft tissue filler complications and a step-wise approach to treatment of intravascular events will be included. The use of transarterial hyaluronidase will be shown in cadaver and in vivo models and attendees will take away learning points from a filler-related case of blindness. Potential negative outcomes from lasers will be covered, including recognizing signs and symptoms of infections that can occur with laser treatments, and how to diagnose and treat them.

**Learning Objectives:**
- Explain functional anatomy of the face and neck and identify anatomical danger zones for cosmetic injection sites.
- Assess cosmetic injection complications, including intravascular events, and utilize avoidance and management strategies.
- Recognize signs and symptoms of infections that can occur with laser treatments, and diagnose and treat them.

It’s Complicated: Deconstructing Skin Cancer / Reconstruction Surgical Complications

**Directors:** Joel L. Cohen, MD; H. William Higgins, II, MD, MBE
**Faculty:** Jerry D. Brewer, MD, MS; Hayes B. Gladstone, MD; Glenn D. Goldman, MD; Allison Hanlon, MD, PhD
**CME:** 0.75

Complications are bound to happen. Patient and physician anxiety are eased when we can address complications with a systematic approach. This session will discuss scar evolution and the patient’s perspective on the healing process. It will also discuss common surgical complications and evidence-based ways to prevent or manage them. An interactive case-based M&M complications portion will engage the audience, while also addressing specific ways to prevent and treat potential surgical complications including scar revision.

**Learning Objectives:**
- Assess scar evolution and the patient’s perspective on the healing process.
- Discuss common surgical complications and evidence-based methods to prevent or manage them.
- Examine M&M style case-based complications.

Oral Abstracts: Skin Cancer & Reconstruction

**CME:** 0.75

7 – 8 p.m. ET

Breaking Bad: Confessions of Managing Cosmetic and Reconstructive Complications Plenary

**Directors:** Thomas E. Rohrer, MD; Nowell J. Solish, MD
**Faculty:** Mathew M. Avram, MD, JD; Anna A. Bar, MD; Vince Bertucci, MD, FRCP; Lisa M. Donofrio, MD; Timothy C. Flynn, MD; Iren Kossintseva, MD, FRCP; Nathan Rosen, MD; Stanislav N. Tolkachjov, MD

Everyone is going to experience side effects and negative outcomes in their practice. The speakers present real cases they have seen, discuss what went wrong, the outcomes and how they can be treated and hopefully prevented in the future.

**Learning Objectives:**
- Identify early signs of aesthetic complications and develop steps to take to minimize negative outcomes.
- Recognize that any dermatologist who performs aesthetic procedures will encounter complications.
What's Next? The Procedures That Will Change the Way We Treat Our Patients

**Director:** Mathew M. Avram, MD, JD  
**Faculty:** Roy G. Geronemus, MD; E. Victor Ross, MD  
**CME:** 0.75

This session will examine future skin treatments and devices that are not currently on the market or FDA-approved, focusing on laser, light source and other energy-based devices that will change the way dermatologic surgeons treat their medical and cosmetic patients over the next 1- to 3-year period. It will provide a critical assessment of these future advances and provide a clinical context for their utilization by dermatologic surgeons.

Learning Objectives:
- Analyze new treatments and technologies emerging in dermatologic surgery.
- Recognize the potential for emerging therapies to transform patient care and provide treatment for unmet needs within dermatologic surgery.
- Evaluate the merits and potential pitfalls of emerging therapies.

Reconstructive Conundrums

**Directors:** David G. Brodland, MD; Todd V. Cartee, MD  
**Faculty:** S. Brian Jiang, MD; Christopher Miller, MD  
**CME:** 0.75

Challenging defects will be presented with options for wound management. The unique complexities of the cases will be discussed and the pros and cons of the closure options considered will be presented. The reconstruction selected will then be demonstrated with KEYS TO SUCCESS...keys as to the selection of this flap, sutures and to expertly executing the flap.

Learning Objectives:
- State critical functional challenges of defects to be addressed by reconstruction.
- Identify key aesthetic risks presented by a defect in order of importance so that appropriate reconstructive options are considered.
- List at least three viable reconstructive options for each surgical wound.
- Verify the simplest effective reconstructive option for cutaneous defects.

