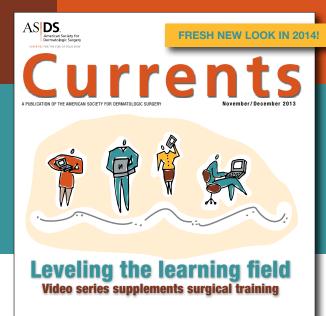
ASDS Currents

ASDS members rely on *Currents*, our bimonthly news magazine, to keep them up-to-date on relevant socioeconomic, legislative and practice management news as well as important society news, including upcoming deadlines and Annual Meeting information.

CIRCULATION

Currents is mailed to over 5,500 cosmetic and reconstructive dermatologic surgeons, including all practicing ASDS members and residents.



Stegman Award

Roy G. Geronemus. MD. honored at Annual Meeting

Join in! Easy ways to get involved in the branding campaign **Connecting online**

Use social media for marketing, advocacy

Try Quest knowledge network

d in part by an unrestricted grant from MERZ AESTHETICS"

RATES AS **ROB POSITIONS**

ROB POSITIONS			1X RATE		3X RATE		6X RATE	
Ad Unit	Non-Bleed	Bleed	B&W	4-C	B&W	4-C	B&W	4-C
Full page (ROB)	7.5" x 10"	8.5" x 11.125"	\$1500	\$2445	\$1050	\$1995	\$900	\$1845
1/2 Page Vertical (ROB)	3.625" x 10"	4.25 x 11.125"	825	1770	800	1745	780	1725
1/2 Page Horizontal (ROB)	7.5" x 5"	8.5" x 5.125"	825	1770	800	1745	780	1725
1/4 page (ROB)	3.625" x 5"	4.25" x 5.125"	495	1440	485	1430	475	1420
PREMIUM POSITIONS								
Inside Front Cover	7.5" x 10"	8.5" x 11.125"		\$2800		\$2240		\$1680
Inside Back Cover	7.5" x 10"	8.5" x 11.125"		2700		2160		1620
Back Cover	7.5" x 10"	8.5" x 11.125"		2900		2320		1740
Bellyband Includes bellyband prin	nting plus one 4	-color ROB page.		\$8500				

DEADLINES

Issue	Space Reservations Due	Ad Materials Due
January/February 2014	Dec. 4, 2013	Dec. 11, 2013
March/April 2014	Jan. 31, 2014	Feb. 7, 2014
May/June 2014	April 4, 2014	April 11, 2014
July/August 2014	June 4, 2014	June 11, 2014
September/October 2014	Aug. 6, 2014	Aug. 13, 2014
November/December 2014	Sept. 26, 2014	Oct. 3, 2014

DIMENSIONS

Trim size 8.25" x 10.875" Bleed size 8.5" x 11.125" Safe/Live Area 7.75" x 10.375"

Send space reservations to: Dana Brown, Trade Show and Ad Sales Specialist

dbrown@asds.net, phone 847-956-9136, fax 847-956-0999

Send ad materials to: anne@allodidesigns.com (20MB max; for larger files, call for ftp instructions)

ASDS c/o Anne Allodi Designs, Inc., 2609 School Dr., Rolling Meadows, IL 60008

phone 847-342-9092