

Receptions and the exhibit hall are open to registered physicians, surgical assistants, office personnel and guests. Badges are required for admittance to all events.

THURSDAY, OCTOBER 21, 2010:

Opening of Exhibit Hall & Complimentary Lunch 12:30 - 2:00 pm

On Thursday afternoon, please join us for the opening of the exhibit hall, where complimentary lunch will be served to all registrants. While dining in the hall, discover new products and get hands-on experience with the latest technology and advancements in dermatologic surgery, cosmetic dermatology and aesthetic surgery.

Welcome Reception and Silent Auction 5:30 - 7:00 pm

The Tenth Annual Silent Auction will kick off in the exhibit hall on Thursday evening from 5:30-7:00 pm in conjunction with the Welcome Reception. All attendees are invited to enjoy the entertainment, hors d'oeuvres and cocktails, and to bid on great auction items. This year, the silent auction will conclude on Friday evening at the Wine and Cheese Reception, giving attendees two days to view and bid on items instead of one day. See below for details.

The Silent Auction raises money for ASDS program initiatives.

FRIDAY, OCTOBER 22, 2010:

Wine and Cheese Networking Reception & Silent Auction Finale in the Exhibit Hall 5:30 - 7:00 pm

Please join us for a networking wine and cheese reception in the exhibit hall before heading out for a night on the town in Chicago. All registered attendees are invited to this complimentary reception to socialize with colleagues and meet industry personnel to discuss the latest advances in the field. The reception also presents an opportunity to show your support of our industry partners and thank our exhibitors for their participation in the meeting. Scheduled verbal presentations of posters will take place in designated areas near the front of the exhibit hall. Additionally, Silent Auction bidding will continue during the reception and winners will be chosen just prior to the close of the reception at 7:00pm.

We need your help to reach our fundraising goal at the 10th annual ASDS Silent Auction Thursday & Friday, October 21 & 22, 2009 5:30 pm – 7:00 pm in the Exhibit Hall

Donate an item to the Auction, such as: restaurant, hotel and department store gift certificates, concert & sporting event tickets, certificates for a "day with a doctor," electronics, artwork, gift baskets, fine wines, collectibles, surgical instruments and memorabilia, to name a few.

For information, or to donate, please contact Miriam St. Jon, mstjon@asds.net or 847-956-9128.

Proceeds from the auction will benefit ASDS programs and educational initiatives.

Industry donors receive special recognition at their booth.

SATURDAY, OCTOBER 23, 2010:

Women's Dermatologic Society Luncheon 12:30 - 2:00 pm

As part of its mission to foster leadership, mentorship and networking among women dermatologic surgeons, the WDS Women Dermatologic Surgeons Committee has planned its annual luncheon for Saturday, October 23 at 12:30pm. The event is open to all women members of the WDS and ASDS. There will be a \$25 fee to attend the luncheon. To RSVP for this event, please contact the Women's Dermatologic Society at 1-877-WDS-ROSE or visit www.womensderm.org.

Flight with the Masters: Tasting Wine with Your Brain 6:15 - 7:15 pm (limited to 40 participants; separate registration required)

During this exclusive event, participants will experience a comparative tasting led by ASDS' own Stephen H. Mandy, MD, accompanied by John Hart and Marc Smoler of Hart, Davis, Hart Wines, and wines graciously provided by Banfi Vintners. Banfi Vintners is the oldest US wine importer to remain in continuous, uninterrupted business and to be managed throughout by one single family. Participants will taste and learn about four specially chosen and unique wines, experience specially paired accompaniments for each wine and enjoy a festive, first-of-its kind social gathering with fellow members prior to the Fifth Annual Gala. Whether you are a wine aficionado or are just interested in learning, don't miss this event that is destined to become an Annual Meeting favorite.

ASDS Fifth Annual Fundraising Gala Reception and Dinner 7:00 pm – Midnight

All registrants are invited to attend. Gala tickets are \$125 per person. Advance ticket purchase is strongly encouraged. Stegman Circle members receive two (2) complimentary tickets. Corporate Stegman Circle members receive five (5) complimentary tickets.

Don't miss the Fifth Annual Gala celebrating the 40th Anniversary of ASDS. This year's event, "Building on the Past for a Bright Future," will be held on Saturday, October 23, at the host hotel, Hyatt Regency Chicago on the Riverwalk. The gala promises to be an evening filled with high energy, dancing and celebration. Back by popular demand, The Full Spectrum Band will take it up a notch for an evening that will get everyone on the dance floor! The event will start with cocktails, hors d'oeuvres and entertainment. An elegant dinner follows at 7:30 as we honor our stars, including the Founders of ASDS, Stegman Circle donors and the 2010 Samuel J. Stegman, MD Award for Distinguished Service.

The Gala dinner celebration honors advances in dermatologic surgery through the years, those who made them possible and the vast possibilities that lie ahead. The event also supports the Dermatology Advancement Fund (DSAF) and Stegman Circle. The DSAF supports new research and satisfies a long-standing need to increase public awareness about the scope of practice of dermatologic surgeons and to educate consumers about patient safety.

Gala tickets may be purchased by checking the appropriate box on the Annual Meeting Registration Form, by completing the form available on the ASDS Web site at asds.net, or by contacting the ASDS office at 847-956-0900. Please join us for an evening of camaraderie, entertainment, celebration, and to benefit a great cause.



The Dermatology Advancement Fund