Oral Abstracts: Skin Cancer & Reconstruction

**CME:** 0.75
Saturday, Oct. 10 • 10 – 10:45 a.m. ET (cont.)

Hot Topics in Regulatory / Legislative Matters

**Director:** Anthony M. Rossi, MD  
**Faculty:** Murad Alam, MD, MBA; George J. Hruza, MD, MBA; Mona Sadeghpour, MD, MHS  
**CME:** 0.75

Regulations and laws both on a state and federal level, are important for all practicing physicians and there are many issues that affect dermatology in particular. This session will discuss important regulatory and legislative issues that affect dermatologic surgeons’ practice, both for private practice and hospital based. Steps to ensure compliance will be reviewed. Key issues will be highlighted along with avenues that dermatologists can become engaged and work to advocate on behalf of the specialty and patients.

**Learning Objectives:**  
- Discuss relevant state and federal issues concerning medicine and dermatology.  
- Highlight effective advocacy programs currently available.  
- Strategize methods to improve representation in local, regional and national advocacy efforts.

Reputation Management, PR and Media Influencers

**Directors:** Doris Day, MD; Anna D. Guanche, MD  
**Faculty:** Elizabeth Houshmand, MD; Shereene Idriss, MD  
**CME:** 0.75

Social media can be a great tool to build and grow your brand. Learn our best pearls to help you jumpstart your efforts to be an influencer and go-to skin care expert.

**Learning Objectives:**  
- Establish and grow your brand.  
- Encourage engagement to help improve social media efforts.  
- Respond appropriately to negative comments and reviews.

11 – 11:45 a.m. ET

The Basics on Lasers Using Video

**Director:** Nazanin A. Saedi, MD  
**Faculty:** Macrene Alexiades, MD, PhD; Catherine DiGiorgio, MD; Girish S. Munavalli, MD; Vincent Richer, MD, FRCPC  
**CME:** 0.75

This video session will explore new and emerging laser technologies, controversies and optimal techniques that can be applied to your practice.

**Learning Objectives:**  
- Discuss basics on laser technologies and controversies in the field of laser surgery.  
- Summarize optimal techniques for laser procedures.  
- Recognize appropriate clinical endpoints for assessing treatment parameters with laser and aesthetic procedures.

Nasal Reconstruction

**Director:** Rajiv Nijhawan, MD  
**Faculty:** Marc D. Brown, MD; Whitney W. Hovenic, MD, MPH; Mary E. Maloney, MD  
**CME:** 0.75

A comprehensive approach to nasal reconstruction will be reviewed in a condensed session to highlight various reconstructive strategies such as local and staged flaps, tips to minimize complications, approaches to ensure nasal valve competence and ways to optimize aesthetic outcomes.

**Learning Objectives:**  
- Design and implement various reconstructive techniques for both simple and challenging nasal defects.  
- Address nasal valve incompetence with both nasal valve suspension sutures and cartilage grafts.  
- Indicate reconstructive techniques that minimize complications in nasal reconstruction.

Oral Abstracts: Cosmetic

**CME:** 0.75

Dermatologic Surgery Coding and Reimbursement

**Directors:** Alexander Miller, MD; Kishwer S. Nehal, MD

Learn a variety of practical procedural coding and documentation tips complemented by illustrations of coding and reimbursement challenges and how to surmount them. The emphasis will be on resolving real world misconceptions of procedural coding paradigms in a logical and useful fashion. The focus will be on how to optimally document what was done and correlate it with code selection. The session is aimed at benefiting those who do dermatologic procedures and bill for them.

**Learning Objectives:**  
- Appropriately select and document repair codes.  
- Differentiate between a biopsy, shave removal or excision and provide adequate supporting documentation.  
- Identify and remedy common procedural coding misconceptions.
Saturday, Oct. 10 • Noon – 1:30 p.m. ET

ASDS/A Membership Meeting / Awards Ceremony / Future Leaders Network (FLN) and Cosmetic Fellows Graduation Ceremonies

ASDS members only. Non-CME

3:45 – 4:45 p.m. ET

Patient Demonstrations: Threading the Needle – Advanced Techniques in Microneedling, Platelet Rich Plasma, Radiofrequency Microneedling and Suspension Sutures

Directors: Tina S. Alster, MD; Kim Butterwick, MD; Seth L. Matarasso, MD
Faculty: Murad Alam, MD, MBA; Paul Frank, MD; Ava T. Shamban, MD; Robert A. Weiss, MD; Margaret A. Weiss, MD
CME: 1.00

Experts demonstrating advanced non-invasive and minimally invasive techniques with suspension sutures, microneedling, platelet rich plasma and radiofrequency microneedling. Attendees observe how faculty assess and treat the aging face and neck with these procedures, and tune in for the faculty panel discussion.

Learning Objectives:
• Assess the latest techniques for optimal placement of suspension sutures based on current clinical evidence and practice pearls.
• Review the indications and select the appropriate treatment modalities and potential complication profile for aesthetic facial rejuvenation with microneedling, platelet rich plasma and radiofrequency microneedling.
• Recommend and refine necessary techniques for performing advanced cosmetic procedures for reliable and safe results.

Advanced Nail Surgery Videos

Directors: Thomas Knacksedt, MD; Maral K. Skelsey, MD
Faculty: Eckart Haneke, MD, PhD; Charlene Lam, MD, MPH; Eduardo Weiss, MD
CME: 1.00

Learn how to avulse the nail in several fashions (partial and complete), perform multiple different nail procedures (including punch, shave, longitudinal techniques) and more advanced procedures such as en bloc excision of all nail tissues. Patient assessment, surgical planning, instrumentation and suture selection and anatomy for safe surgical technique to optimize outcomes and minimize complications will be emphasized.

Learning Objectives:
• Establish a solid foundation of principles that will guide nail surgery, from simple to advanced procedures.
• Discuss perioperative considerations in nail surgery including regional anatomy, anesthesia, and tourniquet use.
• Treat a variety of nail conditions with surgical techniques including punch biopsy, shave (tangential biopsy), longitudinal biopsy and a variety of nail plate avulsion techniques.

5:15 – 6 p.m. ET

ASDS Streetview + 360 Degrees Plenary

Director: Jody A. Comstock, MD
Faculty: Miriam Cummings, MD; Shannon Humphrey, MD, FRCPC; Faiyaaz Kalimullah, MD; Ellen Marmur, MD; Ellen Schneider, Owner / Founder / Instructor, Arrange to Succeed, Inc.; Kathleen Welsh, MD
CME: 0.75

Virtually visit a variety of dermatology practices in different cities, states, and countries to be inspired by fresh ideas, concepts, strategic layout and design while bringing health, healing and happiness to practices. Best tips on space planning, practice flow, decor ideas, adaptations and distancing solutions while bringing comfort and calm to your practice will be shared.

Learning Objectives:
• Formulate and explore architectural design, layout and patient flow concepts for dermatology practice space.
• Gather best tips for office design, furnishings, decor and lighting while optimizing best medical and business practices.
• Collect concepts for safety, physical distancing solutions and other COVID adaptations.
• Collect concepts for healing, peace and happiness through strategic architecture, layout and office design.
Saturday, Oct. 10 • 5:15 – 6 p.m. ET (cont.)

The Big Picture: How to Read and Interpret Financial Statements to Benefit Your Practice

**Director:** Tony Davis, CPA  
**Faculty:** William O. Kenney, MHA, FACHE, CMPE  
**CME:** 0.75

Discover the wealth of information hiding in your financial reports and use that information to improve practice processes. Learn the top key financial data points or metrics to complete trend analysis to maximize bottom line profitability. Focus on your existing financial data to maximize patient satisfaction and practice success.

**Learning Objectives:**
- Evaluate strengths and weaknesses of practices using financial data.  
- Utilize financial data to identify market trends.  
- Evaluate cost / benefit and ROI of practice policies and procedures.

6:15 – 7:30 p.m. ET

Iron Surgeon Competition

**Directors:** Andrew J. Kaufman, MD, FACP; Thomas E. Rohrer, MD  
**Matches:** Anna D. Guanche, MD vs. Purvisha Patel, MD  
Thomas L.H. Hocker, MD vs. H. William Higgins, II, MD, MBE  
Bob Hsia, MD vs. Stanislav N. Tolkachjov, MD  
**CME:** 0.75

Opponents compete in reconstruction or cosmetic matches presenting their best option for reconstruction of a surgical defect or improvement of a cosmetic concern. The audience evaluates their choice and argument for their selection and votes on who will be the winners of the Iron Surgeon Competition.

**Learning Objectives:**
- Analyze a surgical defect and come up with multiple reconstructive options.  
- Recognize multiple ways to approach cosmetic improvements for patients.  
- Select appropriate repairs for surgical defects and therapies and approaches for cosmetic corrections.

SUNDAY, OCTOBER 11

9:15 – 10 a.m. ET

Facial Assessment and Fillers

**Director:** Vince Bertucci, MD, FRCPC  
**Faculty:** Sebastian Cotofana, MD, PhD; Rebecca Fitzgerald, MD; Patricia Ogilvie, MD  
**CME:** 0.75

As unnatural filler results become increasingly common, a fundamental understanding of facial beauty, youth, shape and proportion becomes critical if one is to achieve natural, harmonious and balanced results. This session provides a systematic approach to facial assessment with consideration given to anatomic correlates, facial relationships, shape and proportion, concepts of natural beauty, and gender and ethnic considerations. Attendees will gain insight into prioritized treatment planning based on needs identified through the assessment process. Examples of natural results achievable with a deep understanding of facial harmony and balance will be presented.

**Learning Objectives:**
- Correlate facial anatomic features with clinical phenotype and appearance.  
- Elucidate relationships between different parts of the face and how treatment of individual areas affects overall shape and proportion.  
- Consider gender and ethnic-specific factors in facial assessment and soft tissue filler treatments.  
- Recognize and avoid common treatment planning errors.

Melanoma Update

**Director:** Diana Bolotin, MD, PhD  
**Faculty:** Sean R. Christensen, MD, PhD; Min Deng, MD; Arlene Ruiz de Luzuriaga, MD, MPH, MBA  
**CME:** 0.75

An update on surveillance and screening recommendations for high-risk and melanoma patients, surgical therapies for early-stage and systemic therapies for more advanced stage melanomas.

**Learning Objectives:**
- Formulate the basis for a surveillance plan for patients with a history of melanoma.  
- Describe advantages, risks and benefits of various surgical treatment options for early stage melanoma.  
- Explain risks and benefits of the available options of systemic therapies for melanoma treatment.

Oral Abstracts: Skin Cancer & Reconstruction

**CME:** 0.75

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
SESSION DETAILS  2020 ASDS Virtual Annual Meeting

Starting an Immunohistochemical Lab

Directors: Thuzar M. Shin, MD, PhD; Divya Srivastava, MD
Faculty: Ali Hendi, MD; Abigail Waldman, MD, MHS
CME: 0.75

Interpret melanoma and other high risk tumors using H+E and immunostains on frozen sections during Mohs micrographic surgery (MMS). Key studies that demonstrate the efficacy of immunostains will be reviewed. Case based presentations will be used to demonstrate the diagnostic criteria and mimickers for a melanoma, EMPD, and squamous cell carcinoma. This session will offer practical tips, pearls and pitfalls for optimizing the use of immunostains in the Mohs lab.

Learning Objectives:
- Describe the benefits of Mohs micrographic surgery using immunohistochemical stains for melanoma and high risk tumors.
- Accurately recognize melanoma and distinguish it from mimickers using H+E and MART-1 immunostains.
- Develop protocols to initiate use of immunohistochemical stains in the Mohs lab.

10:15 – 11 a.m. ET

Global Sophisticated Approach to Non-Surgical Rejuvenation

Directors: Kate Goldie, MD; Heidi A. Waldorf, MD
Faculty: Ting Song Lim, MD; Patricia Ogilvie, MD; Jaishree Sharad, MD; Yana Yutskovskaya, MD
CME: 0.75

With an emphasis on expert assessment, comprehensive treatment planning and advanced combination treatments, participants will refine the skill set required for truly sophisticated patient care. The international faculty will also share tips and tricks to elevate the consultation and treatment experience to reflect the sophistication of ASDS members that distinguish us from a pervasive commoditized approach.

Learning Objectives:
- Describe the mechanisms behind early intervention as a means of changing the aging process and how to harness in practice.
- Identify how to evaluate, diagnose, avoid and correct unnatural and unattractive injectable results.
- Explain the correlation between injection technique and depth in creating aesthetic results.
- Design a therapeutic plan utilizing combination therapy for rejuvenation.

Having an Eye for Good Closures: Periocular Reconstruction for the Dermatologic Surgeon

Directors: H. William Higgins, II, MD, MBE; Ian A. Maher, MD
Faculty: Cameron Chesnut, MD; Nicholas Golda, MD
CME: 0.75

Review important anatomical considerations when performing reconstruction around the eye as well as when to consider multidisciplinary care. Reconstructive options covered include anterior/posterior lamella defects, as well as multi-stage eyelid repairs that will include canthal anchoring solutions. A brief review of periocular revision methods will be discussed.

Learning Objectives:
- Discuss important anatomical considerations when performing reconstruction around the eye and when to consider multidisciplinary care.
- Consider reconstruction options / principles for anterior and posterior lamella defects.
- Examine multistage eyelid repairs and canthal anchoring solutions.
- Review common methods of revision and when to implement.

Oral Abstracts: Cosmetic

CME: 0.75

Creating the Ultimate Patient Experience with Loyalty Programs

Director: June McKernan
CME: 0.75

Keep patient’s happy, coming back and referring their friends and family by implementing a loyalty program at your practice. Learn various approaches to loyalty programs that can help you develop a culture of providing the ultimate patient experience and earn high marks on patient satisfaction scores.

Learning Objectives:
- Outline best practices and techniques used to enhance the patient experience.
- Compare rewards options for a loyalty program best suited to your practice.
- Develop methods to increase patient satisfaction.

Programming subject to change. Clinical and administrative staff are only eligible to attend the Practice Management Track and certain non-clinical plenaries.
Sunday, Oct. 11 • Noon – 1 p.m. ET

**Robots, PRP, LLLT – 21st Century Surgical and Medical Approaches to Treat and Restore Hair for Our Patients**

**Director:** Marc R. Avram, MD  
**Faculty:** Ronda Farah, MD; Amelia K. Hausauer, MD  
**CME:** 1.00

Review the role of medical and surgical therapy to help restore lost hair for male and female pattern hair loss. Topics for surgical therapy include: candidate selection, staff training, elliptical donor harvesting vs. robotic follicular unit extraction, anesthesia, instrumentation, graft placement and post-surgery wound care. Topics for medical therapy include: the latest updates on low level light therapy and platelet rich plasma. The importance of combination medical and surgical therapy for maximum long-term density will be discussed.

**Learning Objectives:**
- Identify appropriate candidates for hair transplant surgery.
- Analyze the role of low level light therapy and platelet rich plasma in treating male and female pattern hair loss.
- Determine candidates for robotic follicular unit extraction vs. traditional elliptical donor harvesting.
- Discuss how to integrate platelet rich plasma, low level light therapy and hair transplantation into a busy dermatologic surgery practice.

**COVID-19 Plenary: The Great Disrupter of 2020 How we will Overcome the Pandemic and Its Devastating Effects on Medicine and Dermatologic Surgery**

**Director:** Jeffrey S. Dover, MD, FRCPC  
**Faculty:** Paul M. Friedman, MD; David M. Ozog, MD; Thomas E. Rohrer, MD; Elizabeth L. Tanzi, MD  
**CME:** 1.00

How the COVID-19 pandemic has affected dermatologic surgeons will be discussed, along with ways in which COVID-19 can be dealt with in a positive rather than negative way making the pandemic into an opportunity rather than a threat.

**Learning Objectives:**
- Discuss the impact of a pandemic on a surgical practice, patient treatments and outcomes.
- Apply pandemic experience to improve surgical practice, patient treatments and outcomes.